



## Contents



## A Normal Year?

Looking at the production figures for fresh fruit and vegetables in Europe, 2019/20 might qualify as a normal year. But global figures are often misleading - apple growers in Poland who lost their crop due to late frosts are unlikely to draw comfort from the fact that Spanish peach producers had a large harvest. The European Statistical Handbook allows a sufficiently detailed analysis that takes such regional and sectoral differences into account.

Weather is still the decisive factor in fruit and vegetable cultivation, and climate change exacerbates this problem. A young lady from Sweden and the spectre of huge forests aflame in Australia have shown us that it can no longer be ignored.

Sustainability has been on the agenda in recent years, but now it has become a priority. How to avoid packaging waste while protecting the product will remain one of the major issues in the industry. At the same time, the trade in fresh fruit and vegetables is becoming more international and new suppliers are appearing. For this reason, we have included countries from Eastern Europe in this edition.

The European Statistics Handbook provides valuable information that can help you make decisions in most relevant European markets.


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## Production

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In cooperation with:


Population
Area
513.5 m

$4,381,300 \mathrm{~km}^{2}$
GDP per
Inhabitant
30,960 EUR
GDP Growth
2.0 per cent

## EUROPEAN UNION

After an abundant fruit harvest in 2018/19 with almost 47 m tonnes, production in the EU is estimated to be slightly lower for the 2019/20 marketing year. This is due to low production of topfruit and smaller harvests of kiwifruit and citrus. At 10.6 m tonnes, 2019 saw one of the smallest EU apple crops of the past 20 years. The spring frosts in eastern European countries, which also damaged other types of fruit in the region, were the decisive factor. Kiwifruit production is estimated to have fallen 3 per cent in the EU, mainly due to a decline in Italy, Europe's leading producer, where a larger volume of yellow varieties was more than offset by decreasing production of green varieties.

For citrus, major producing countries like Spain and Greece are expecting a smaller harvest after high output in the previous year. Spain is by far the largest

PRODUCTION
VOLUME ('000 tonnes)

| FRESH FRUIT | 2016 | 2017 | 2018 | $2019 p$ |
| :--- | ---: | ---: | ---: | ---: |
| Apples | 11,840 | 9,251 | 13,275 | 10,556 |
| Oranges | 6,325 | 6,206 | 6,518 | 5,861 |
| Easy Peelers | 3,292 | 2,927 | 2,780 | 3,000 |
| Watermelons | 3,036 | $\mathbf{3 , 2 0 4}$ | 3,181 | 3,190 |
| Peaches | 2,161 | 2,532 | 2,416 | 2,550 |
| Pears | 2,343 | 2,422 | 2,613 | 2,047 |
| Melons | 1,797 | 1,795 | 1,790 | 1,840 |
| Table Grapes | 1,728 | 1,640 | 1,785 | 1,690 |
| Nectarins | 1,373 | 1,578 | 1,325 | 1,506 |
| Other | 11,246 | 11,482 | 12,290 | 11,395 |
| TOTAL | 45,141 | 43,037 | 47,973 | 43,635 |


| FRESH VEGETABLES ${ }^{\text {U }}$ | 2016 | 2017 | 2018 | 2019p |
| :---: | :---: | :---: | :---: | :---: |
| Tomatoes ${ }^{2)}$ | 17,958 | 17,399 | 16,731 | 18,000 |
| Onions, dry | 6,266 | 6,201 | 5,406 | 6,341 |
| Carrots | 5,599 | 5,779 | 5,310 | 5,400 |
| Head Cabbage | 3,791 | 3,743 | 3,397 | 3,700 |
| Cucumbers | 2,684 | 2,718 | 2,757 | 2,860 |
| Peppers | 2,520 | 2,654 | 2,584 | 2,580 |
| Cauliflower | 2,330 | 2,442 | 2,376 | 2,400 |
| Headed Lettuce | 2,288 | 2,365 | 2,239 | 2,220 |
| Courgettes | 1,535 | 1,543 | 1,548 | 1,500 |
| Other | 15,433 | 15,745 | 15,476 | 14,499 |
| TOTAL | 60,404 | 60,589 | 57,824 | 59,500 |

1) Excluding potatoes. 2) Including tomatoes for processing. 3) Excluding products grown for processing.
Sources: AMI-informiert.de; Euronion; Europech; Eurostat; WAPA
citrus supplier for central and northern Europe, accounting for more than 50 per cent of their imports. At the beginning of September 2019, the weather phenomenon known in Spain as Gota fria brought thunderstorms to the south-east of the country, flooding entire regions. It is clear that the Ministry of Agriculture's early September crop forecast of 6.27 m tonnes (down 17 per cent compared with 2018/19) will not be achieved. Although table grape production forecasts in both Italy and Spain were not bad, rainfall is also likely to have put a spoke in the wheel there.

After a decline in the previous 12 months, stonefruit production was again abundant across southern Europe last summer. Kaki supply was also expected to increase in 2019/20, while melons and watermelons were available in sufficient quantities. However, the weather in central Europe's largest import markets has a much bigger effect on the market than the volume harvested to the south, and last summer was again a good one for melons: while the previous year's record was only exceeded in June, overall temperatures were again very warm, with individual days in July in excess of $40^{\circ} \mathrm{C}$ causing sunburn to crops like apples and onions in central Europe.

The EU vegetable harvest was on course to recover in 2019 after a drought-induced slump in the previous year, returning to the previous level of just under 60 m tonnes. Despite being technically a fruit, a large proportion of vegetable production is made up of tomatoes for processing. Unfortunately, most official figures are not yet available, but the World Processing Tomato Council is forecasting growth of 3-5 per cent in the southern EU member states, while production for the fresh market in north-west Europe is also likely to have been higher again. For other crops, the results point in the same direction. Although Poland expects a further reduction in vegetable production of around 8 per cent following an already reduced harvest in the previous year, a high proportion of its vegetable harvest ends up processed.

Continued on page 4

Unemployment
4.4 per cent


CPI for Food
(2015=100)
103.9

PRODUCTION
VOLUME ('000 tonnes)

| FRESH FRUIT | 2016 | 2017 | 2018 | $2019 p$ |
| :--- | ---: | ---: | ---: | ---: |
| Spain | 13,858 | 13,308 | 14,244 | 13,258 |
| Italy | 10,746 | 10,281 | 10,527 | 10,813 |
| Poland | 5,048 | 3,565 | 5,844 | 3,543 |
| France | 3,151 | 3,025 | 2,932 | 3,174 |
| Greece | 3,051 | 3,188 | 3,233 | 3,158 |
| Romania | 1,726 | 1,630 | 2,436 | 2,300 |
| Germany | 1,334 | 847 | 1,561 | 1,278 |
| Portugal | 1,067 | 1,270 | 1,184 | 1,200 |
| Hungary | 970 | 933 | 1,130 | 1,200 |
| Netherlands | 786 | 659 | 760 | 761 |
| Belgium | 610 | 454 | 657 | 619 |
| United Kingdom | 440 | 423 | 437 | 426 |
| Bulgaria | 318 | 375 | 368 | 370 |
| Austria | 158 | 275 | 550 | 330 |
| Croatia | 152 | 135 | 208 | 200 |
| Czechia | 153 | 126 | 189 | 195 |
| Cyprus | 144 | 128 | 127 | 135 |
| Slovenia | 60 | 26 | 106 | 110 |
| Lithunia | 72 | 86 | 94 | 95 |
| Slovakia | 28 | 43 | 55 | 60 |
| Sweden | 45 | 42 | 51 | 44 |
| Denmark | 52 | 40 | 52 | 42 |
| Ireland | 29 | 28 | 26 | 28 |
| Other EU | 50 | 49 | 60 | 58 |
| TOTAL | 44,048 | 40,936 | 46,831 | 43,397 |


| FRESH VEGETABLES | 2016 | 2017 | 2018 | $2019 p$ |
| :--- | ---: | ---: | ---: | ---: |
| Spain | 10,065 | 9,752 | 9,869 | 10,134 |
| Italy | 6,966 | 6,795 | 6,968 | 6,932 |
| Poland | 5,930 | 6,030 | 5,630 | 5,240 |
| Netherlands | 4,912 | 5,486 | 4,760 | 5,230 |
| France | 5,169 | 5,245 | 5,053 | 4,970 |
| Germany | 3,745 | 4,026 | 3,523 | 3,846 |
| United Kingdom | 2,286 | 2,409 | 2,085 | 2,342 |
| Portugal | 2,444 | 2,507 | 2,025 | 2,250 |
| Romania | 1,814 | 1,933 | 2,047 | 2,100 |
| Greece | 1,778 | 1,729 | 1,660 | 1,712 |
| Belgium | 1,722 | 1,777 | 1,620 | 1,701 |
| Hungary | 1,445 | 1,483 | 1,352 | 1,400 |
| Austria | 615 | 597 | 562 | 611 |
| Bulgaria | 563 | 419 | 454 | 460 |
| Sweden | 372 | 342 | 307 | 335 |
| Denmark | 316 | 331 | 324 | 326 |
| Finland | 263 | 254 | 253 | 254 |
| Czechia | 228 | 242 | 199 | 220 |
| Ireland | 211 | 207 | 204 | 210 |
| Lithunia | 230 | 190 | 208 | 205 |
| Croatia | 169 | 156 | 153 | 155 |
| Slovakia | 113 | 92 | 103 | 110 |
| Slovenia | 105 | 95 | 100 | 102 |
| Other EU | 250 | 210 | 210 | 221 |
| TotAL | 51,711 | 52,307 | 49,669 | 51,066 |

## EUROPEAN UNION

Despite its strong production potential, the EU also depends on imports of fresh fruit and vegetables: its trade balance is negative for both, although the deficit for fruit is much larger because bananas and other tropical

IMPORTS-INTRA-EU
VOLUME ( $\mathbf{0} 00$ tonnes)

| FRESH FRUIT | 2016 | 2017 | 2018 | 2019p |
| :--- | ---: | ---: | ---: | ---: |
| Bananas | $\mathbf{3 , 0 0 9}$ | $\mathbf{3 , 2 6 9}$ | $\mathbf{3 , 1 3 9}$ | $\mathbf{2 , 8 5 3}$ |
| Oranges | 2,243 | 2,189 | 2,104 | 1,870 |
| Apples, fresh market | 2,131 | 2,225 | 1,902 | 1,768 |
| Easy Peelers | 1,777 | 1,578 | 1,510 | 1,432 |
| Watermelons | 1,264 | 1,298 | 1,406 | 1,349 |
| Table Grapes | 972 | 992 | 950 | 902 |
| Lemons | 766 | 875 | 810 | 804 |
| Pears | 910 | 879 | 809 | 713 |
| Pineapples | 467 | 467 | 498 | 454 |
| Other | 4,953 | 5,427 | 5,095 | 4,959 |
| TOTAL | 12,195 | 12,959 | 13,872 | 12,216 |


| FRESH VEGETABLES ${ }^{1)}$ | 2016 | 2017 | 2018 | $2019 p$ |
| :--- | ---: | ---: | ---: | ---: |
| Tomatoes | 2,572 | 2,474 | 2,486 | 2,248 |
| Onions | 1,283 | 1,236 | 1,332 | 1,226 |
| Lettuce | 1,321 | 1,313 | 1,330 | 1,171 |
| Cucumbers | 1,258 | 1,267 | 1,257 | 1,156 |
| Peppers | 1,182 | 1,205 | 1,237 | 1,118 |
| Carrots | 1,072 | 1,059 | 1,077 | 975 |
| Cauliflower | 518 | 561 | 538 | 470 |
| Mushrooms | 408 | 407 | 408 | 382 |
| Courgettes | 400 | 391 | 406 | 371 |
| Other | 2,961 | 3,047 | 3,052 | 2,799 |
| TOTAL | 12,976 | 12,960 | 13,123 | 11,916 |

EXPORTS - INTRA EU
VOLUME ( $\mathbf{0 0 0}$ tonnes)

| FRESH FRUIT | 2016 | 2017 | 2018 | $2019 p$ |
| :--- | ---: | ---: | ---: | ---: |
| Bananas | 2,911 | 3,240 | 3,126 | 2,802 |
| Oranges | 2,436 | 2,368 | 2,345 | 2,110 |
| Apples | 2,135 | 2,206 | 1,907 | 1,779 |
| Easy Peelers | 1,816 | 1,668 | 1,662 | 1,601 |
| Other | 9,645 | 10,063 | 9,853 | 9,459 |
| TOTAL | 18,943 | 19,545 | 18,894 | 17,751 |


| FRESH VEGETABLES | 2016 | 2017 | 2018 | $2019 p$ |
| :--- | ---: | ---: | ---: | ---: |
| Tomatoes | 2,779 | 2,636 | 2,609 | 2,368 |
| Onions | 1,494 | 1,324 | 1,486 | 1,443 |
| Lettuce | 1,364 | 1,376 | 1,398 | 1,210 |
| Peppers | 1,220 | 1,244 | 1,292 | 1,209 |
| Other | 6,662 | 6,704 | 6,855 | 6,255 |
| TOTAL | 13,519 | $\mathbf{1 3 , 2 8 3}$ | $\mathbf{1 3 , 6 4 1}$ | $\mathbf{1 2 , 4 8 6}$ |

fruits are only produced in minor quantities in the EU.

The share of imports from third countries is significantly higher with fresh fruits than it is for vegetables. In fact, 43 per cent of fruit imports come from countries outside the EU. Bananas are by far the most important single import product. After a difficult year in 2018, the banana market seems to have to recovered in 2019; while imports fell slightly, prices stayed above average levels. Even a rise in imported volumes at the end of last year did not seem to bring prices down.

In 2018, a good 17 per cent of banana imports from outside the EU came from African, Caribbean and Pacific (ACP) countries. Bananas from these nations enjoy preferential trade access to the EU, but their share of imports (21 per cent in 2015) has been sinking. Among the most important ACP suppliers Côte d'Ivoire, Dominican Republic and Cameroon, the latter especially has lost market share, with growth out of Ghana failing to make up the shortfall. Imports of so-called "dollar bananas" grew 800,000 tonnes or almost 20 per cent from 2015 to 2018. Ecuador, Colombia and Costa Rica are the main suppliers, providing each more than im tonnes.

Banana trade within the EU consists mainly of re-exports, but there is also an EU production of approximately 600,000 tonnes - the Canary Islands and Martinique being the main growing regions.

Citrus is second in the EU import ranking. Here, intra-EU trade is more important than third-country imports, and Spain is by far the most important citrus exporter. Imports from outside the bloc are dominated by South Africa, followed by Egypt and Morocco. South America also supplies a noteworthy volume, especially lemons.

Apple imports are also dominated by trade within the EU. Imports from Southern Hemisphere suppliers are still important, but they have declined by almost 200,000 tonnes in the last few decades. Only in seasons with a short European crop - like 2017/18- do imports from the Southern Hemisphere still exceed 5m tonnes.

Only 15 per cent of fresh vegetable imports originate outside the EU. Tomatoes from Morocco and onions from Southern Hemisphere countries or Egypt are the most important items. If we look at trade between EU members, onions and fruit vegetables like tomatoes, cu-

IMPORTS-EXTRA-EU
VOLUME ('000 tonnes)

| FRESH FRUIT | 2016 | 2017 | 2018 | $2019 p$ |
| :--- | ---: | ---: | ---: | ---: |
| Bananas | 5,520 | 5,910 | 6,057 | 5,486 |
| Pineapples | 847 | 942 | 1,016 | 925 |
| Oranges | 950 | 1,050 | 1,084 | 897 |
| Table Grapes | 607 | 664 | 683 | 602 |
| Avocados | 447 | 486 | 607 | 540 |
| Apples, fresh market | 423 | 422 | 550 | 417 |
| Easy Peelers | 429 | 455 | 495 | 403 |
| Watermelons | 284 | 336 | 399 | 396 |
| Lemons | 413 | 353 | 471 | 366 |
| Other | 2,275 | 2,341 | 2,511 | 2,185 |
| TOTAL | 12,195 | 12,959 | 13,872 | 12,216 |


| FRESH VEGETABLES ${ }^{\text { }}$ | 2016 | 2017 | 2018 | $2019 p$ |
| :--- | ---: | ---: | ---: | ---: |
| Tomatoes | 525 | 570 | 629 | 536 |
| Onions | 284 | 242 | 287 | 566 |
| Peppers | 187 | 186 | 214 | 176 |
| Carrots | 76 | 43 | 88 | 80 |
| Cucumbers | 64 | 65 | 72 | 65 |
| Courgettes | 58 | 55 | 63 | 47 |
| Mushrooms | 19 | 19 | 17 | 20 |
| Lettuce | 7 | 14 | 11 | 8 |
| Cauliflower | 6 | 7 | 7 | 7 |
| Other | 606 | 596 | 641 | 575 |
| TOTAL | 1,838 | 1,797 | 2,029 | 2,080 |

EXPORTS-EXTRA EU
VOLUME ('000 tonnes)

| FRESH FRUIT | 2016 | 2017 | 2018 | $2019 p$ |
| :--- | ---: | ---: | ---: | ---: |
| Apples | 1,564 | 1,283 | 844 | 1,023 |
| Oranges | 318 | 299 | 318 | 307 |
| Easy Peelers | 259 | 211 | 228 | 223 |
| Bananas | 8 | 9 | 11 | 9 |
| Other | 1,402 | 1,446 | 1,264 | 1,236 |
| TOTAL | 3,551 | 3,247 | 2,665 | 2,798 |


| FRESH VEGETABLES | 2016 | 2017 | 2018 | $2019 p$ |
| :--- | ---: | ---: | ---: | ---: |
| Onions | 832 | 950 | 767 | 627 |
| Tomatoes | 159 | 131 | 117 | 107 |
| Peppers | 107 | 113 | 109 | 104 |
| Lettuce | 90 | 86 | 91 | 81 |
| Other | 569 | 578 | 492 | 454 |
| TOTAL | 1,758 | 1,857 | 1,576 | 1,373 |

## 1) Excluding potatoes.

Sources: AMI-informiert.de; Eurostat
cumbers and peppers are the most important products.
Exports to countries outside the EU account for about 14 per cent of total export volumes from all EU countries combined. The most important items in these trade flows are apples in the case of fruit and onions in the case of vegetables. Citrus are the most important export articles in the fruit portfolio, with bananas astonishingly enough - number two in this ranking.

Import statistics from Eurostat usually show the first destination in Europe, but not the final destination. With Rotterdam the main entry port on the European continent, it is therefore no surprise that the Netherlands is the most important fresh fruit importer. Large

IMPORTS - INTRA + EXTRA-EU
VOLUME ('000 tonnes)

| FRESH FRUIT | 2016 | 2017 | 2018 | $2019 p$ |
| ---: | ---: | ---: | ---: | ---: |
| Netherlands | 4,300 | 4,561 | 5,031 | 4,933 |
| Germany | 5,309 | 5,444 | 5,286 | 4,880 |
| United Kingdom | 3,719 | 3,715 | 3,564 | 3,481 |
| France | 3,261 | 3,420 | 3,433 | 3,439 |
| Belgium | 2,394 | 2,514 | 2,396 | 2,163 |
| Italy | 1,795 | 2,043 | 2,002 | 1,945 |
| Spain | 1,548 | 1,666 | 1,811 | 1,699 |
| Poland | 1,462 | 1,686 | 1,550 | 1,520 |
| Portugal | 745 | 835 | 867 | 860 |
| Romania | 768 | 796 | 779 | 756 |
| Czechia | 704 | 699 | 666 | 663 |
| Other | 4,682 | 4,779 | 4,710 | 4,119 |
| TOTAL | 30,687 | 32,158 | 32,095 | 30,458 |

EXPORTS - INTRA + EXTRA-EU
VOLUME ('000 tonnes)

| FRESH FRUIT | 2016 | 2017 | 2018 | $2019 p$ |
| :--- | ---: | ---: | ---: | ---: |
| Spain | 7,194 | 7,498 | 7,144 | 7,815 |
| Netherlands | 3,522 | 3,777 | 4,076 | 3,807 |
| Italy | 3,059 | 2,911 | 2,568 | 2,393 |
| Belgium | 2,205 | 2,217 | 1,982 | 1,712 |
| Greece | 1,388 | 1,185 | 1,228 | 1,249 |
| Poland | 1,346 | 1,280 | 1,049 | 1,205 |
| France | 1,226 | 1,222 | 1,020 | 957 |
| Germany | 714 | 698 | 597 | 540 |
| Portugal | 322 | 465 | 492 | 491 |
| Lithunia | 381 | 385 | 264 | 223 |
| Austria | 220 | 171 | 172 | 188 |
| Other | 918 | 983 | 968 | 373 |
| TOTAL | 22,494 | 22,792 | 21,559 | 20,952 |

TRADE BALANCE
VALUE (million euros)

| FRESH FRUIT | 2016 | 2017 | 2018 | $2019 p$ |
| :--- | ---: | ---: | ---: | ---: | ---: |
| Import | 31,290 | 33,367 | 34,091 | 32,078 |
| Export | 22,367 | 23,404 | 23,166 | 21,491 |
| TRADE BALANCE | $-8,923$ | $-9,963$ | $-10,925$ | $-10,587$ |

volumes of fresh fruit exports are thus mainly re-exports: of 3.8 m tonnes of fresh fruit exported from the Netherlands in 2018, only around 6 per cent was of Dutch production. To a lesser extent, this also applies to Belgium, where the port of Antwerp is of great importance to EU fruit imports. In all other countries and in the case of fresh vegetables, reexports are not so dominant.

Germany, France and the UK are the EU's leading fresh produce import markets. But in contrast with many smaller EU members, imports in these markets do not grow - or grow only slightly. The rates are much higher in eastern Europe and southern Europe especially, albeit from a much lower base.

Spain is by far the largest exporter of fresh fruit and vegetables in the EU, and its exports are still growing; the last decade saw volume growth of one-third. Spain is equally strong in deciduous fruit - mainly stonefruit, berries and table grapes - as well as citrus and vegetables. The Netherlands occupies second position, even if we exclude re-exports, and have been stable over the past decade. Dutch fresh vegetable exports are clearly dominant, especially fruit vegetables from protected cultivation, and onions. A decrease in 2019 was mainly due to lower onion exports in the second half of the 2018/19 season. Italy is number three in the ranking of fresh fruit and vegetable exporters: deciduous fruits are the most important segment (topfruit, stonefruit and table grapes), while citrus and vegetable exports are increasingly confined to typical Italian specialities (for example blood oranges, fennel, radicchio, rocket etc). Poland's position has been considerably weakened by the ongoing Russian embargo, but many of the country's exporters have now found alternative markets. Among the smaller export nations, Portugal has had considerable success with exports of fresh berries.

Reflecting high per-capita consumption of fresh fruit and vegetables in the Mediterranean area, Italy and Spain are the biggest consumer markets when measured by volume purchased by private households. Germany has a much lower rate of consumption but a larger population, so it ranks third. After that is the UK, which has a rather high per-household figure thanks to

IMPORTS - INTRA + EXTRA-EU
VOLUME ('000 tonnes)

| FRESH VECETABLES ${ }^{1}$ | 2016 | 2017 | 2018 | $2019 p$ |
| :--- | ---: | ---: | ---: | ---: |
| Germany | $\mathbf{3 , 2 9 2}$ | $\mathbf{3 , 2 7 1}$ | $\mathbf{3 , 2 9 9}$ | 3,056 |
| United Kingdom | 1,990 | 1,887 | 1,904 | 1,917 |
| France | 1,945 | 1,871 | 1,938 | 1,895 |
| Netherlands | 1,254 | 1,311 | 1,401 | 1,467 |
| Belgium | 1,190 | 1,197 | 1,062 | 918 |
| Poland | 548 | 560 | 596 | 723 |
| Italy | 597 | 646 | 651 | 677 |
| Spain | 549 | 537 | 648 | 609 |
| Czechia | 532 | 527 | 513 | 493 |
| Romania | 292 | 297 | 374 | 358 |
| Sweden | 351 | 348 | 347 | 329 |
| Other | 2,268 | 2,308 | 2,419 | 2,156 |
| TOTAL | 14,809 | 14,758 | 15,152 | 14,598 |

EXPORTS-INTRA + EXTRA-EU
VOLUME ('000 tonnes)

| FRESH VECETABLES ${ }^{1}$ | 2016 | 2017 | 2018 | $2019 p$ |
| :--- | ---: | ---: | ---: | ---: |
| Spain | 5,058 | 4,860 | 5,102 | 5,242 |
| Netherlands | 4,875 | 4,919 | 4,926 | 4,571 |
| France | 1,054 | 1,050 | 977 | 993 |
| Belgium | 848 | 950 | 818 | 858 |
| Italy | 930 | 827 | 866 | 790 |
| Poland | 714 | 735 | 737 | 618 |
| Germany | 427 | 429 | 464 | 361 |
| Portugal | 263 | 262 | 250 | 260 |
| Austria | 152 | 147 | 162 | 138 |
| Greece | 141 | 123 | 140 | 129 |
| United Kingdom | 135 | 119 | 126 | 123 |
| Other | 680 | 720 | 649 | 275 |
| TOTAL | 15,277 | 15,141 | 15,217 | 14,358 |

TRADE BALANCE
VALUE (million euros)

| FRESH VEGETABLES ${ }^{\text {1) }}$ | 2016 | 2017 | 2018 | $2019 p$ |
| :--- | ---: | ---: | ---: | ---: |
| Import | 16,526 | 17,315 | 17,051 | 17,033 |
| Export | 15,642 | 15,965 | 15,920 | 15,794 |
| TRADE BALANCE | -884 | $-1,350$ | $-1,131$ | $-1,239$ |

1) Excluding potatoes.

Sources: AMI-informiert.de; CSO; Ctifl; FPJ; GfK; Eurostat, Kantar, MAPA
its elevated consumption of root vegetables and brassicas. If we looked at consumer expenditure, the ranking would be different: Germany would be top with a little less than $€ 15$ bn, followed closely by Italy $€ 14.5$ bn and the UK €12.9bn. Then come France and Spain with consumer expenditure of roughly €ubn each.

Population
11.5 m

GDP per
Inhabitant
40,240 EUR

## BELCIUM

Belgium is one of Europe's smaller countries in terms of land area, but its ports make it an important hub for the continent's fruit and vegetable imports and exports. For example, exotic fruit accounts for almost 70 per cent of the country's fruit exports, despite not having the right climate to grow any such products itself. In fact, many exotics reach the EU exclusively via Belgium. In contrast, citrus and stonefruit imports remain mostly on the Belgian market. Vegetable import volumes are significantly lower than for fruit, and are dominated by carrots, onions, beans and peas. The latter two products are raw material for Belgium's dynamic frozen vegetable industry. Beans and peas in particular have only a small share of the fresh market, but are mostly grown under contract for processors. The contracted surface is not only located in Belgium, but also in the Netherlands or Germany, which results in corresponding imports.

In terms of production, Belgium ranks 11th in the EU for both fruit and vegetables. Fruit production is concentrated on pears and apples. In 2017, there were

PRODUCTION
VOLUME ('000 tonnes)

| FRESH FRUIT | 2016 | 2017 | 2018 | $2019 p$ |
| :--- | ---: | ---: | ---: | ---: |
| Pears | 322 | 310 | 369 | 331 |
| Apples | 234 | 88 | 231 | 229 |
| Strawberries | 45 | 48 | 48 | 49 |
| Other | 10 | 8 | 9 | 10 |
| TOTAL | 610 | 454 | 657 | 619 |


| FRESH VEGETABLES ${ }^{11}$ | 2016 | 2017 | 2018 | 2019p |
| :--- | ---: | ---: | ---: | ---: |
| Tomatoes | 260 | 256 | 259 | 260 |
| Leeks | 96 | 114 | 95 | 105 |
| Carrots | 93 | 93 | 78 | 85 |
| Lettuce | 41 | 41 | 35 | 40 |
| Chicory Witlof | 39 | 37 | 35 | 37 |
| Peppers | 27 | 28 | 26 | 27 |
| Cucumbers | 24 | 26 | 24 | 25 |
| Courgettes | 15 | 15 | 15 | 15 |
| Celery | 14 | 15 | 13 | 14 |
| Other ${ }^{2)}$ | 1,113 | $\mathbf{1 , 1 5 2}$ | 1,040 | 1,093 |
| TOTAL | $\mathbf{1 , 7 2 2}$ | $\mathbf{1 , 7 7 7}$ | $\mathbf{1 , 6 2 0}$ | $\mathbf{1 , 7 0 1}$ |

1) Excluding potatoes, open field and under glass.
2) Including products cultivated for processing.
massive weather-related cutbacks, especially for apples. This was followed by a record harvest in 2018. Last year, the apple and pear harvest was slightly down, but still above average. Apple production is dominated by the varieties Jonagold and Jonagored, while the leading pear variety is Conference. Pear production is strongly geared towards export. After exotics, pears are the fruit that Belgium exports in the largest volume. Strawberries are mainly produced in greenhouses, and fluctuations in harvest size from year to year are small as a result.

Vegetable production in Belgium is widespread and the position of other vegetables is therefore quite large. Tomatoes, leeks and carrots are the three vegetables produced in the biggest quantities. Considered the cradle of chicory production, Belgium is also one of Europe's largest producers of the vegetable (known locally as witlof), together with France and the Netherlands, and it is also a major consumer. Protected production of lettuce and speciality salads as well as fruit vegetables such as cucumbers, peppers and courgettes is also very prominent in Belgium. The produce itself is largely marketed via auctions. According to the Association of Belgian Horticultural Cooperatives (VBT), in 2018 its associated members sold fruit and vegetables worth €933.5m. Of this, 66 per cent was vegetables and 44 per cent fruit. Compared with the previous year, the situation has thus shifted slightly in the direction of vegetables. Measured by the quantity sold, tomatoes, pears and cucumbers were the top products in 2018. In terms of sales, strawberries were ahead of tomatoes and pears.

Although Belgium exports a lot of fruit and vegetables, the trade balance is negative. This is also due to its aforementioned function as a hub for produce in Europe.


Unemployment
3.6 per cent


CPI for Food
(2015=100)
106.4


TOP 5 FROZEN VEGETABLE EXPORTS
VOLUME GROWTH (\% p.a. 2009-2018)


FRESH VEGETABLE EXPORTS 2018
BY DESTINATION (million euros)


Sources: AMI-informiert.de; Eurostat; VLAM

IMPORTS
VOLUME ('000 tonnes)

| FRESH FRUIT | 2016 | 2017 | $\mathbf{2 0 1 8}$ | 2019p |
| :--- | ---: | ---: | ---: | ---: |
| Exotics | 1,702 | 1,810 | 1,761 | 1,632 |
| Citrus | 267 | 252 | 215 | 208 |
| Apples | 131 | 152 | 146 | 118 |
| Peaches | 65 | 68 | 38 | 38 |
| Other | 249 | 258 | 253 | 243 |
| TOTAL | 2,414 | 2,539 | 2,414 | 2,241 |


| FRESH VECETABLES | 2016 | 2017 | $\mathbf{2 0 1 8}$ | 2019p |
| :--- | ---: | ---: | ---: | ---: |
| Carrots/Turnips | 281 | 266 | 251 | 247 |
| Onions/Shallots | 141 | 138 | 114 | 116 |
| Green Beans | 79 | 98 | 94 | 94 |
| Peas | 112 | 122 | 94 | 82 |
| Tomatoes | 88 | 88 | 64 | 80 |
| Cucumbers | 97 | 90 | 71 | 72 |
| Cauliflower | 32 | 37 | 29 | 31 |
| Other | 355 | 353 | 341 | 349 |
| TOTAL | $\mathbf{1 , 1 8 6}$ | $\mathbf{1 , 1 9 2}$ | $\mathbf{1 , 0 5 8}$ | $\mathbf{1 , 0 7 2}$ |

EXPORTS
VOLUME ('000 tonnes)

| FRESH FRUIT | 2016 | 2017 | 2018 | $\mathbf{2 0 1 9 p}$ |
| :--- | ---: | ---: | ---: | ---: | ---: |
| Exotics | 1,507 | 1,583 | $\mathbf{1 , 4 6 5}$ | $\mathbf{1 , 2 8 0}$ |
| Pears | 326 | 309 | 288 | 300 |
| Apples | 211 | 163 | 122 | 161 |
| Strawberries | 41 | 48 | 45 | 43 |
| Other | 123 | 123 | 69 | 74 |
| TOTAL | 2,208 | 2,226 | $\mathbf{1 , 9 9 0}$ | $\mathbf{1 , 8 5 9}$ |


| FRESH VEGETABLES | 2016 | 2017 | $\mathbf{2 0 1 8}$ | $2019 p$ |
| :--- | ---: | ---: | ---: | ---: |
| Tomatoes | 220 | 218 | 220 | 238 |
| Carrots/Turnips | 139 | 191 | 175 | 208 |
| Leeks | 69 | 67 | 67 | 70 |
| Cucumbers | 68 | 65 | 54 | 53 |
| Onions/Shallots | 56 | 60 | 39 | 34 |
| Peppers | 40 | 43 | 34 | 33 |
| Celery | 34 | 29 | 28 | 28 |
| Chicory | 19 | 19 | 16 | 18 |
| Other | 201 | 254 | 181 | 221 |
| TOTAL | $\mathbf{8 4 5}$ | $\mathbf{9 4 6}$ | $\mathbf{8 1 5}$ | 902 |

TRADE BALANCE
VALUE (million euros)

| FRESH FRUIT | 2016 | 2017 | 2018 | $2019 p$ |
| :--- | ---: | ---: | ---: | ---: |
| Import | 2,518 | 2,715 | 2,587 | 2,329 |
| Export | 2,051 | 2,146 | 1,868 | 1,736 |
| TRADE BALANCE | -467 | -569 | -719 | -593 |


| FRESH VEGETABLES | 2016 | 2017 | 2018 | $2019 p$ |
| :--- | ---: | ---: | ---: | ---: |
| Import | 910 | 892 | 770 | 836 |
| Export | 821 | 828 | 706 | 793 |
| TRADE BALANCE | -89 | -64 | -64 | -43 |

GDP per
GDP Growth
1.7 per cent

## FRANCE

France produced around 3 m tonnes of fruit and 5 m tonnes of vegetables in 2018. This made France the fifth-largest producer of fruit and vegetables in Europe. Production depends a lot on the weather. In 2019, a heatwave and drought in summer were the dominating factors. Bans on irrigation in August 2019 led to some losses in fruit and vegetable crops, but had only a secondary impact on the total amount harvested. Overall, the French vegetable harvest is likely to fall just short of the previous year's level ( -2 per cent). In contrast, France expected a larger fruit harvest in 2019. The main reason for this was increased production of topfruit and stonefruit.

Due to increasing demand, production of organic fruit and vegetables has been gaining in importance

PRODUCTION
VOLUME ('000 tonnes)

| FRESH FRUIT ${ }^{\text { }}$ | 2016 | $\mathbf{2 0 1 7}$ | $\mathbf{2 0 1 8}$ | $\mathbf{2 0 1 9 p}$ |
| :--- | ---: | ---: | ---: | ---: |
| Apples | $\mathbf{1 , 5 1 5}$ | $\mathbf{1 , 4 2 4}$ | $\mathbf{1 , 4 7 7}$ | $\mathbf{1 , 6 5 2}$ |
| Melons | 259 | 286 | 255 | 225 |
| Plums ${ }^{2)}$ | 216 | 211 | 175 | 210 |
| Bananas | 291 | 184 | 191 | 190 |
| Apricots | 116 | 157 | 111 | 158 |
| Pears | 138 | 133 | 134 | 115 |
| Peaches | 113 | 122 | 97 | 112 |
| Nectarines | 94 | 100 | 82 | 98 |
| Kiwifruit | 65 | 58 | 55 | 55 |
| Easy Peeler | 40 | 42 | 48 | 45 |
| Other | 304 | 310 | 307 | 314 |
| TOTAL | $\mathbf{3 , 1 5 1}$ | $\mathbf{3 , 0 2 5}$ | $\mathbf{2 , 9 3 2}$ | $\mathbf{3 , 1 7 4}$ |


| FRESH VEGETABLES | $\mathbf{2 0 1 6}$ | $\mathbf{2 0 1 7}$ | $\mathbf{2 0 1 8}$ | $\mathbf{2 0 1 9 p}$ |
| :--- | ---: | ---: | ---: | ---: |
| Tomatoes | 823 | 772 | 712 | 703 |
| Carrots | 581 | 564 | 535 | 530 |
| Onions | 475 | 454 | 455 | 452 |
| Sweetcorn | 351 | 415 | 355 | 355 |
| Green Beans | 310 | 397 | 394 | 340 |
| Cauliflower | 289 | 290 | 237 | 250 |
| Lettuce | 228 | 219 | 222 | 240 |
| Peas | 228 | 250 | 251 | 230 |
| Chicory | 172 | 153 | 145 | 150 |
| Leeks | 151 | 160 | 147 | 150 |
| Other | $\mathbf{1 , 5 6 2}$ | $\mathbf{1 , 5 7 1}$ | $\mathbf{1 , 6 0 0}$ | $\mathbf{1 , 5 7 0}$ |
| TOTAL | $\mathbf{5 , 1 6 9}$ | $\mathbf{5 , 2 4 5}$ | $\mathbf{5 , 0 5 3}$ | $\mathbf{4 , 9 7 0}$ |

1) Including overseas departments. 2) Including greengages and mirabelles. 3) Including broccoli. 4) Including red cabbage.
in France. While in 2012 France spent an average of €61 per capita on organic food, in 2018 the figure was around $€_{136}$ per inhabitant. Fruit and vegetables showed above-average growth and the area of organic fruit and vegetables now reflects that growing demand. Organic vegetable area increased from 14,500 ha in 2013 to 21,000 ha in 2017. In the same period, organic fruit area (excluding olives and vineyards) has grown from 19,000ha to almost 30,000ha, despite the total area for fruit and vegetables stagnating at 165,000ha (also excluding grapes and olives) and 235,000 ha respectively. The government is supporting producers to covert their farms to organic.

While most of the fruit produced is sold fresh, this is not always the case with vegetables. Classic products for the fresh market are tomatoes, carrots, onions and cauliflower. On the other hand, up to 90 per cent of all peas, sweetcorn and green beans are processed into canned or frozen food. The largest production site of the leading producer of canned vegetables in Europe is located in France.

The trend to supply the French market with more domestic fruit and vegetables, which has continued for years, is reflected in declining exports. According to first estimates, France exported about $1 m$ tonnes of vegetables and 900,000 tonnes of fruit last year. With imports stagnating at the same time, the trade balance for both fruit and vegetables is negative.

Due to the small domestic harvest, fruit and vegetable consumption declined in 2018. Every household in France bought 79 kg of vegetables and 83 kg of fruit in 2018, each 3 kg less than in 2017. This trend was unlikely to continue in 2019. Data from Kantar Worldpanel for the first half of last year indicated a slight increase in fruit purchases, while vegetable purchases had plateaued.

Hypermarkets ( 33 per cent of expenditure) and supermarkets (19 per cent) remained the most important sales arenas in 2018, with the share of hard discount amounting to $l l$ per cent. Specialised trade has a share of 12 per cent and is becoming more important, mainly due to gains made by fresh supermarkets (grandes surfaces frais) more than compensating for the losses of traditional greengrocers. Farmers' markets ( 11 per cent), as a source of fresh fruit and vegetables, remain an integral part of France's famed tradition of good eating.


Unemployment
5.6 per cent


CPI for Food
(2015=100)
103.6


TOP 6 FRESH VEGETABLE EXPORTS
VOLUME GROWTH (\% p.a. 2009-2018)


FRESH FRUIT EXPORTS 2018
BY DESTINATION ('000 tonnes)


[^0]IMPORTS
VOLUME ('000 tonnes)

| FRESH FRUIT | $\mathbf{2 0 1 6}$ | $\mathbf{2 0 1 7}$ | $\mathbf{2 0 1 8}$ | $\mathbf{2 0 1 9 p}$ |
| :--- | ---: | ---: | ---: | ---: |
| Bananas | 572 | 690 | 750 | 695 |
| Oranges | 512 | 517 | 489 | 495 |
| Clementines | 371 | 355 | 334 | 365 |
| Watermelons | 168 | 188 | 202 | 225 |
| Apples | 173 | 165 | 174 | 180 |
| Melons | 174 | 180 | 169 | 165 |
| Avocados | 135 | 146 | 157 | 165 |
| Others | $\mathbf{1 , 1 5 2}$ | 1,175 | 1,130 | 1,120 |
| TOTAL | $\mathbf{3 , 2 5 6}$ | $\mathbf{3 , 4 1 6}$ | $\mathbf{3 , 4 0 5}$ | $\mathbf{3 , 4 1 0}$ |


| FRESH VEGETABLES | $\mathbf{2 0 1 6}$ | $\mathbf{2 0 1 7}$ | $\mathbf{2 0 1 8}$ | $\mathbf{2 0 1 9 p}$ |
| :--- | ---: | ---: | ---: | ---: |
| Tomatoes | 541 | 507 | 524 | 515 |
| Sweet peppers | 152 | 149 | 156 | 155 |
| Carrots | 153 | 155 | 157 | 150 |
| Courgettes | 151 | 138 | $\mathbf{1 4 4}$ | 150 |
| Onions | 143 | 136 | 140 | 140 |
| Cucumbers | 78 | 77 | 75 | 70 |
| Others | 728 | 708 | 742 | 735 |
| TOTAL | $\mathbf{1 , 9 4 5}$ | $\mathbf{1 , 8 6 9}$ | $\mathbf{1 , 9 3 8}$ | $\mathbf{1 , 9 1 5}$ |

EXPORTS
VOLUME ('000 tonnes)

| FRESH FRUIT | $\mathbf{2 0 1 6}$ | $\mathbf{2 0 1 7}$ | $\mathbf{2 0 1 8}$ | $\mathbf{2 0 1 9 p}$ |
| :--- | ---: | ---: | ---: | ---: |
| Apples | 565 | 524 | 419 | $\mathbf{3 4 0}$ |
| Bananas | 255 | 251 | 250 | 200 |
| Watermelons | 20 | 27 | 34 | 40 |
| Oranges | 46 | 46 | 41 | 35 |
| Melons | 44 | 43 | 39 | 35 |
| Others | 299 | 332 | 239 | 250 |
| TOTAL | $\mathbf{1 , 2 2 8}$ | $\mathbf{1 , 2 2 4}$ | $\mathbf{1 , 0 2 2}$ | $\mathbf{9 0 0}$ |


| FRESH VEGETABLES | $\mathbf{2 0 1 6}$ | $\mathbf{2 0 1 7}$ | $\mathbf{2 0 1 8}$ | $\mathbf{2 0 1 9 p}$ |
| :--- | ---: | ---: | ---: | ---: |
| Tomatoes | 248 | 231 | 224 | 235 |
| Cauliflower ${ }^{3)}$ | 96 | 146 | 105 | 130 |
| Beans | 108 | 111 | 124 | 100 |
| Onions | 99 | 80 | 91 | 90 |
| Peas | 60 | 72 | 69 | 80 |
| Carrots | 119 | 87 | 71 | 80 |
| Other | 326 | 324 | 293 | 310 |
| TOTAL | $\mathbf{1 , 0 5 4}$ | $\mathbf{1 , 0 5 0}$ | $\mathbf{9 7 7}$ | $\mathbf{1 , 0 2 5}$ |

TRADE BALANCE
VALUE (million euros)

| FRESH FRUIT | $\mathbf{2 0 1 6}$ | $\mathbf{2 0 1 7}$ | $\mathbf{2 0 1 8}$ | $\mathbf{2 0 1 9 p}$ |
| :--- | ---: | ---: | ---: | ---: |
| Import | $\mathbf{3} 511$ | $\mathbf{3 , 7 3 2}$ | $\mathbf{3 , 6 8 1}$ | $\mathbf{3 , 5 4 5}$ |
| Export | $\mathbf{1 , 3 2 5}$ | 1,348 | $\mathbf{1 , 1 6 5}$ | $\mathbf{1 , 0 0 5}$ |
| TRADE BALANCE | $\mathbf{- 2 , 1 8 6}$ | $\mathbf{- 2 , 3 8 4}$ | $\mathbf{- 2 , 5 1 6}$ | $\mathbf{- 2 , 5 4 0}$ |


| FRESH VEGETABLES | $\mathbf{2 0 1 6}$ | $\mathbf{2 0 1 7}$ | 2018 | $\mathbf{2 0 1 9 p}$ |
| :--- | ---: | ---: | ---: | ---: |
| Import | $\mathbf{2 , 1 2 1}$ | $\mathbf{2 , 1 8 8}$ | 2,295 | $\mathbf{2 , 4 4 0}$ |
| Export | $\mathbf{1 , 0 6 5}$ | $\mathbf{1 , 0 7 0}$ | 956 | $\mathbf{1 , 0 6 0}$ |
| TRADE BALANCE | $\mathbf{- 1 , 0 5 6}$ | $\mathbf{- 1 , 1 1 8}$ | $\mathbf{- 1 , 3 3 9}$ | $\mathbf{- 1 , 3 8 0}$ |

Area
$357,300 \mathrm{~km}^{2}$

GDP Growth
1.5 per cent

## GERMANY

Fruit and vegetable production in Germany is limited due to its climate. Heat-loving and frost-sensitive species such as citrus, exotic fruit and some stonefruit cannot be grown there. Germany is almost entirely dependent on imports. The import share of fruit vegetable species grown under protection is also still very high, even if new greenhouses have been built in recent years. In the past two years, summer droughts have increasingly been a problem. The effect of the dry summer was felt more keenly in 2018 than it was in 2019, and the vegetable harvest has fallen to a low level, affecting especially autumn vegetables such as onions, carrots and cabbage, which account for a large share of the total vegetable harvest. Although last summer was also dry, there was more rainfall in most areas than in 2018. But record tem-

PRODUCTION
VOLUME ('000 tonnes)

| FRESH FRUIT ${ }^{1)}$ | $\mathbf{2 0 1 6}$ | $\mathbf{2 0 1 7}$ | $\mathbf{2 0 1 8}$ | $\mathbf{2 0 1 9 p}$ |
| :--- | ---: | ---: | ---: | ---: |
| Apples | $\mathbf{1 , 0 3 3}$ | 597 | $\mathbf{1 , 0 9 3}$ | 950 |
| Strawberries | 143 | 135 | $\mathbf{1 4 2}$ | $\mathbf{1 3 4}$ |
| Plums | 38 | 24 | 61 | 48 |
| Sweet Cherries | 29 | 17 | 44 | 48 |
| Pears | 35 | 23 | 48 | 37 |
| Blueberries | 11 | 14 | 13 | 16 |
| Currants | 14 | 12 | 16 | 15 |
| Sour Cherries | 16 | 8 | 16 | 12 |
| Mirabelle Plums | 4 | 3 | 9 | 5 |
| Other | 11 | $\mathbf{1 4}$ | 5 | 15 |
| TOTAL | $\mathbf{1 , 3 3 4}$ | $\mathbf{8 4 7}$ | $\mathbf{1 , 4 4 7}$ | $\mathbf{1 , 2 7 8}$ |


| FRESH VEGETABLES ${ }^{233}$ | $\mathbf{2 0 1 6}$ | $\mathbf{2 0 1 7}$ | $\mathbf{2 0 1 8}$ | 2019p |
| :--- | ---: | ---: | ---: | ---: |
| Carrots | 642 | 734 | 625 | 670 |
| Onions | 523 | 541 | 410 | 497 |
| White Cabbage | 431 | 479 | 355 | 450 |
| Gerkins | 207 | 192 | 200 | 205 |
| Iceberg Lettuce | 121 | 136 | 134 | 135 |
| Red Cabbage | 119 | 146 | 104 | 130 |
| Asparagus | 120 | 131 | 133 | 122 |
| Cauliflower | 93 | 98 | 91 | 95 |
| Spring Onions | 94 | 92 | 94 | 94 |
| Other | 1,166 | 1,221 | 1,109 | 1,177 |
| TOTAL | $\mathbf{3 , 5 1 6}$ | $\mathbf{3 , 7 7 0}$ | $\mathbf{3 , 2 5 5}$ | $\mathbf{3 , 5 7 5}$ |

1) Including open field and protected production. 2) Excluding potatoes. 3) Only open field production.
Sources: AMI-informiert.de; Eurostat; Stat. Bundesamt
peratures in June caused some damage to fruit crops. In growing areas in the north of the country, autumn vegetables were still able to benefit from rainfall in September and October. Consequently, the 2019 vegetable harvest was bigger than the previous one. Germany's fruit harvest reached a record level in 2018. Following the frost-related losses in 2017, fruit set was very good. Conditions were also good during the harvest. The 2019 harvest was unable to repeat this record result. The apple harvest in particular was smaller again, some damage from sunburn was also noted there.

In total, 126,471 ha of open field vegetables are cultivated in Germany. Asparagus accounts for almost a fifth of the total area, followed by carrots, onions and white cabbage. Most recently, production of edible pumpkins has expanded. In 2019, a total of 3.6 m tonnes of vegetables were harvested outdoors, which means Germany has a 7 per cent share of total European vegetable production. In recent years, the fruit harvest has fluctuated between 0.8 m and 1.4 m tonnes, with the smallest harvest in 2017 due to late frost damage in April. Apples account for around 75 per cent of the country's total fruit crop, followed by strawberries, the production of which has recently shifted further into protected cropping. For other berries, areas are tending to stagnate, despite the fact the market is booming. In the case of blueberries and especially raspberries, domestic producers have had to leave large parts of the growing market to imports. Last year was a record one for blueberries: never before have imports and purchases among private households been as high as they were in 2019. Due to the global soft fruit industry's expansion, larger quantities are pushing onto the German market, and prices are under pressure.

Even if some types of fruit and vegetables were entering the country in larger quantities, total fruit and vegetable imports in 2019 will not quite reach the level of the previous year. While Germany is achieving a degree of self-sufficiency of around 36 per cent for vegetables (fresh and processed), the figure for fruit is only around 15 per cent. The major imported fruits include bananas, melons, citrus and exotics. In the case of vegetables, the main imports are tomatoes, cucumbers and peppers.


VOLUME GROWTH (\% p.a. 2009-2018)


TOP 8 FRUIT AND VEGETABLES 2018
HOUSEHOLD PURCHASES (kg)


IMPORTS
VOLUME ('000 tonnes)

| FRESH FRUIT | $\mathbf{2 0 1 6}$ | $\mathbf{2 0 1 7}$ | $\mathbf{2 0 1 8}$ | $\mathbf{2 0 1 9 p}$ |
| :--- | ---: | ---: | ---: | ---: |
| Bananas | $\mathbf{1 , 4 0 3}$ | $\mathbf{1 , 4 1 8}$ | $\mathbf{1 , 2 6 1}$ | $\mathbf{1 , 2 9 3}$ |
| Apples | 520 | 629 | 556 | 504 |
| Watermelons | 401 | 412 | 510 | 463 |
| Oranges | 490 | 462 | 473 | 460 |
| Easy Peelers | 414 | 380 | 368 | 380 |
| Table Grapes | 330 | 338 | 320 | 299 |
| Nectarines | 172 | 183 | 153 | 166 |
| Pears | 169 | 170 | 167 | 157 |
| Pineapples | 170 | 148 | 163 | 147 |
| Other | $\mathbf{1 , 3 1 8}$ | $\mathbf{1 , 4 4 9}$ | $\mathbf{1 , 3 9 8}$ | $\mathbf{1 , 4 4 6}$ |
| TOTAL | $\mathbf{5 , 3 8 7}$ | $\mathbf{5 , 5 8 9}$ | $\mathbf{5 , 3 6 8}$ | $\mathbf{5 , 3 1 4}$ |


| FRESH VEGETABLES | $\mathbf{2 0 1 6}$ | $\mathbf{2 0 1 7}$ | $\mathbf{2 0 1 8}$ | 2019p |
| :--- | ---: | ---: | ---: | ---: |
| Tomatoes | 743 | 734 | 741 | 698 |
| Cucumbers/Gherkins | 467 | 483 | 496 | 501 |
| Pepper | 392 | 395 | 401 | 378 |
| Lettuce | 317 | 305 | 298 | 291 |
| Carrots | 254 | 240 | 252 | 277 |
| Onions | 248 | 227 | 240 | 264 |
| Courgettes | 89 | 89 | 97 | 94 |
| Mushrooms | 97 | 98 | 93 | 88 |
| Cauliflower | 65 | 80 | 77 | 74 |
| Other | 620 | 620 | 603 | 595 |
| TOTAL | $\mathbf{3 , 2 9 2}$ | $\mathbf{3 , 2 7 1}$ | $\mathbf{3 , 2 9 9}$ | $\mathbf{3 , 2 6 0}$ |

EXPORTS
VOLUME ('000 tonnes)

| FRESH FRUIT | $\mathbf{2 0 1 6}$ | $\mathbf{2 0 1 7}$ | $\mathbf{2 0 1 8}$ | $\mathbf{2 0 1 9 p}$ |
| :--- | ---: | ---: | ---: | ---: |
| Bananas | 358 | 343 | $\mathbf{2 4 7}$ | $\mathbf{2 7 9}$ |
| Apples | 82 | 90 | 60 | 57 |
| Table Grapes | 28 | 33 | 31 | 24 |
| Oranges | 32 | 28 | 29 | 23 |
| Other | 215 | 200 | 228 | 200 |
| TOTAL | 715 | 694 | 596 | 583 |


| FRESH VEGETABLES | $\mathbf{2 0 1 6}$ | $\mathbf{2 0 1 7}$ | $\mathbf{2 0 1 8}$ | $\mathbf{2 0 1 9 p}$ |
| :--- | ---: | ---: | ---: | ---: |
| Onions | 87 | 89 | 73 | 54 |
| White Cabbage | 39 | 43 | 47 | 50 |
| Lettuce | 40 | 43 | 46 | 49 |
| Cucumbers/Gherkins | 39 | 35 | 40 | 27 |
| Other | 222 | 219 | 258 | 231 |
| TOTAL | 427 | 429 | $\mathbf{4 6 4}$ | $\mathbf{4 1 1}$ |

## TRADE BALANCE

VALUE (million euros)

| FRESH FRUIT | 2016 | 2017 | 2018 | $\mathbf{2 0 1 9 p}$ |
| :--- | ---: | ---: | ---: | ---: |
| Import | 5,695 | 6,045 | 6,218 | 5,910 |
| Export | 797 | 786 | 742 | 699 |
| TRADE BALANCE | $-4,898$ | $-5,259$ | $\mathbf{- 5 , 4 7 6}$ | $\mathbf{- 5 , 2 1 1}$ |


| FRESH VEGETABLES | $\mathbf{2 0 1 6}$ | $\mathbf{2 0 1 7}$ | $\mathbf{2 0 1 8}$ | 2019p |
| :--- | ---: | ---: | ---: | ---: |
| Import | $\mathbf{4 , 3 0 1}$ | $\mathbf{4 , 5 5 0}$ | $\mathbf{4 , 4 8 7}$ | 4,506 |
| Export | 364 | 374 | 392 | 405 |
| TRADE BALANCE | $\mathbf{- 3 , 9 3 7}$ | $\mathbf{- 4 , 1 7 6}$ | $\mathbf{- 4 , 0 9 5}$ | $\mathbf{- 4 , 1 0 1}$ |

Population
10.7 m
$132,000 \mathrm{~km}^{2}$

GDP Growth
1.9 per cent

## CREECE

Greece has a positive trade balance for both fruit and vegetables. While the export value of fruit has recently recovered after a sharp decline in 2017, the export value of vegetables has been declining for years. In any case, fruit exports are more important than vegetable exports: while around 40 per cent of the fruit harvest leaves the country, only around 8 per cent of the vegetable harvest is exported. The most important fruit export products include oranges, watermelons, kiwifruit and peaches. The main types of vegetables exported are cucumbers, tomatoes and peppers. Important destination markets for Greek exports are Romania and Bulgaria, but also Germany and Poland. Greece imports fruit and vegetables only to a small extent. This has to do with

## PRODUCTION

VOLUME ('000 tonnes)

| FRESH FRUIT | $\mathbf{2 0 1 6}$ | $\mathbf{2 0 1 7}$ | $\mathbf{2 0 1 8}$ | 2019p |
| :--- | ---: | ---: | ---: | ---: |
| Oranges | $\mathbf{8 7 7}$ | $\mathbf{9 6 1}$ | 913 | 910 |
| Watermelons | 628 | 647 | 630 | 620 |
| Table Grapes | 315 | 310 | 294 | 290 |
| Apples | 259 | 231 | 301 | 275 |
| Kiwifruit | 217 | 220 | 220 | 220 |
| Peaches ${ }^{1)}$ | 175 | 203 | 244 | 216 |
| Easy Peelers | 176 | 174 | 174 | 172 |
| Nectarines | 87 | 97 | 116 | 119 |
| Apricots | 55 | 90 | 80 | 80 |
| Other | 263 | 255 | 260 | $\mathbf{2 5 6}$ |
| TOTAL | $\mathbf{3 , 0 5 1}$ | $\mathbf{3 , 1 8 8}$ | $\mathbf{3 , 2 3 3}$ | $\mathbf{3 , 1 5 8}$ |


| FRESH VEGETABLES | $\mathbf{2 0 1 6}$ | $\mathbf{2 0 1 7}$ | $\mathbf{2 0 1 8}$ | 2019p |
| :--- | ---: | ---: | ---: | ---: |
| Tomatoes ${ }^{\text {1) }}$ | 564 | 540 | 532 | 534 |
| Onions | 207 | 207 | 145 | 200 |
| Peppers | 137 | 157 | 146 | 143 |
| Cucumbers | 107 | 107 | 121 | 117 |
| Cabbage | 88 | 80 | 86 | 85 |
| Courgettes | 76 | 77 | 76 | 75 |
| Green Beans | 67 | 60 | 58 | 62 |
| Lettuce | 69 | 64 | 58 | 60 |
| Cauliflower, Broccoli | 61 | 51 | 59 | 56 |
| Other | 402 | 385 | 378 | 380 |
| TOTAL | $\mathbf{1 , 7 7 8}$ | $\mathbf{1 , 7 2 9}$ | $\mathbf{1 , 6 6 0}$ | $\mathbf{1 , 7 1 2}$ |

economic conditions, but also the fact that Greece's climate allows it to grow almost all types of fruit and vegetables.

Fruit production is more important than vegetables, which until 2018 decreased continuously. Preliminary figures for 2019, however, suggest that this trend will come to an end. For the first time in several years, the vegetable harvest has grown again. The onion crop in particular has recovered from the previous year's low level. Due to weather conditions, the onion harvest in 2018 was very small. This is not unique to Greece, but happened also in other European countries. As the small stocks were cleared early, onions had to be imported on a larger scale at the beginning of 2019. Compared with other years, onion imports have more than tripled and onions have at once become the most important vegetable in imports. These onions came largely from Egypt and some were redistributed to other European countries. Besides onions, fruit vegetables make up the largest part of the Greek vegetable crop. These are mainly produced in protected cultivation. Crete is the most important region for greenhouse cultivation. Fruit production in 2019 could not quite match the high level of the previous year. In the case of apples and peaches in particular, the harvest volume fell short of that of the previous year. Overall, citrus accounts for the largest share of the fruit harvest, with a stronger focus on oranges than in other Mediterranean countries and less on easy peelers or lemons. Melons in Greece are mainly watermelons. They are produced in large quantities. Households in Greece eat large quantities of watermelons themselves. However, the two hot summers of 2018 and 2019 have also led to a further significant increase in exports. Another important pillar of production is stonefruit. While the peach harvest fell short of the record level of the previous year, nectarines and apricots were able to match the previous year's results. Weather conditions for the production of cherries were again slightly better than in previous years, so that larger quantities could be harvested and exported.

1) Excluding products grown for processing.

Sources: AMI-informiert.de; CSO; Europech; Eurostat; WAPA


Unemployment
11.5 per cent


CPI for Food
(2015=100)
101.9


FRESH FRUIT EXPORTS 2018
BY DESTINATION ( 000 tonnes)


FRESH VEGETABLE EXPORTS 2018
BY DESTINATION ('000 tonnes)


IMPORTS
VOLUME ('000 tonnes)

| FRESH FRUIT | 2016 | $\mathbf{2 0 1 7}$ | $\mathbf{2 0 1 8}$ | $\mathbf{2 0 1 9 p}$ |
| :--- | ---: | ---: | ---: | ---: |
| Bananas | 152 | 184 | 226 | 214 |
| Lemons | 17 | 24 | 19 | 22 |
| Apples | 20 | 13 | 15 | 20 |
| Pineapples | 8 | 10 | 13 | 14 |
| Other | 38 | 43 | 39 | 34 |
| TOTAL | 235 | 274 | $\mathbf{3 1 1}$ | $\mathbf{3 0 3}$ |


| FRESH VEGETABLES | 2016 | 2017 | $\mathbf{2 0 1 8}$ | 2019p |
| :--- | ---: | ---: | ---: | ---: |
| Onions | 11 | 10 | 10 | 36 |
| Tomatoes $^{1)}$ | 18 | 18 | 29 | 18 |
| Mushrooms | 7 | 10 | 10 | 10 |
| Other | 29 | 32 | 34 | 39 |
| TOTAL | 65 | 70 | 83 | 103 |

EXPORTS
VOLUME ('000 tonnes)

| FRESH FRUIT | 2016 | $\mathbf{2 0 1 7}$ | $\mathbf{2 0 1 8}$ | 2019p |
| :--- | ---: | ---: | ---: | ---: |
| Oranges | 462 | 277 | 314 | $\mathbf{2 8 7}$ |
| Watermelons | 178 | 173 | 184 | 187 |
| Kiwifruit | 132 | 130 | 135 | 151 |
| Peaches | 100 | 116 | 95 | 103 |
| Apples | 85 | 75 | 72 | 89 |
| Table Grapes | 79 | 90 | 66 | 63 |
| Nectarines | 69 | 71 | 65 | 60 |
| Strawberries | 23 | 27 | 29 | 44 |
| Apricots | 16 | 25 | 24 | 23 |
| Cherries | 16 | 17 | 17 | 22 |
| Pears | 5 | 8 | 7 | 8 |
| Other | 227 | 183 | 223 | 217 |
| TOTAL | $\mathbf{1 , 3 9 2}$ | $\mathbf{1 , 1 9 1}$ | $\mathbf{1 , 2 3 1}$ | $\mathbf{1 , 2 5 5}$ |


| FRESH VEGETABLES | $\mathbf{2 0 1 6}$ | $\mathbf{2 0 1 7}$ | $\mathbf{2 0 1 8}$ | $\mathbf{2 0 1 9 p}$ |
| :--- | ---: | ---: | ---: | ---: |
| Cucumbers | 40 | 34 | 42 | 38 |
| Tomatoes | 41 | 37 | 38 | 34 |
| Peppers | 21 | 20 | 19 | 16 |
| Other | 43 | 32 | 41 | 42 |
| TOTAL | $\mathbf{1 4 5}$ | $\mathbf{1 2 3}$ | $\mathbf{1 4 0}$ | $\mathbf{1 3 0}$ |

TRADE BALANCE
VALUE (million euros)

| FRESH FRUIT | $\mathbf{2 0 1 6}$ | $\mathbf{2 0 1 7}$ | $\mathbf{2 0 1 8}$ | $\mathbf{2 0 1 9 p}$ |
| :--- | ---: | ---: | ---: | ---: |
| Import | 179 | 205 | 213 | 214 |
| Export | 759 | 697 | 730 | 742 |
| TRADE BALANCE | 580 | 492 | 517 | 528 |


| FRESH VEGETABLES | 2016 | 2017 | 2018 | 2019p |
| :--- | ---: | ---: | ---: | ---: |
| Import | 62 | 67 | 76 | 86 |
| Export | 117 | 103 | 105 | 93 |
| TRADE BALANCE | 55 | 36 | 29 | 7 |

Population
60.4 m

Area
$302,100 \mathrm{~km}^{2}$

GDP Growth
0.8 per cent

## ITALY

Italy is the second-largest producer of fruit and vegetables in Europe. Due to its different climate zones, the variety of products grown is very wide. For some fruits and vegetables, such as table grapes, pears, kiwifruit or apricots, it is even the largest producer and supplier in the European market. However, the weather was not optimal in 2019. In addition to hail and heavy rainfall, last summer's heat had a negative impact on some crop yields. For this reason, the vegetable harvest of 6.93 m tonnes is likely to fall just slightly short of the previous year's level. In the fruit segment, pears and grapes suffered heavy losses. However, bigger harvests of stonefruit and citrus compensated for losses in other fruit categories, so the fruit harvest of 10.8 m tonnes was probably somewhat greater than in 2018.

PRODUCTION
VOLUME ('000 tonnes)

| FRESH FRUIT | $\mathbf{2 0 1 6}$ | $\mathbf{2 0 1 7}$ | $\mathbf{2 0 1 8}$ | $\mathbf{2 0 1 9 p}$ |
| :--- | ---: | ---: | ---: | ---: |
| Apples | $\mathbf{2 , 2 7 2}$ | $\mathbf{1 , 7 0 4}$ | $\mathbf{2 , 2 6 4}$ | $\mathbf{2 , 1 9 5}$ |
| Oranges | $\mathbf{1 , 5 9 0}$ | $\mathbf{1 , 5 8 3}$ | $\mathbf{1 , 5 9 2}$ | $\mathbf{1 , 8 6 6}$ |
| Melons | $\mathbf{1 , 1 6 6}$ | $\mathbf{1 , 1 7 7}$ | $\mathbf{1 , 1 9 0}$ | $\mathbf{1 , 1 8 9}$ |
| Table Grapes | 997 | 978 | $\mathbf{1 , 0 2 8}$ | 880 |
| Easy Peelers | 698 | 747 | 578 | 804 |
| Nectarines | 657 | 688 | 573 | 654 |
| Peaches $^{2)}$ | 537 | 588 | 503 | 562 |
| Pears | 681 | 738 | 730 | 511 |
| Kiwifruit | 452 | 369 | 393 | $\mathbf{3 7 1}$ |
| Others | $\mathbf{1 , 6 9 6}$ | $\mathbf{1 , 7 1 0}$ | $\mathbf{1 , 6 7 5}$ | $\mathbf{1 , 7 8 1}$ |
| TOTAL | $\mathbf{1 0 , 7 4 6}$ | $\mathbf{1 0 , 2 8 1}$ | $\mathbf{1 0 , 5 2 7}$ | $\mathbf{1 0 , 8 1 3}$ |


| FRESH VEGETABLES ${ }^{\text {1) }}$ | $\mathbf{2 0 1 6}$ | $\mathbf{2 0 1 7}$ | $\mathbf{2 0 1 8}$ | 2019p |
| :--- | ---: | ---: | ---: | ---: |
| Tomatoes ${ }^{2)}$ | 979 | 940 | 986 | 984 |
| Courgettes | 554 | 536 | 560 | 558 |
| Fennel | 505 | 514 | 525 | 513 |
| Carrots | 521 | 476 | 468 | 506 |
| Lettuce | 475 | 473 | 488 | 462 |
| Onions | 451 | 410 | 372 | 390 |
| Artichokes | 366 | 388 | 390 | 379 |
| Cauliflower/Broccoli | 388 | 372 | 368 | 348 |
| Aubergines | 318 | 286 | 298 | 327 |
| Sweet Peppers | 271 | 250 | 260 | 265 |
| Others | $\mathbf{2 , 1 3 8}$ | $\mathbf{2 , 1 5 0}$ | $\mathbf{2 , 2 5 3}$ | $\mathbf{2 , 2 0 0}$ |
| TOTAL | $\mathbf{6 , 9 6 6}$ | $\mathbf{6 , 7 9 5}$ | $\mathbf{6 , 9 6 8}$ | $\mathbf{6 , 9 3 2}$ |

1) Excluding potatoes. 2) Excluding products grown for processing.

Sources: AMI-informiert.de; CSO; Eurostat; ISTAT; Wapa

Italy is an export nation when it comes to fruit and vegetables. Around 27 per cent of the fruit harvest and 13 per cent of the vegetable harvest have been exported in recent years. Germany has been the main market for fruit and vegetables for years, followed by France and Poland. In 2019, fruit exports were set to reach more or less the same level as in the previous year. Apples, table grapes and kiwifruit have been Italy's export classics for years. The highest export growth in the last ten years has been achieved by blueberries and blackberries starting from a comparatively low level. As in many other countries, cultivation of berries is booming in Italy.

In contrast with fruit, vegetable exports are unlikely to be as strong as in previous years. It is becoming apparent that Italy imported more vegetables in 2019, but that fruit imports are stagnating. These are mostly exotic fruits such as bananas or pineapples. The most important import product in the vegetable department are tomatoes followed by salads and peppers. In 2019, the trade balance for both fruit and vegetables was less positive than in 2018.

In addition to supplying the fresh market, processing plays an important role in Italy. Italy is the world number three in tomato processing. In addition to the tomatoes sold on the fresh market, Italy produced around 4.8 m tonnes of tomatoes in 2019, which were processed into pulp, tomato paste and ketchup, for example.

Compared with other European countries, fruit and vegetable consumption in Italy is higher. In 2018, each Italian household bought around 183kg of fruit and 125 kg of vegetables. This means that purchases have risen by 7 per cent since 2013. On average, each household spent around $€ 297$ on fruit and $€ 125$ on vegetables in 2018. Italian households are increasingly demanding organic food. Penetration for organic food alone rose from 53 per cent to 81 per cent between 2012 and 2018. This development does not stop at vegetables and fruit. Due to increasing demand, more and more Italian farmers have decided to produce their products according to ecological standards. In 2018, the organic agricultural area nationwide amounted to around 2 m tonnes compared with $800,000 \mathrm{~m}$ tonnes in 2010 . Growth in organic area also continues for fruit and vegetables. While 2018 saw a year-on-year increase in the area for vegetables ( 61,155 ha, +11 per cent), fruit ( $36,900 h a,+9$ per cent) and nuts ( $50,200 \mathrm{ha},+6$ per cent), citrus saw a decline in area (35,700ha,-10 per cent).


Unemployment
6.1 per cent


CPI for Food
(2015=100)
102.5


TOP 5 FRESH FRUIT EXPORTS
VOLUME GROWTH (\% p.a. 2009-2018)


FRESH FRUIT AND VEGETABLE EXPORTS
BY DESTINATION ('000 tonnes, 2018)


IMPORTS
VOLUME ('000 tonnes)

| FRESH FRUIT | $\mathbf{2 0 1 6}$ | $\mathbf{2 0 1 7}$ | $\mathbf{2 0 1 8}$ | $\mathbf{2 0 1 9 p}$ |
| :--- | ---: | ---: | ---: | ---: |
| Bananas | 712 | 775 | 801 | 745 |
| Oranges | 137 | 232 | 177 | 180 |
| Pineapples | 141 | 164 | 176 | 160 |
| Lemons | 104 | 122 | 115 | 125 |
| Others | 722 | 744 | 725 | 735 |
| TOTAL | $\mathbf{1 , 8 1 6}$ | $\mathbf{2 , 0 3 7}$ | $\mathbf{1 , 9 9 4}$ | $\mathbf{1 , 9 4 5}$ |


| FRESH VEGETABLES ${ }^{1)}$ | $\mathbf{2 0 1 6}$ | $\mathbf{2 0 1 7}$ | $\mathbf{2 0 1 8}$ | 2019p |
| :--- | ---: | ---: | ---: | ---: |
| Tomatoes $^{2)}$ | 118 | 132 | $\mathbf{1 3 0}$ | 150 |
| Lettuce $^{\text {1 }}$ | 106 | 113 | 125 | 135 |
| Sweet Peppers | 71 | 74 | 83 | 90 |
| Others | 302 | 326 | 313 | 390 |
| TOTAL | 597 | $\mathbf{6 4 6}$ | $\mathbf{6 5 1}$ | $\mathbf{7 6 5}$ |

EXPORTS
VOLUME ('000 tonnes)

| FRESH FRUIT | $\mathbf{2 0 1 6}$ | $\mathbf{2 0 1 7}$ | $\mathbf{2 0 1 8}$ | $\mathbf{2 0 1 9 p}$ |
| :--- | ---: | ---: | ---: | ---: |
| Apples | $\mathbf{1 , 0 1 0}$ | 976 | 673 | $\mathbf{1 , 0 1 0}$ |
| Table Grapes | 474 | 502 | 465 | 330 |
| Kiwifruit | 413 | 322 | 293 | 310 |
| Watermelons | 234 | 215 | 299 | 220 |
| Peaches/Nectarines | 253 | 223 | 160 | 135 |
| Pears | 150 | 138 | 155 | 115 |
| Easy Peelers | 88 | 94 | 80 | 100 |
| Oranges | 152 | 111 | 138 | 95 |
| Lemons | 46 | 47 | 47 | 45 |
| Others | 240 | 350 | $\mathbf{2 8 0}$ | $\mathbf{2 6 0}$ |
| TOTAL | $\mathbf{3 , 0 6 0}$ | $\mathbf{2 , 9 7 7}$ | $\mathbf{2 , 5 9 0}$ | $\mathbf{2 , 6 2 0}$ |


| FRESH VEGETABLES ${ }^{~}$ | $\mathbf{2 0 1 6}$ | $\mathbf{2 0 1 7}$ | $\mathbf{2 0 1 8}$ | $\mathbf{2 0 1 9 p}$ |
| :--- | ---: | ---: | ---: | ---: |
| Lettuce | 200 | $\mathbf{1 9 1}$ | $\mathbf{2 0 7}$ | $\mathbf{2 0 0}$ |
| Carrots | 98 | 76 | 83 | 80 |
| Cauliflower/Broccoli | 90 | 83 | 82 | 65 |
| Kohlrabi/Kale | 66 | 66 | 66 | 65 |
| Tomatoes | 105 | 67 | 79 | 60 |
| Beetroot | 60 | 60 | 58 | 55 |
| Fennel | 62 | 50 | 56 | 50 |
| Onions | 45 | 43 | 36 | 30 |
| Courgettes | 34 | 28 | 25 | 20 |
| Others | 170 | 161 | 173 | 170 |
| TOTAL | $\mathbf{9 3 0}$ | $\mathbf{8 2 7}$ | $\mathbf{8 6 5}$ | $\mathbf{7 9 5}$ |

TRADE BALANCE
VALUE (million euros)

| FRESH FRUIT | $\mathbf{2 0 1 6}$ | $\mathbf{2 0 1 7}$ | $\mathbf{2 0 1 8}$ | $\mathbf{2 0 1 9 p}$ |
| :--- | ---: | ---: | ---: | ---: |
| Import | $\mathbf{1 , 6 2 5}$ | $\mathbf{1 , 7 8 0}$ | $\mathbf{1 , 7 4 6}$ | $\mathbf{1 , 6 8 0}$ |
| Export | $\mathbf{2 , 8 9 8}$ | $\mathbf{3 , 0 7 4}$ | $\mathbf{2 , 8 0 6}$ | $\mathbf{2 , 4 9 0}$ |
| TRADE BALANCE | $\mathbf{1 , 2 7 3}$ | $\mathbf{1 , 2 9 4}$ | $\mathbf{1 , 0 6 0}$ | $\mathbf{8 1 0}$ |


| FRESH VEGETABLES | $\mathbf{2 0 1 6}$ | $\mathbf{2 0 1 7}$ | $\mathbf{2 0 1 8}$ | 2019p |
| :--- | ---: | ---: | ---: | ---: |
| Import | 614 | 688 | 649 | 845 |
| Export | 1,230 | 1,250 | 1,269 | 1,220 |
| TRADE BALANCE | 616 | 562 | $\mathbf{6 2 0}$ | $\mathbf{3 7 5}$ |

Area
$41,500 \mathrm{~km}^{2}$

## NETHERLANDS

Dutch fruit production is dominated by topfruit, especially pears and apples. The main apple varieties are Elstar and Jonagold. Overall, cultivation of apples has continues to fall. By contrast, pear production area continues to grow noticeably, even if growth is mainly limited to the Conference variety. For strawberry production (glasshouse and open-field) there was again less space available recently. In contrast, bush-grown berries are on the advance. In the last decade already, the area of blueberries has almost doubled to over 900ha.

Onions are the most important vegetable crop in terms of cultivated area. After the dry summer of 2018, last year's harvest was able to recover and reach the same level as in 2017. Expansion of planted area also helped. In particular, red onions and early varieties are

## PRODUCTION

VOLUME ('000 tonnes)

| FRESH FRUIT | $\mathbf{2 0 1 6}$ | $\mathbf{2 0 1 7}$ | $\mathbf{2 0 1 8}$ | $\mathbf{2 0 1 9 p}$ |
| :--- | ---: | ---: | ---: | ---: |
| Pears | 374 | 330 | 402 | $\mathbf{3 7 9}$ |
| Apples | 317 | 228 | 267 | 285 |
| Strawberries | 61 | 66 | 65 | 66 |
| Other Berries | 18 | 17 | 17 | 17 |
| Other | 16 | 18 | 9 | 14 |
| TOTAL | $\mathbf{7 8 6}$ | $\mathbf{6 5 9}$ | $\mathbf{7 6 0}$ | $\mathbf{7 6 1}$ |


| FRESH VEGETABLES | $\mathbf{2 0 1 6}$ | $\mathbf{2 0 1 7}$ | $\mathbf{2 0 1 8}$ | $\mathbf{2 0 1 9 p}$ |
| :--- | ---: | ---: | ---: | ---: |
| Onions | $\mathbf{1 , 4 4 9}$ | $\mathbf{1 , 7 8 0}$ | $\mathbf{1 , 2 6 5}$ | $\mathbf{1 , 7 9 0}$ |
| Tomatoes | 900 | 910 | 910 | 910 |
| Carrots | 601 | 611 | 539 | 620 |
| Cucumbers | 370 | 400 | 410 | 390 |
| Peppers | 360 | 365 | 355 | 370 |
| Mushrooms | 300 | 300 | 300 | 295 |
| White Cabbage | 129 | 138 | 98 | 115 |
| Celery | 75 | 101 | 79 | 95 |
| Leeks | 82 | 104 | 82 | 95 |
| Iceberg Lettuce | 89 | 84 | 85 | 87 |
| Spinach | 45 | 60 | 67 | 68 |
| Aubergines | 54 | 53 | 55 | 55 |
| Brussel Sprouts | 47 | 53 | 51 | 52 |
| Chicory | 49 | 55 | 53 | 51 |
| Other | 362 | 472 | 411 | 237 |
| TOTAL | $\mathbf{4 , 9 1 2}$ | 5,486 | $\mathbf{4 , 7 6 0}$ | $\mathbf{5 , 2 3 0}$ |

1) Including re-exports. 2) Excluding nuts.
recording growth. Besides Spain, the Netherlands is the most important producer and the most important exporter of onions in Europe.

Besides onions, carrots are the largest in terms of open-field production. Carrot cultivation was also expanded 2019, as the smaller harvest 2018 throughout Europe offered good export opportunities at relatively stable prices. Cabbage, especially white cabbage, also plays an important role in Dutch vegetable production and is primarily intended for export. In terms of growth rates over the past ten years, spinach occupies the top position. Area and production have risen steadily.

The Netherlands is an important producer of glasshouse vegetables. Tomatoes lead the way here, and segmentation is progressing with more snack tomatoes being grown. Planted area for cucumbers has decreased in the last few years, while for peppers it is stable.

The Netherlands is one of the smaller countries in Europe, but thanks to the long coastline with important ports an important hub for European imports and exports. Various fruits and vegetables, from avocados to watermelons, reach Dutch ports to be distributed in Europe. The leading fruit import and export in volume terms is bananas. Oranges, table grapes and avocados from Spain and overseas are also imported in large quantities, while the leading exports are pears, pineapples, table grapes and oranges. Due to grapes, citrus and exotic fruit, the trade balance for fruit is negative.

The country's main vegetable exports are onions and tomatoes. The destinations for these two differ widely: while onions are mainly exported to Africa, Asia and the Americas, tomatoes stay within Europe. More than 50 per cent of all Dutch vegetable exports are produced in the country itself. Therefore, the trade balance is positive. The main destination for fruit and vegetable exports is Germany by far, followed by the UK. The question remains to which position the UK will slip after Brexit, or whether it can defend its place. Among the top-six destinations for Dutch exports, Côte d'Ivoire (onions) has moved up to sixth place and pushed Sweden out of the ranking in 2018.


Unemployment
2.7 per cent


CPI for Food
(2015=100)
103.0


TOP 6 PRODUCTION OF FRESH VEGETABLES
VOLUME GROWTH (\% p.a. 2009-2018)


FRESH FRUIT AND VEGETABLE EXPORTS
BY DESTINATION ('O00 tonnes, 2018)


Sources: AMI-informiert.de; CBS; Eurostat; KCB/GroentenFruitHuis

IMPORTS
VOLUME ('000 tonnes)

| FRESH FRUIT ${ }^{2)}$ | $\mathbf{2 0 1 6}$ | $\mathbf{2 0 1 7}$ | $\mathbf{2 0 1 8}$ | $\mathbf{2 0 1 9 p}$ |
| :--- | ---: | ---: | ---: | ---: |
| Bananas | 875 | 980 | $\mathbf{1 , 1 4 1}$ | $\mathbf{1 , 2 6 3}$ |
| Oranges | 573 | 585 | 589 | 590 |
| Table Grapes | 353 | 381 | 413 | 404 |
| Avocados | 247 | 267 | 345 | 332 |
| Pineapples | 290 | 286 | 321 | 324 |
| Apples | 249 | 253 | 305 | 231 |
| Other | 1,717 | $\mathbf{1 , 8 1 0}$ | $\mathbf{1 , 9 2 0}$ | $\mathbf{1 , 8 0 6}$ |
| TOTAL | $\mathbf{4 , 3 0 4}$ | $\mathbf{4 , 5 6 2}$ | $\mathbf{5 , 0 3 4}$ | $\mathbf{4 , 9 5 0}$ |


| FRESH VEGETABLES | $\mathbf{2 0 1 6}$ | $\mathbf{2 0 1 7}$ | $\mathbf{2 0 1 8}$ | 2019p |
| :--- | ---: | ---: | ---: | ---: |
| Onions | 218 | 219 | $\mathbf{2 4 8}$ | $\mathbf{3 8 4}$ |
| Tomatoes | 222 | 221 | 230 | 216 |
| Cucumbers | 118 | 119 | 117 | 99 |
| Peppers | 92 | 92 | 96 | 91 |
| Other | 604 | 660 | 710 | 726 |
| TOTAL | $\mathbf{1 , 2 5 4}$ | $\mathbf{1 , 3 1 1}$ | $\mathbf{1 , 4 0 1}$ | $\mathbf{1 , 5 1 6}$ |

EXPORTS
VOLUME ('000 tonnes)

| FRESH FRUIT ${ }^{2}$ | 2016 | 2017 | 2018 | 2019p |
| :---: | :---: | :---: | :---: | :---: |
| in Total ${ }^{1)}$ | 3,529 | 3,789 | 4,088 | 3,804 |
| Dutch origin only |  |  |  |  |
| Pears | 186 | 171 | 156 | 143 |
| Apples | 56 | 58 | 44 | 41 |
| Strawberries | 30 | 32 | 28 | 24 |
| Other | 3 | 4 | 3 | 7 |
| TOTAL | 275 | 265 | 231 | 215 |


| FRESH VEGETABLES | $\mathbf{2 0 1 6}$ | $\mathbf{2 0 1 7}$ | $\mathbf{2 0 1 8}$ | $\mathbf{2 0 1 9 p}$ |
| :--- | ---: | ---: | ---: | ---: |
| in Total ${ }^{1)}$ | $\mathbf{4 , 8 7 5}$ | $\mathbf{4 , 9 1 9}$ | $\mathbf{4 , 9 2 6}$ | $\mathbf{4 , 4 4 1}$ |
| Dutch origin only |  |  |  |  |
| Onions | $\mathbf{1 , 0 5 2}$ | $\mathbf{1 , 1 3 9}$ | $\mathbf{1 , 0 5 9}$ | 968 |
| Tomatoes | 755 | 751 | 750 | 684 |
| Peppers | 307 | 316 | 295 | 275 |
| Cucumbers | 254 | 276 | 252 | 215 |
| Cabbage | 99 | 100 | 95 | 86 |
| Carrots | 52 | 76 | 69 | 54 |
| Other | 224 | 245 | $\mathbf{2 2 6}$ | $\mathbf{1 9 4}$ |
| TOTAL | $\mathbf{2 , 7 4 3}$ | $\mathbf{2 , 9 0 3}$ | $\mathbf{2 , 7 4 6}$ | $\mathbf{2 , 4 7 6}$ |

TRADE BALANCE
VALUE (million euros)

| FRESH FRUIT $^{2)}$ | $\mathbf{2 0 1 6}$ | $\mathbf{2 0 1 7}$ | $\mathbf{2 0 1 8}$ | $\mathbf{2 0 1 9}$ |
| :--- | ---: | ---: | ---: | ---: |
| Import | 5,020 | 5,450 | 5,866 | 5,903 |
| Export $^{1)}$ | 5,082 | 5,478 | 5,859 | 5,921 |
| TRADE BALANCE $^{2}$ | $\mathbf{6 2}$ | $\mathbf{2 8}$ | $\mathbf{- 7}$ | $\mathbf{1 8}$ |


| FRESH VEGETABLES | $\mathbf{2 0 1 6}$ | $\mathbf{2 0 1 7}$ | $\mathbf{2 0 1 8}$ | $\mathbf{2 0 1 9 p}$ |
| :--- | ---: | ---: | ---: | ---: |
| Import | $\mathbf{1 , 5 4 3}$ | $\mathbf{1 , 6 6 3}$ | $\mathbf{1 , 5 7 5}$ | $\mathbf{1 , 6 5 5}$ |
| Export $^{1)}$ | 5,163 | 5,280 | 5,378 | 5,265 |
| TRADE BALANCE | $\mathbf{3 , 6 2 0}$ | $\mathbf{3 , 6 1 7}$ | $\mathbf{3 , 8 0 3}$ | $\mathbf{3 , 6 1 0}$ |

Population
38.0 m

Area
$312,700 \mathrm{~km}^{2}$
GDP per
Inhabitant
12,920 EUR
GDP Growth
5.1 per cent

## POLAND

Poland, the EU's third-largest producer of fruit and vegetables, was not on course to match its 2018 harvest results in 2019. After its fruit harvest set a new record with around 5.8 m tonnes a year earlier, it was 40 per cent smaller in 2019 at 3.5 m tonnes. There were late frosts in April and May 2019, which resulted in harvest losses for topfruit, berries (with the exception of blueberries) and stonefruit. But apple yields were also lower due to biennial bearing after the huge crop in 2018. The persistent drought and high temperatures last summer also had a negative impact on the crops: the heat meant the strawberry harvest ended prematurely in areas that could not be irrigated. In the case of tree fruit, better-yielding varieties as well as young plantations entering the yield range were able to compensate in part for the losses.

PRODUCTION
VOLUME ('000 tonnes)

| FRESH FRUIT ${ }^{2}$ ) | 2016 | 2017 | 2018 | 2019p |
| :--- | ---: | ---: | ---: | ---: |
| Apples | 4.035 | 2.870 | 4.810 | 2.710 |
| Strawberries | 197 | 178 | 196 | 175 |
| Sour Cherries | 195 | 72 | 201 | 154 |
| Currants | 166 | 129 | 165 | 127 |
| Plums | 110 | 58 | 121 | 95 |
| Raspberries | 129 | 105 | 116 | 75 |
| Pears | 55 | 40 | 70 | 70 |
| Aronia | 49 | 49 | 49 | 49 |
| Sweet Cherries | 54 | 20 | 60 | 43 |
| Other | 58 | 44 | 56 | 45 |
| TOTAL | 5.048 | 3.565 | 5.844 | 3.543 |


| FRESH VEGETABLES ${ }^{3)}$ | 2016 | $\mathbf{2 0 1 7}$ | $\mathbf{2 0 1 8}$ | 2019p |
| :--- | ---: | ---: | ---: | ---: |
| Tomatoes | 867 | 898 | 926 | 905 |
| Cabbage | 1,018 | 1,011 | 913 | 800 |
| Carrots | 822 | 827 | 726 | 670 |
| Onions | 651 | 667 | 563 | 525 |
| Cucumbers | 529 | 544 | 538 | 515 |
| Mushrooms | 320 | 325 | 330 | 315 |
| Beetroot | 341 | 336 | 298 | 270 |
| Cauliflower | 240 | 238 | 220 | 200 |
| Other | 1,142 | 1,184 | 1,116 | 1,040 |
| TOTAL | 5,930 | $\mathbf{6 , 0 3 0}$ | 5,630 | 5,240 |

1) Including re-export. 2) Including fruits for processing. 3) Excluding potatoes. Open-field and under glass. 4) Including vegetable juice and nectar.
Sources: AMI-informiert.de; Eurostat; GUS; IERiGZ; Wapa

The field vegetable harvest was small for a second year in a row, and even smaller than in 2018. The growing season was even more difficult than in the previous year. The start of the growing season was difficult due to a water deficit in the soil. Extremely high air temperatures and a further lack of precipitation disrupted the crops' development. Conditions did not improve until September. Poland is likely to have harvested a total of 5.24 tonnes of vegetables, 7 per cent less than in 2018.

In addition to supplying the fresh market, a large share of the fruit produced ( 2.9 m tonnes in 2018) is processed. This includes apples into apple juice or concentrate, or berries into fruit prepara-
 tions, juice or frozen fruit. Over the past ten years, the volume of fruit processed has risen by an average of 5 per cent per year. This development was driven by the further increase in juice and nectar processing. Jam production, on the other hand, stagnated. However, it is expected that the weak harvest in 2019 will result in fewer frozen fruit and vegetables being produced, the same going for apple juice concentrate and canned vegetables. In contrast, Poland is producing more juices this year, including direct juices, as well as tomato products, most of which are made from imported tomato concentrate.

Last season's very strong apple harvest translated into higher exports in the first half of last year. However, exports of stonefruit and most berries (again excluding blueberries) declined in the summer. Even though export prices for most fruits have risen, they will not be able to compensate for the volume losses. Poland imported significantly more vegetables in 2019 due to weak onion harvests in 2018 and 2019. In particular, onions are often imported before being peeled and then re-exported.

In 2018, on average Polish households bought around lookg of fresh fruit and 95kg of vegetables. While apples, followed by bananas and oranges, are the three most frequently purchased types of fruit in Poland, tomatoes are the most popular vegetable, followed by onions and carrots.


Unemployment
2.4 per cent


CPI for Food
(2015=100)
102.6


PROCESSED FRUIT PRODUCTION
('000 tonnes, 2018)


PROCESSED FRUIT PRODUCTION
VOLUME GROWTH (\% p.a. 2009-2018)


IMPORTS
VOLUME ('000 tonnes)

| FRESH FRUIT | 2016 | 2017 | 2018 | 2019p |
| :--- | ---: | ---: | ---: | ---: |
| Bananas | 403 | 480 | 487 | 470 |
| Easy Peelers | 172 | 163 | 147 | 220 |
| Oranges | 168 | 166 | 153 | 170 |
| Watermelons | 134 | 151 | 153 | 145 |
| Lemons | 103 | 120 | 120 | 120 |
| Other | 494 | 625 | 502 | 900 |
| TOTAL | $\mathbf{1 , 4 7 4}$ | $\mathbf{1 , 7 0 5}$ | $\mathbf{1 , 5 6 2}$ | $\mathbf{2 , 0 2 5}$ |


| FRESH VEGETABLES | 2016 | $\mathbf{2 0 1 7}$ | $\mathbf{2 0 1 8}$ | 2019p |
| :--- | ---: | ---: | ---: | ---: |
| Onions | 55 | 43 | 58 | 245 |
| Tomatoes | 146 | 147 | 153 | 155 |
| Peppers | 53 | 62 | 68 | 70 |
| Cucumbers | 54 | 59 | 59 | 65 |
| Other | 225 | 235 | 241 | 310 |
| TOTAL | 533 | 546 | 579 | $\mathbf{8 4 5}$ |

EXPORTS
VOLUME ('000 tonnes)

| FRESH FRUIT | $\mathbf{2 0 1 6}$ | $\mathbf{2 0 1 7}$ | $\mathbf{2 0 1 8}$ | $\mathbf{2 0 1 9 p}$ |
| :--- | ---: | ---: | ---: | ---: | ---: |
| Apples | $\mathbf{1 , 0 7 9}$ | $\mathbf{1 , 0 3 2}$ | 782 | $\mathbf{1 , 1 1 0}$ |
| Bananas | 41 | 61 | 78 | 75 |
| Pears | 49 | 42 | 45 | 60 |
| Easy Peelers | 28 | 25 | 26 | 55 |
| Peaches | 12 | 10 | 11 | 20 |
| Cider Apples | 13 | 5 | 13 | 15 |
| Blueberries | 8 | 10 | 12 | 13 |
| Other ${ }^{1)}$ | 129 | 101 | 95 | 77 |
| TOTAL | $\mathbf{1 , 3 5 9}$ | $\mathbf{1 , 2 8 6}$ | $\mathbf{1 , 0 6 2}$ | $\mathbf{1 , 4 2 5}$ |


| FRESH VEGETABLES | $\mathbf{2 0 1 6}$ | $\mathbf{2 0 1 7}$ | $\mathbf{2 0 1 8}$ | $\mathbf{2 0 1 9 p}$ |
| :--- | ---: | ---: | ---: | ---: |
| Mushrooms | 226 | 229 | 231 | 200 |
| Onions | 117 | 124 | 145 | 125 |
| Tomatoes | 98 | 92 | 88 | 70 |
| Cabbage | 37 | 52 | 38 | 30 |
| Kohlrabi, Kale | 50 | 47 | 35 | 30 |
| Peppers | 20 | 19 | 23 | 25 |
| Carrots | 23 | 33 | 22 | 20 |
| Other | 139 | 134 | 149 | 210 |
| TOTAL | 710 | 730 | 731 | 710 |

TRADE BALANCE
VALUE (million euros)

| FRESH FRUIT | $\mathbf{2 0 1 6}$ | 2017 | 2018 | $\mathbf{2 0 1 9 p}$ |
| :--- | ---: | ---: | ---: | ---: |
| Import | $\mathbf{1 , 1 2 2}$ | $\mathbf{1 , 3 5 1}$ | $\mathbf{1 , 2 9 3}$ | $\mathbf{1 , 4 4 5}$ |
| Export | 567 | 604 | 581 | 555 |
| TRADE BALANCE | -555 | -747 | $\mathbf{- 7 1 2}$ | $\mathbf{- 8 9 0}$ |


| FRESH VEGETABLES | 2016 | $\mathbf{2 0 1 7}$ | $\mathbf{2 0 1 8}$ | 2019p |
| :--- | ---: | ---: | ---: | ---: |
| Import | 509 | 596 | 597 | 769 |
| Export | 623 | 637 | 670 | 772 |
| TRADE BALANCE | 114 | 41 | 73 | 3 |

Population
21.6 m


Area
$819,900 \mathrm{~km}^{2}$
GDP per
Inhabitant
46,940 EUR
GDP Growth
2.1 per cent

## NORDIC COUNTRIES <br> DENMARK, FINLAND, SWEDEN

Due to their climate, possibilities for growing fruit and vegetables are limited in Denmark, Finland and Sweden. At the same time, consumers' purchasing power and willingness to spend money on fruit and vegetables is relatively high, making these countries popular export destinations. This is especially true of Finland, where the growing season is short due to long, cold winters. Denmark and Sweden, on the other hand, benefit more from the positive influence of the Gulf Stream; their winters are less severe, but at the same time the summer months are often only moderately warm. Vegetable production in all three countries combined has tended to remain below 950,000 tonnes, focusing mainly on carrots, onions and white cabbage. There is also a significant greenhouse-grown tomato crop in Finland. Of the three

PRODUCTION
VOLUME ('000 tonnes)

| FRESH FRUIT | 2016 | 2017 | 2018 | 2019p |
| :---: | :---: | :---: | :---: | :---: |
| Denmark | 51.6 | 40.2 | 51.7 | 42.0 |
| - Apples | 24.0 | 19.0 | 24.0 | 15.0 |
| - Pears | 7.9 | 6.7 | 6.5 | 6.6 |
| - Strawberries ${ }^{21}$ | 5.5 | 4.5 | 5.8 | 5.0 |
| Finland | 21.4 | 24.0 | 25.4 | 25.8 |
| - Strawberries ${ }^{2 /}$ ) | 12.0 | 12.0 | 15.5 | 16.0 |
| - Apples | 6.4 | 6.8 | 7.2 | 7.0 |
| Sweden | 45.2 | 41.6 | 50.7 | 43.5 |
| - Apples | 26.8 | 22.1 | 30.6 | 23.0 |
| - Strawberries ${ }^{2)}$ | 15.3 | 15.7 | 15.6 | 15.5 |
| TOTAL | 118.2 | 105.8 | 127.8 | 111.3 |


| FRESH VEGETABLES ${ }^{\text { }}$ | 2016 | 2017 | 2018 | $2019 p$ |
| :--- | ---: | ---: | ---: | ---: |
| Denmark | 315.6 | 331.0 | 323.6 | $\mathbf{3 2 6 . 0}$ |
| - Carrots | 117.6 | 115.8 | 134.5 | 130.0 |
| - Onions | 69.0 | 65.0 | 43.0 | 61.0 |
| - White Cabbage | 23.8 | 27.6 | 26.4 | 28.0 |
| Finland | 262.5 | 254.2 | 252.9 | 253.5 |
| - Carrots | 73.0 | 62.5 | 66.7 | 65.0 |
| - Tomatoes | 40.6 | 39.4 | 39.3 | 40.0 |
| Sweden | $\mathbf{3 7 2 . 4}$ | 341.6 | $\mathbf{3 0 7 . 1}$ | $\mathbf{3 3 4 . 7}$ |
| - Carrots | 111.6 | 109.1 | 92.5 | 100.0 |
| - Onions | 63.0 | 53.0 | 45.0 | 50.0 |
| TOTAL | 950.5 | 926.8 | 883.6 | 914.2 |

1) Excluding potatoes. 2) Including greenhouse production.

Sources: AMI-informiert.de; Eurostat; national statistics
nations, Sweden is the leading vegetable producer, but without much external exposure - only about 5 per cent is exported. In Denmark, on the other hand, as much as 17 per cent of vegetable production goes for export. Carrots in particular, and here again snack carrots and organic carrots, were exported in increasing quantities until 2017. Recently, however, this development has weakened somewhat.

Fruit production still lags far behind vegetable production. Together, the three countries produce between 106,000 and 130,000 tonnes of fruit per year. The 2019 fruit harvest is in the middle range. Apples account for the largest share of the fruit harvest, but the protected cultivation of strawberries also plays a greater role in all three countries. Fruit exports appear comparatively high in view of the small harvest volume. However, this is due to the fact that some of the imports are reexported. This is also evident from the fact that bananas are the fruit that Denmark exports in the largest quantities.

The three countries are heavily dependent on imports for both fruit and vegetables. The trade
 balance is correspondingly negative. In total, the trio have recently imported around 1.39 m tonnes of fruit mainly bananas, oranges and apples. The long-term trend in imports shows that the berry market is also booming in the north. With white currants, blackberries and raspberries, three types of soft fruit are among the fruits and vegetables with the strongest annual increase in import volume. In vegetables, only spinach makes it into the top five in this ranking. Per-capita fruit consumption is around 70 kg in Sweden, 68 kg in Denmark and 64 kg in Finland. Imports of fresh vegetables recently amounted to 695,000 tonnes, dominated by tomatoes, lettuce and cucumbers. There are greater differences than for fruit in the per-capita consumption of vegetables: in Denmark it is around 78 kg , in Finland around 70kg and in Sweden only around 50kg.


Unemployment
4.3 per cent


CPI for Food
(2015=100)
103.1


FRUIT AND VEGETABLE IMPORTS 2018
BY NORDIC COUNTRIES*) ('000 tonnes)


TOP 5 FRUIT AND VEGETABLE IMPORTS
VOLUME CROWTH* (\% p.a. 2009-2018)


IMPORTS
VOLUME ('000 tonnes)

| FRESH FRUIT | 2016 | 2017 | 2018 | 2019p |
| :--- | ---: | ---: | ---: | ---: |
| Denmark | $\mathbf{3 7 2 . 7}$ | $\mathbf{3 7 6 . 2}$ | $\mathbf{4 3 2 . 3}$ | $\mathbf{3 9 8 . 5}$ |
| - Bananas | 80.3 | 82.7 | 96.3 | 77.0 |
| - Oranges | 42.7 | 37.8 | 57.9 | 51.2 |
| - Apples | 49.3 | 48.7 | 52.8 | 49.9 |
| Finland | 330.9 | 328.9 | $\mathbf{3 2 9 . 2}$ | $\mathbf{3 3 0 . 2}$ |
| - Bananas | 110.5 | 114.0 | 111.8 | 111.1 |
| - Apples | 44.4 | 43.8 | 40.7 | 43.6 |
| Sweden | 695.3 | $\mathbf{7 0 6 . 6}$ | $\mathbf{6 5 3 . 2}$ | $\mathbf{6 6 0 . 7}$ |
| - Bananas | 201.9 | 213.6 | 193.9 | 192.7 |
| - Oranges | 92.9 | 85.0 | 72.5 | 73.2 |
| TOTAL | $1,398.9$ | $\mathbf{1 , 4 1 1 . 7}$ | $\mathbf{1 , 4 1 4 . 7}$ | $\mathbf{1 , 3 8 9 . 4}$ |


| FRESH VEGETABLES | 2016 | 2017 | 2018 | $2019 p$ |
| :--- | ---: | ---: | ---: | ---: |
| Denmark | 183.1 | 189.1 | 211.7 | 216.3 |
| - Tomatoes | 34.9 | 33.7 | 38.1 | 38.1 |
| - Lettuce | 22.6 | 23.3 | 24.8 | 24.6 |
| - Cucumbers | 21.3 | 21.4 | 24.7 | 24 |
| Finland | 126.6 | 125.6 | 134.2 | 129.5 |
| - Tomatoes | 27 | 24.8 | 26.1 | 26.8 |
| - Lettuce | 25.8 | 26 | 26.1 | 25.8 |
| Sweden | 351.2 | 347.6 | 347.2 | 349.1 |
| - Tomatoes | 93.1 | 83.3 | 85.9 | 82.2 |
| - Cucumbers | 37.0 | 37.4 | 34.5 | 36.5 |
| TOTAL | 660.9 | 662.3 | 693.1 | 694.9 |

EXPORTS
VOLUME ('000 tonnes)

| FRESH FRUIT | 2016 | 2017 | 2018 | $2019 p$ |
| :--- | ---: | ---: | ---: | ---: |
| Denmark | 35.7 | 39.2 | $\mathbf{4 4 . 7}$ | 45.6 |
| - Bananas | 7.1 | 9.7 | 8.2 | 11.0 |
| - Apples | 5.2 | 4.2 | 6.9 | 6.8 |
| Finland | 10.1 | 9.2 | $\mathbf{8 . 4}$ | $\mathbf{6 . 2}$ |
| Sweden | 45.3 | 47.5 | 56.8 | 52.6 |
| TOTAL | 91.1 | 95.9 | 109.9 | 104.4 |


| FRESH VEGETABLES | 2016 | 2017 | 2018 | $2019 p$ |
| :--- | ---: | ---: | ---: | ---: |
| Denmark | 57.5 | 56.0 | 58.5 | 54.4 |
| - Carrots | 31.0 | 33.9 | 29.9 | 25.9 |
| - Onions | 11.4 | 7.1 | 8.7 | 8.1 |
| Finland | 0.2 | 0.6 | 0.8 | 1.3 |
| Sweden | 21.9 | 19.7 | $\mathbf{1 7 . 6}$ | $\mathbf{1 7 . 1}$ |
| TOTAL | $\mathbf{7 9 . 6}$ | $\mathbf{7 6 . 3}$ | $\mathbf{7 6 . 9}$ | $\mathbf{7 2 . 8}$ |

TRADE BALANCE
VALUE (million euros)

| FRESH FRUIT | $\mathbf{2 0 1 6}$ | 2017 | 2018 | $\mathbf{2 0 1 9 p}$ |
| :--- | ---: | ---: | ---: | ---: |
| Import | $\mathbf{1 , 5 4 7}$ | $\mathbf{1 , 5 9 9}$ | $\mathbf{1 , 6 7 6}$ | $\mathbf{1 , 5 4 8}$ |
| Export | 122 | 128 | 130 | 124 |
| TRADE BALANCE | $\mathbf{- 1 , 4 2 5}$ | $\mathbf{- 1 , 4 7 1}$ | $\mathbf{- 1 , 5 4 6}$ | $\mathbf{- 1 , 4 2 4}$ |


| FRESH VEGETABLES | 2016 | 2017 | 2018 | $2019 p$ |
| :--- | ---: | ---: | ---: | ---: |
| Import | 977 | 1,026 | 1,056 | 1,070 |
| Export | 96 | 114 | 131 | 134 |
| TRADE BALANCE | -881 | -912 | -925 | -936 |

Population
46.9 m

Area
$506,000 \mathrm{~km}^{2}$
GDP per Inhabitant 25,730 EUR

GDP Growth
2.4 per cent

## SPAIN

In Spain, Europe's largest fruit and vegetable supplier, results in terms of production in 2019 differed depending on the product. At the beginning of the year, the start of the strawberry season was delayed due to bad weather in the main growing region, but higher temperatures eventually meant that production slightly exceeded the previous year's volumes. The 2018/19 citrus season was disappointing, with a large gross harvest characterised by high sorting losses because of small sizes, and met with limited demand due to the mild winter. The new campaign, meanwhile, has been characterised by a sharp decline in volumes. Yields were expected to be smaller due to the previous year's bigger harvest, but in September severe storms brought rain to the south-east of the country. In Valencia, Murcia and Andalusia, the three

PRODUCTION
VOLUME ('000 tonnes)

| FRESH FRUIT | 2016 | 2017 | 2018 | 2019p |
| :---: | :---: | :---: | :---: | :---: |
| Oranges | 3,655 | 3,369 | 3,930 | 3,275 |
| Easy Peelers | 2,343 | 1,996 | 2,385 | 1,900 |
| Watermelons | 1,092 | 1,113 | 1,092 | 1,212 |
| Lemons | 996 | 928 | 1,149 | 960 |
| Peaches ${ }^{11}$ | 570 | 709 | 623 | 664 |
| Melons | 650 | 656 | 664 | 644 |
| Nectarines | 535 | 719 | 547 | 590 |
| Apples | 495 | 496 | 484 | 566 |
| Strawberries | 378 | 360 | 345 | 352 |
| Other | 3,144 | 2,962 | 3,025 | 3,095 |
| TOTAL | 13,858 | 13,308 | 14,244 | 13,258 |


| FRESH VEGETABLES ${ }^{2)}$ | 2016 | 2017 | 2018 | $2019 p$ |
| :--- | ---: | ---: | ---: | ---: |
| Tomatoes $^{1)}$ | 2,430 | 2,046 | 2,070 | 1,994 |
| Onions | 1,450 | 1,303 | 1,431 | 1,600 |
| Peppers $^{1)}$ | 1,075 | 1,151 | 1,155 | 1,294 |
| Lettuce | 930 | 976 | 935 | 998 |
| Cucumbers | 631 | 634 | 644 | 622 |
| Courgettes | 582 | 587 | 596 | 603 |
| Broccoli | 479 | 541 | 544 | 540 |
| Carrots | 405 | 390 | 382 | 386 |
| Aubergines | 243 | 226 | 238 | 231 |
| Other | 1,840 | 1,898 | 1,874 | 1,866 |
| TOTAL | 10,065 | 9,752 | 9,869 | 10,134 |

1) Excluding products grown for processing. 2) Excluding potatoes.

Sources: AMI-informiert.de; DGA; Eurostat; Fepex; Mapama; WAPA
largest growing regions, harvest estimates were revised further downwards, with a decline now estimated at 20 per cent.

In April, watermelon harvesting in Almeria started a little earlier than usual, and an increase in planted area last year pushed production to a new record volume. The 2018 melon season was very successful in terms of export activity due to the early hot and dry summer in large parts of Europe. Exports were also high last year, but did not reach the record level seen in the previous campaign. Like other large stonefruit producers in Europe, the peach and nectarine harvest in Spain was again higher than in the previous year.

Avocados continue to be a booming product for the Spanish fruit industry. Spain's growing regions are mainly Málaga and Granada. However, in the past few years, planted area has grown mainly in the less important regions of Huelva, Cádiz and the Canary Islands. The development of another on-trend product, persimmons (known locally as kaki), has slowed down a little in recent times. After rapid growth in planted area between 2010 and 2016 with an annual increase of around 20 per cent - growth rates declined in 2017 and 2018.

Elsewhere, Spain can benefit from strong global demand for berries; raspberry and blueberry exports reached record levels in 2018, and further growth was recorded for 2019. Total fresh fruit exports have recovered in 2019, from the lower level of the previous year.

As for vegetables, certain changes can be noted in the export-oriented cultivation of fruit vegetables. While the area under tomatoes for the fresh market contracted due to increasing competition throughout Europe and problems with diseases, the area for peppers still saw an increase last year. This means that a record 2019/20 pepper harvest remains in sight. Courgette production has also grown strongly in recent years. Spanish onion producers can now look back on two good years of production: in 2018, they bucked the trend at a time when supply was scarce throughout Europe; and in 2019/20 they have continued that level of output, matching high production in other parts of the continent. Increased onion, courgette and pepper exports during the first three quarters of 2019 will help vegetable exports to increase again in 2019.


Unemployment
9.9 per cent


CPI for Food
$(2015=100)$
103.5


TOP 5 FRESH FRUIT EXPORTS
VOLUME GROWTH ('000 tonnes p.a. 2009-2018)


FRUIT AND VEGETABLE EXPORTS 2018
BY DESTINATION ('000 tonnes)


IMPORTS
VOLUME ('000 tonnes)

| FRESH FRUIT | 2016 | 2017 | 2018 | 2019p |
| :--- | ---: | ---: | ---: | ---: |
| Bananas | 285 | 307 | 365 | 351 |
| Apples | 223 | 192 | 167 | 197 |
| Oranges | 164 | 174 | 175 | 161 |
| Kiwifruit | 162 | 217 | 182 | 160 |
| Other | 779 | 816 | 959 | 923 |
| TOTAL | 1,613 | 1,706 | 1,848 | 1,792 |


| FRESH VEGETABLES ${ }^{2)}$ | 2016 | 2017 | 2018 | $2019 p$ |
| :--- | ---: | ---: | ---: | ---: |
| Beans | 138 | 121 | 144 | 129 |
| Tomatoes $^{1)}$ | 92 | 99 | 110 | 115 |
| Onions | 71 | 54 | 87 | 69 |
| Other | 203 | 307 | 301 | 331 |
| TOTAL | 504 | 581 | 642 | 644 |

EXPORTS
VOLUME ('000 tonnes)

| FRESH FRUIT | 2016 | 2017 | 2018 | 2019p |
| :---: | :---: | :---: | :---: | :---: |
| Oranges | 1,556 | 1,604 | 1,528 | 1,630 |
| Easy Peelers | 1,464 | 1,356 | 1,369 | 1,360 |
| Watermelons | 719 | 739 | 862 | 710 |
| Lemons | 545 | 689 | 600 | 690 |
| Melons | 444 | 441 | 405 | 449 |
| Nectarines | 419 | 469 | 357 | 415 |
| Peaches | 407 | 454 | 382 | 398 |
| Strawberries | 311 | 304 | 279 | 293 |
| Kaki | 193 | 215 | 168 | 190 |
| Other | 1,141 | 1,202 | 1,189 | 1,225 |
| TOTAL | 7,199 | 7,473 | 7,139 | 7,360 |


| FRESH VEGETABLES ${ }^{2)}$ | 2016 | 2017 | 2018 | 2019p |
| :--- | ---: | ---: | ---: | ---: |
| Tomatoes | 908 | 810 | 813 | 790 |
| Peppers | 701 | 689 | 746 | 772 |
| Lettuce | 743 | 762 | 795 | 758 |
| Cucumbers | 632 | 627 | 649 | 673 |
| Brassicas | 464 | 447 | 486 | 472 |
| Onions | 357 | 337 | 353 | 398 |
| Courgettes | 327 | 320 | 362 | 378 |
| Aubergines | 153 | 144 | 155 | 154 |
| Garlic | 163 | 166 | 152 | 171 |
| Other | 615 | 547 | 580 | 586 |
| TOTAL | 5,063 | 4,849 | 5,091 | 5,152 |

TRADE BALANCE
VALUE (million euros)

| FRESH FRUIT | 2016 | 2017 | 2018 | $2019 p$ |
| :--- | ---: | ---: | ---: | ---: |
| Import | 1,576 | 1,740 | 1,951 | 2,071 |
| Export | 7,340 | 7,437 | 7,543 | 7,569 |
| TRADE BALANCE | 5,764 | 5,697 | 5,592 | 5,498 |


| FRESH VEGETABLES ${ }^{2)}$ | 2016 | 2017 | 2018 | $2019 p$ |
| :--- | ---: | ---: | ---: | ---: |
| Import | 520 | 565 | 597 | 633 |
| Export | 5,092 | 5,174 | 5,161 | 5,442 |
| TRADE BALANCE | 4,572 | 4,609 | 4,564 | 4,809 |

Population 66.6 m


GDP per
Inhabitant
36,410 EUR
GDP Growth
1.4 per cent

## UNITED KINGDOM

In the UK, last year's open-field vegetable harvest recovered from its low level in 2018. In the summer months, weather conditions in large parts of the UK were much more balanced than in the previous year. At the beginning of the growing season, in February, temperatures were comparatively mild, which allowed many open-field crops to be sown early. March saw some rain, so crops developed well. June was very wet towards the middle of the month, but July and August brought warm, sometimes hot days that favoured good plant development with sufficient irrigation. Production of the two largest crops, carrots and onions, was significantly higher than in 2018 and their supply was abundant. This also applied to production of cabbage.

PRODUCTION
VOLUME ('000 tonnes)

| FRESH FRUIT ${ }^{11}$ | 2016 | 2017 | 2018 | $2019 p$ |
| :--- | ---: | ---: | ---: | ---: |
| Apples | 244 | 206 | 219 | 210 |
| Strawberries | 120 | 128 | 132 | 128 |
| Pears | 24 | 28 | 26 | 28 |
| Raspberries | 16 | 17 | 15 | 16 |
| Blackcurrants | 12 | 14 | 16 | 16 |
| Plums | 9 | 8 | 9 | 7 |
| Cherries | 2 | 7 | 4 | 5 |
| Other Soft Fruit | 8 | 11 | 11 | 11 |
| Other | 5 | 4 | 5 | 5 |
| TOTAL | 440 | 423 | 437 | 426 |


| FRESH VEGETABLES ${ }^{2}$ | 2016 | 2017 | 2018 | $2019 p$ |
| :--- | ---: | ---: | ---: | ---: |
| Carrots | 746 | 887 | 749 | 830 |
| Onions | 432 | 454 | 332 | 454 |
| Cabbage | 232 | 224 | 175 | 210 |
| Peas $^{1)}$ | 157 | 125 | 119 | 121 |
| Lettuce | 93 | 99 | 92 | 95 |
| Turnips and Swedes | 94 | 85 | 76 | 86 |
| Cauliflower | 82 | 87 | 88 | 85 |
| Parsnips | 81 | 90 | 77 | 85 |
| Celery | 53 | 53 | 54 | 53 |
| Brussel Sprouts | 51 | 52 | 36 | 51 |
| Other | 265 | 253 | 287 | 272 |
| TOTAL | 2,286 | 2,409 | 2,085 | 2,342 |

1) Including products grown for processing. 2) Excluding potatoes.

Sources: AMI-informiert.de; Defra; Eurostat

Problems, however, were caused by intense and persistent rainfall from the end of September onwards. As a result, about 25 per cent of the onions were brought into storage under wet - and at times extremely wet conditions. For carrots, there were difficulties with straw cover where especially wet conditions persisted in large parts of the UK. In December, carrot crops were not well prepared for a possible frost.

Planted area for fruit and vegetables have not shown strong signs of expansion in the past decade. In 2011, vegetable production area reached its highest level, after which it went into a decline. Both fruit (berries) and vegetables saw a slight increase in protected production areas.

In the UK, a trend towards imported vegetables has continued. With a reduced harvest in the hot summer of 2018 , onion imports rose sharply over the subsequent 12 months. Onions are the second most important imported vegetable in normal years, but in 2019 they will most likely be number one. Fruit imports increased only slightly with a large 2018 apple harvest resulting in declining imports last spring and summer. The Gala variety dominates UK apple production, accounting for about a third of all fresh apples in 2018, followed by Cox's Orange and Braeburn.

Import and export activities will be affected by Brexit, which, after some lengthy discussion, will seemingly become reality in early 2020 . The UK will leave the EU, with a limited period of transition. The effects are still not predictable, as details of future foreign trade regulations are still not decided. In the end, the UK will continue to rely on imports and 'the continent' will remain its most important trading partner - certainly when it comes to fresh fruit and vegetables.

Apples and table grapes accounted for the highest household expenditure in the UK in 2018, followed by tomatoes as a vegetable crop. Strawberries, bananas and easy peelers were ranked four, five and six respectively. In terms of purchased volumes, bananas lead the fruit segment, while carrots are the most bought item in the fresh vegetable segment.


Unemployment
3.9 per cent


CPI for Food
(2015=100)
104.5


TOP 5 FRESH FRUIT IMPORTS
VOLUME GROWTH (\% p.a. 2009-2018)


TOP 5 FRESH VEGETABLE IMPORTS
VOLUME GROWTH (\% p.a. 2009-2018)


IMPORTS
VOLUME ( (000 tonnes)

| FRESH FRUIT | 2016 | 2017 | 2018 | $2019 p$ |
| :--- | ---: | ---: | ---: | ---: |
| Bananas | 1,211 | 1,229 | 1,137 | 1,135 |
| Apples | 382 | 525 | 382 | 375 |
| Melons | 301 | 305 | 319 | 325 |
| Easy Peelers | 317 | 289 | 286 | 288 |
| Table Grapes | 275 | 271 | 273 | 282 |
| Oranges | 292 | 287 | 268 | 265 |
| Pineapples | 148 | 168 | 160 | 159 |
| Lemons, Limes | 148 | 154 | 160 | 158 |
| Pears | 146 | 133 | 126 | 122 |
| Other | 627 | 621 | 630 | 644 |
| TOTAL | 3,847 | 3,984 | 3,741 | 3,753 |


| FRESH VEGETABLES ${ }^{\text {1) }}$ | 2016 | 2017 | 2018 | $2019 p$ |
| :--- | ---: | ---: | ---: | ---: |
| Tomatoes | 402 | 398 | 411 | 418 |
| Onions | 395 | 342 | 402 | 480 |
| Peppers | 208 | 196 | 194 | 204 |
| Lettuce, all | 221 | 192 | 216 | 202 |
| Cucumbers | 167 | 160 | 169 | 180 |
| Cauliflower/Broccoli | 154 | 136 | 145 | 137 |
| Mushrooms | 123 | 126 | 131 | 134 |
| Celery | 83 | 73 | 54 | 56 |
| Other | 615 | 561 | 557 | 587 |
| TOTAL | 2,369 | 2,184 | 2,279 | 2,398 |

EXPORTS
VOLUME ('000 tonnes)

| FRESH FRUIT |  | 2016 | 2017 | 2018 | $2019 p$ |
| :--- | ---: | ---: | ---: | ---: | ---: |
| Bananas | 55 | 59 | 29 | 35 |  |
| Oranges | 30 | 31 | 29 | 36 |  |
| Apples | 17 | 25 | 22 | 21 |  |
| Other | 38 | 59 | 77 | 71 |  |
| TOTAL | 140 | 174 | 157 | 163 |  |


| FRESH VEGETABLES | 2016 | 2017 | 2018 | $2019 p$ |
| :--- | ---: | ---: | ---: | ---: |
| Carrots and Turnips | 21 | 23 | 29 | 36 |
| Cauliflower/Broccoli | 7 | 8 | 7 | 10 |
| Onions | 10 | 6 | 6 | 10 |
| Other | 117 | 92 | 103 | 103 |
| TOTAL | 155 | 129 | 145 | 159 |

TRADE BALANCE
VALUE (million euros)

| FRESH FRUIT | 2016 | 2017 | 2018 | $2019 p$ |
| :--- | ---: | ---: | ---: | ---: |
| Import | 4,252 | 4,515 | 4,454 | 4,550 |
| Export | 135 | 182 | 182 | 185 |
| TRADE BALANCE | $-4,117$ | $-4,333$ | $-4,272$ | $-4,365$ |


| FRESH VEGETABLES | 2016 | 2017 | 2018 | $2019 p$ |
| :--- | ---: | ---: | ---: | ---: |
| Import | 2,719 | 2,826 | 2,906 | 3,020 |
| Export | 128 | 129 | 153 | 165 |
| TRADE BALANCE | $-2,591$ | $-2,697$ | $-2,753$ | $-2,855$ |

Population


GDP per
Inhabitant
6,140 EUR
GDP Growth
4.4 per cent

## SOUTHEAST EUROPE बЕввIA

In fresh produce terms, Serbia is known mainly for its fruit production, rather than its vegetables. The country's fruit crop amounts to approximately 1.6 m tonnes in a normal year and is growing. Total orchard area was 183,000ha in 2018, of which more than half belonged to farms with less than 5 ha of orchards. Stonefruit and plums in particular make up a large share of that production, with other important products being apples, melons, sour cherries and raspberries. According to the national Statistical Office, tree fruit production increased last year, dominated by apples ( +9 per cent) and plums ( +30 per cent), the most important fruit crop. These occupy 40 per cent of Serbia's orchard area and are good for almost one-third of national fruit production. South-east Europe is probably the only region

PRODUCTION
VOLUME ('000 tonnes)

| FRESH FRUIT |  |  |  | 2016 |
| :--- | ---: | ---: | ---: | ---: |
| Plums | 463 | 331 | 430 | 558 |
| Apples | 328 | 379 | 460 | 499 |
| Melons | 208 | 247 | 199 | 220 |
| Raspberries | 62 | 109 | 127 | 120 |
| Sour Cherries | 81 | 92 | 128 | 97 |
| Peaches, Nectarines | 95 | 81 | 74 | 90 |
| Pears | 64 | 52 | 54 | 60 |
| Apricots | 24 | 41 | 25 | 40 |
| Strawberries | 23 | 30 | 22 | 30 |
| Other | 69 | 113 | 97 | 106 |
| TOTAL | 1,416 | 1,475 | 1,616 | 1,820 |


| Frish vegaamies | 2016 | 2017 | 2018 | $2019 p$ |
| :--- | ---: | ---: | ---: | ---: |
| Brassicas | 290 | 268 | 209 | 250 |
| Peppers | 228 | 199 | 135 | 170 |
| Tomatoes | 160 | 171 | 132 | 160 |
| Cucumbers | 55 | 58 | 43 | 50 |
| Carrots | 49 | 31 | 22 | 35 |
| Onions | 49 | 33 | 28 | 35 |
| Leguminous crops | 41 | 38 | 29 | 35 |
| Other | 53 | 41 | 33 | 45 |
| TOTAL | 925 | 839 | 631 | 780 | the Republic of Serbia

of the world where plum production exceeds apple production, and in Serbia much of that crop is used for processing. According to AMI estimates, the total fruit crop reached 1.8 m tonnes in 2019.

Although plums play a major role in production, however, they are less of a factor in foreign trade. Exports to central Europe depend on the crop in Serbia itself and the corresponding situation in importing countries. Fresh fruit exports are dominated by apples, with Russia the most important destination. Back in 2013, apples made up 51 per cent of all fruit exports, but in 2019 the figure was 63 per cent. Russia was always an important export destination, but after it banned imports from the EU, its share of Serbian exports grew rapidly. In 2018, 74 per cent of all Serbia's fresh fruit exports went to Russia.

Serbia is one of the world's leading berry producers - most notably raspberries, the majority of which are used for processing and shipped in large volume as frozen fruit. Germany is the most important destination, followed by France and Belgium. Russia features less when it comes to frozen fruit exports. Exports of fresh raspberries are still of limited importance (7,000 tonnes in 2018) and are mostly used for processing in destination countries. Raspberry production has come under pressure in the last few years, as other players in the world market increased production, pushing down prices for frozen. A shift towards potentially more valuable fresh production for European retail seems like a logical step, therefore; and because Serbia is in Europe, it has a short distance to travel to reach the EU. However, it is a completely different business requiring sophisticated logistics, something which is difficult to organise with so many smaller farmers. Nevertheless, it is possible and there is a huge potential. A shift towards protected cultivation would benefit fresh raspberry exports. Plus there is also an expanding production base for blackberries.

Together with Poland, Serbia is also a major producer of sour cherries in Europe. Like raspberries, they are mainly exported as frozen fruit and used for processing in the countries of destination. In this case, the fresh market offers no viable alternative.


Unemployment
13.5 per cent


CPI for Food
(2015=100)
106.8


FRESH FRUIT EXPORTS 2018
BY DESTINATION ( $\mathbf{~} 000$ tonnes)


FROZEN FRUIT EXPORTS 2018
BY DESTINATION (000 tonnes)


IMPORTS
VOLUME ( $\mathbf{~} 000$ tonnes)

| FRESH FRUIT | 2016 | 2017 | 2018 | $2019 p$ |
| :--- | ---: | ---: | ---: | ---: |
| Bananas | 58 | 66 | 76 | 80 |
| Apples | 78 | 66 | 36 | 40 |
| Oranges | 47 | 35 | 42 | 40 |
| Easy Peelers | 27 | 22 | 28 | 26 |
| Other | 74 | 81 | 69 | 69 |
| TOTAL | 284 | 270 | 251 | 255 |


| FRESH VEGETABLES | 2016 | 2017 | 2018 | $2019 p$ |
| :--- | ---: | ---: | ---: | ---: |
| Tomatoes | 29 | 28 | 32 | 32 |
| Brassicas | 11 | 10 | 9 | 10 |
| Onions | 8 | 5 | 14 | 10 |
| Other | 49 | 57 | 37 | 48 |
| TOTAL | 97 | 100 | 92 | 100 |

EXPORTS
VOLUME ('000 tonnes)

| FRESH FRUIT |  | 2016 | $2017 p$ | 2018 |
| :--- | ---: | ---: | ---: | ---: |
| Apples | 232 | 176 | 145 | $2019 p$ |
| Plums | 24 | 15 | 19 | 20 |
| Sour Cherries | 12 | 13 | 11 | 12 |
| Strawberries | 10 | 11 | 10 | 11 |
| Sweet Cherries | 6 | 9 | 5 | 6 |
| Other | 60 | 94 | 46 | 71 |
| TOTAL | 344 | 318 | 236 | 300 |


| FRESH VEGETABLES | 2016 | 2017 p | 2018 | $2019 p$ |
| :--- | ---: | ---: | ---: | ---: |
| Onions | 16 | 17 | 20 | 20 |
| Cucumbers, Gherkins | 12 | 18 | 17 | 17 |
| Peppers | 13 | 18 | 14 | 15 |
| Tomatoes | 12 | 11 | 11 | 12 |
| Brassicas | 5 | 4 | 7 | 7 |
| Other | 25 | 27 | 30 | 34 |
| TOTAL | 83 | 95 | 99 | 105 |


| FROZEN PRODUCIS | 2016 | 2017 p | 2018 | $2019 p$ |
| :--- | ---: | ---: | ---: | ---: |
| Frozen Vegetables | $\mathbf{5 0}$ | $\mathbf{4 9}$ | $\mathbf{5 9}$ | 55 |
| Raspberries | 108 | 124 | 135 | 135 |
| Sour Cherries | 56 | 77 | 62 | 65 |
| Other Frozen Fruit | 7 | 5 | 6 | 6 |
| Frozen Fruit | $\mathbf{1 7 1}$ | $\mathbf{2 0 6}$ | $\mathbf{2 0 3}$ | $\mathbf{2 0 6}$ |

TRADE BALANCE
VALUE (million euros)

| FRESH FRUITS | 2016 | 2017 | 2018 | $2019 p$ |
| :--- | ---: | ---: | ---: | ---: |
| Import | 97 | 105 | 122 | 130 |
| Export | 198 | 225 | 176 | 200 |
| TRADE BALANCE | 101 | 120 | 54 | 70 |


| FRESH VEGETABLES | 2016 | 2017 | 2018 | $2019 p$ |
| :--- | ---: | ---: | ---: | ---: |
| Import | 33 | 37 | 47 | 50 |
| Export | 30 | 40 | 42 | 45 |
| TRADE BALANCE | -3 | 3 | -5 | -5 |



GDP per
Inhabitant ${ }^{1)}$
5,100 EUR
GDP Growth $116,500 \mathrm{~km}^{2}$

## SOU E E E E E B D E ALBANIA, BOSNIA-HERZEGOVINA, KOSOVO, N

The smaller countries in the western Balkan regionBosnia and Herzegovina, Kosovo, Albania and Macedonia - have a combined population of 10.2 m inhabitants across an area of 12 ha , making them comparable to Greece in terms of people and size. While GDP growth in the region is impressive at more than 3 per cent, doubledigit unemployment rates continue to plague each of these countries. While vegetable production is higher than fruit production, foreign trade concentrates on developing the latter.

Typical export destinations are neighbouring countries, including Russia and - for some products, like plums, tomatoes and frozen fruit - western Europe. Imports are mainly tropical fruit like bananas or citrus.

PRODUCTION
VOLUME (000 tonnes)

| FRESH FRUUT |  | 2016 | 2017 | 2018 |
| :--- | ---: | ---: | ---: | ---: |
| Bosnia-Herzegovina | $\mathbf{3 3 0}$ | $\mathbf{2 3 3}$ | $\mathbf{4 5 4}$ | $\mathbf{4 1 0}$ |
| - Plums | 132 | 110 | 190 | 150 |
| - Apples | 62 | 52 | 113 | 100 |
| - Raspberries | 22 | 23 | 27 | 25 |
| Kosovo | $\mathbf{9 0}$ | 71 | 85 | $\mathbf{8 0}$ |
| Albania | 544 | 598 | 537 | 550 |
| - Melons | 284 | 295 | 281 | 290 |
| - Apples | 102 | 96 | 108 | 100 |
| North Macedonia | 374 | 254 | 398 | 380 |
| - Melons | 140 | 121 | 132 | 130 |
| - Apples | 108 | 44 | 140 | 120 |


| Frish veganales | 2016 | 2017 | 2018 | $2019 p$ |
| :--- | ---: | ---: | ---: | ---: |
| Bosnia-Herzegovina | $\mathbf{3 3 0}$ | $\mathbf{2 6 3}$ | $\mathbf{2 7 0}$ | $\mathbf{2 7 0}$ |
| - Cabbage | 80 | 59 | 70 | 70 |
| - Tomatoes | 57 | 46 | 44 | 45 |
| Kosovo | 117 | $\mathbf{1 1 4}$ | $\mathbf{1 2 9}$ | $\mathbf{1 2 0}$ |
| Albania | 832 | $\mathbf{7 8 5}$ | $\mathbf{8 5 4}$ | $\mathbf{8 5 0}$ |
| - Tomatoes | 284 | 285 | 288 | 290 |
| - Onions | 99 | 100 | 99 | 100 |
| - Cucumbers | 94 | 95 | 120 | 120 |
| North Macedonia | $\mathbf{6 7 0}$ | $\mathbf{6 4 9}$ | $\mathbf{6 6 1}$ | $\mathbf{6 6 0}$ |
| - Tomatoes | 162 | 160 | 162 | 160 |
| - Onions | 61 | 56 | 59 | 60 |

1) Albania, Bosnia-Herzegovina and North Macedonia.

Sources: AMI-informiert.de; Comtrade; Eurostat; Kosovo Agency of Statistics

Bosnia and Herzegovina is the region's northernmost and largest country, and due to a mostly rugged and mountainous terrain, its production potential is more limited. Plums are a prominent part of the coun-
 try's fruit production and are exported in major volumes, although this depends on how much the importer countries have grown: back in 2017, small plum crops in Germany and Austria saw exports rise, but then they fell back to normal levels a year later. The major destination for apple exports tends to be Russia: it took 13,000 tonnes in 2017 but then fell to less than 4,000 tonnes in 2018 due to a low crop, only to recover again in 2019. Berries, mainly raspberries, are also important and production is increasing. A large proportion of the crop is exported as frozen fruit, mainly to western Europe. Since Bosnia and Herzegovina has the highest population of the four, it is also the group's biggest importer of fresh fruit and vegetables. Bananas and apples are the most important import categories.

Kosovo is much smaller, but also has regions suited to fruit and vegetable production. Due to the regional conflict with Serbia, however, it has been difficult to get detailed data on production and foreign trade. According to several sources, raspberry production increased rapidly in the last few years, although the absolute level is still low and was probably below 10,000 tonnes in 2019.

Albania has a long tradition of sending vegetables to western Europe, the main item being tomatoes, which are still important in terms of production and export. Melons play a prominent role in the country's fruit production, meanwhile, with apples, plums and citrus also key.

Macedonia is the region's most important fruit and vegetable producer and exporter, with notable diversification in terms of its apple exports. Russia took only 9,000 tonnes of apples in 2018, its share diminished since 2016. Melon exports are mainly watermelons, while cabbage exports are mainly early white cabbage and Chinese varieties, shipped to neighbouring and eastern European countries. Due to the shorter crop in western Europe last year, Macedonia was also able to export more cabbage to that region in 2019.


Unemployment ${ }^{1)}$
18.8 per cent

## ORTH MACEDONIA



FRESH FRUIT EXPORTS 2018
ALBANIA, BOSNIA, NORTH MACEDONIA ( 000 TONNES)


FROZEN VEGETABLE EXPORTS 2018
ALBANIA, BOSNIA, NORTHMACEDONIA ( 000 TONNES)


IMPORTS
VOLUME ('000 tonnes)

| FRESH FRUIT | 2016 | 2017 | 2018 | $2019 p$ |
| :--- | ---: | ---: | ---: | ---: |
| Bosnia-Herzegovina | $\mathbf{1 5 3}$ | $\mathbf{1 6 4}$ | $\mathbf{1 4 3}$ | $\mathbf{1 6 0}$ |
| - Bananas | 48 | 50 | 53 | 55 |
| - Apples | 29 | 38 | 21 | 30 |
| Kosovo | 33 | 35 | $\mathbf{3 2}$ | 32 |
| Albania | $\mathbf{7 8}$ | 33 | $\mathbf{6 4}$ | $\mathbf{7 0}$ |
| - Bananas | 21 | 23 | 13 | 20 |
| North Macedonia | 69 | 62 | 68 | 70 |
| - Bananas | 23 | 24 | 26 | 27 |


| FRESH VEGETABLES | 2014 | 2017 | 2018 | $2019 p$ |
| :--- | ---: | ---: | ---: | ---: |
| Bosnia-Herzegovina | 55 | 55 | 59 | $\mathbf{6 0}$ |
| - Tomatoes | 19 | 17 | 19 | 20 |
| - Peppers | 13 | 12 | 12 | 13 |
| - Onions | 7 | 8 | 10 | 10 |
| Kosovo | $\mathbf{2 3}$ | $\mathbf{2 0}$ | $\mathbf{2 2}$ | $\mathbf{2 5}$ |
| Albania | $\mathbf{1 2}$ | $\mathbf{8}$ | $\mathbf{7}$ | $\mathbf{8}$ |
| North Macedonia | $\mathbf{1 4}$ | $\mathbf{1 7}$ | $\mathbf{1 9}$ | $\mathbf{2 0}$ |

EXPORTS
VOLUME ('000 tonnes)

| FRESH FRUIT |  | 2016 | 2017 | 2018 | $2019 p$ |
| :--- | ---: | ---: | ---: | ---: | ---: |
| Bosnia-Herzegovina | $\mathbf{3 1}$ | $\mathbf{3 8}$ | $\mathbf{2 6}$ | $\mathbf{3 0}$ |  |
| - Apples | 14 | 16 | $\mathbf{8}$ | 15 |  |
| Kosovo | $\mathbf{4}$ | $\mathbf{4}$ | $\mathbf{4}$ | $\mathbf{4}$ |  |
| Albania | $\mathbf{4 3}$ | $\mathbf{6 2}$ | $\mathbf{3 2}$ | $\mathbf{5 0}$ |  |
| - Water Melons | 25 | 36 | 19 | 25 |  |
| North Macedonia | $\mathbf{1 6 7}$ | $\mathbf{1 0 5}$ | $\mathbf{1 1 0}$ | $\mathbf{1 2 0}$ |  |
| - Apples | 82 | 41 | 50 | 55 |  |
| - Table Grapes | 39 | 28 | 32 | 35 |  |


| FRESH VECETABLES | 2014 | 2017 | 2018 | $2019 p$ |
| :--- | ---: | ---: | ---: | ---: |
| Bosnia-Herzegovina | $\mathbf{1 6}$ | $\mathbf{1 2}$ | $\mathbf{8}$ | $\mathbf{1 0}$ |
| Kosovo | $\mathbf{5}$ | $\mathbf{6}$ | $\mathbf{6}$ | $\mathbf{6}$ |
| Albania | $\mathbf{9 7}$ | $\mathbf{9 1}$ | $\mathbf{1 0 7}$ | $\mathbf{1 1 0}$ |
| - Tomatoes | 64 | 70 | 70 | 72 |
| - Cucumbers | 15 | 21 | 17 | 20 |
| North Macedonia | $\mathbf{1 4 1}$ | $\mathbf{1 2 5}$ | $\mathbf{1 2 4}$ | $\mathbf{1 2 5}$ |
| - Cabbage | 68 | 61 | 59 | 65 |
| - Peppers | 29 | 23 | 26 | 26 |
| - Tomatoes | 24 | 25 | 21 | 23 |

TRADE BALANCE
FRESH FRUITS AND VEGETABLES, VALUE (million euros)

| ALBANIA | $\mathbf{2 0 1 6}$ | $\mathbf{2 0 1 7}$ | $\mathbf{2 0 1 8}$ | $\mathbf{2 0 1 9 p}$ |
| :--- | ---: | ---: | ---: | ---: |
| Import | 45 | 38 | 44 | 45 |
| Export | 44 | 59 | 61 | 65 |
| TRADE BALANCE | -1 | 21 | 17 | 20 |


| NORTH MACEDONIA | 2016 | 2017 | 2018 | $2019 p$ |
| :--- | ---: | ---: | ---: | ---: |
| Import | 37 | 40 | 46 | 50 |
| Export | 95 | 88 | 85 | 85 |
| TRADE BALANCE | 58 | 48 | 39 | 35 |

Area
$33,800 \mathrm{~km}^{2}$ (MDA)
$603,500 \mathrm{~km}^{2}$ (UKR)
GDP per Inhabitant
2,860 EUR (MDA) 2,780 EUR (UKR)

GDP Growth
4.0 per cent (MDA)
3.3 per cent (UKR)

## EASTERN EUROPE

The Republic of Moldova covers just $34,000 \mathrm{~m} 2$, but remains a strong player in eastern Europe's berry market as well as one of the region's largest stonefruit exporters. Moldovan production of fruits, berries and nuts has been rapidly growing and almost doubled since 2015. For comparison, fruit and berry production totalled just 560,000 tonnes in 2015 and reached 1 m tonnes in 2018, with apples and plums the top produced fruits ( 67 per cent and 13 per cent, respectively).

Grapes are another top crop of Moldova, and the country is just behind Romania in grape production in eastern Europe. Moldova has been increasing its grape production by $5-10$ per cent per year.

Despite its relatively small fruit production, Moldovan growers have succeeded in holding their position in the global area. In 2018, the country exported about 200,000 tonnes of apples, almost a third of domestically produced volumes.

|  | PRODUCTION |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| VOLUME ('000 tonnes) |  |  |  |  |
| FRESH FRUIT ${ }^{\text {U }}$ | 2016 | 2017 | 2018 | 2019p |
| Moldova | 669 | 756 | 1.000 | 750 |
| - Apples | 412 | 487 | 665 | 410 |
| - Plums | 100 | 93 | 133 | 90 |
| - Grapes ${ }^{2)}$ | 87 | 109 | 126 | 100 |
| Ukraine | 2.658 | 2.562 | 3.127 | 2.711 |
| - Apples | 1.099 | 1.076 | 1.462 | 1.074 |
| - Watermelons | 468 | 351 | 397 | 418 |
| - Sour Cherries | 156 | 172 | 219 | 216 |
| - Plums | 178 | 200 | 198 | 192 |
| - Grapes ${ }^{2)}$ | 177 | 190 | 186 | 187 |
| FRESH VEGETABLES ${ }^{\text {I }}$ | 2016 | 2017 | 2018 | 2019p |
| Moldova | 281 | 297 | 270 | 280 |
| - Tomatoes | 55 | 62 | 52 | 55 |
| - Onions | 58 | 54 | 44 | 55 |
| - Squashes | 39 | 40 | 44 | 40 |
| Ukraine | 9.430 | 9.302 | 9.456 | 9.555 |
| - Tomatoes | 2.230 | 2.267 | 2.324 | 2.301 |
| - Brassicas | 1.643 | 1.655 | 1.638 | 1.619 |
| - Cucumbers | 949 | 896 | 985 | 973 |
| - Onions | 1.015 | 977 | 884 | 980 |
| - Carrots | 877 | 839 | 842 | 870 |

## MOLDOVA, UKRAINE

The year 2015 could be regarded as a turning point in the development of Moldovan fruit exports; Russia, its main trading partner, introduced a ban on imports due to alleged re-exports of apples and other fruits from the EU. However, this embargo only affected stonefruit exports, which went to EU members. In the meantime, apples were still exported to the Russian Federation even when the ban was in effect, with Moldova shipping its fruit via third countries instead.


Vegetable production is less popular in Moldova, and the country grows just 270,000-300,000 tonnes of vegetables annually. In most cases, Moldova is a net importer.

Ukraine is one of the largest fruit and vegetable growers in eastern Europe. It ranks third in apple production in the region, after Poland and Russia, and is also among the global top three producers of sour cherries and currants.

Ukraine's vegetable industry focuses on cabbage, carrots, onions and beetroot. These crops might be traditional in the region, but exports are generally too low unless there is a lack of domestic production in neighbouring countries. Imports are also occasional. Despite being one of eastern Europe's leading open-field tomato producers, Ukraine is a net importer of greenhouse tomatoes as well as other greenhouse vegetables.

A key driver in Ukraine's development as an active player in the global fruit and vegetable market was the ban on imports that Russia imposed on its neighbour in 2014. The Russian Federation had previously consumed up to 90 per cent of Ukraine's annual fresh produce exports, so the embargo forced Ukrainian growers and traders to seek alternative clients. They now reportedly have a variety of European and Asian countries among their export markets. In particular, Turkey and Iraq were the top importers of Ukrainian apples in 2018/19, despite importing almost nothing just a few years previously.

Unlike the global fresh produce market, where Ukraine is only building its reputation, the processed fruit and vegetable industry has already become the country's strong point throughout the world.

1) Including fruits for processing. 2) Excluding grapes grown for wine industry. 3) Excluding potatoes.
Sources: AMI-informiert.de; Comtrade; Fruit-Inform


Unemployment
4.5 per cent (MDA)
7.8 per cent (UKR)


MOLDOVA - FRESH FRUIT EXPORTS
2018 BY DESTINATION ( $\mathbf{0} 00$ ton


UKRAINE-FRESH FRUIT IMPORTS
2018 BY ORIGIN ( $(000$ tonnes)


IMPORTS
VOLUME ( $\mathbf{~ 0 0 0}$ tonnes)

| FRESH FRUIT | 2016 | 2017 | 2018 | $2019 p$ |
| :--- | ---: | ---: | ---: | ---: |
| Moldova | $\mathbf{4 6}$ | $\mathbf{4 0}$ | 57 | 55 |
| - Bananas | 12 | 13 | 14 | 15 |
| - Easy Peelers | 10 | 9 | 12 | 12 |
| Ukraine | 636 | $\mathbf{6 8 6}$ | $\mathbf{7 3 0}$ | $\mathbf{7 5 0}$ |
| - Bananas | 192 | 238 | 251 | 270 |
| - Easy Peelers | 145 | 133 | 165 | 160 |
| - Oranges | 81 | 70 | 92 | 90 |
| - Lemons | 46 | 46 | 52 | 50 |
| - Persimmons | 21 | 29 | 33 | 35 |


| FRESH VECAABLES ${ }^{3}$ | 2016 | 2017 | 2018 | $2019 p$ |
| :--- | ---: | ---: | ---: | ---: |
| Moldova | 55 | 59 | $\mathbf{6 0}$ | $\mathbf{6 2}$ |
| - Tomatoes | 12 | 8 | 12 | 12 |
| - Peppers | 4 | 1 | 11 | 11 |
| Ukraine | $\mathbf{8 9}$ | $\mathbf{7 8}$ | $\mathbf{1 2 5}$ | $\mathbf{1 2 0}$ |
| - Tomatoes | 37 | 35 | 55 | 50 |
| - Onions | 3 | 6 | 15 | 15 |
| - Cucumbers | 9 | 9 | 13 | 10 |

EXPORTS
VOLUME ('000 tonnes)

| FRESH FRUIT |  | 2016 | 2017 | 2018 | $2019 p$ |
| :--- | ---: | ---: | ---: | ---: | ---: |
| Moldova |  | 238 | 371 | 335 | 350 |
| - Apples |  | 131 | 222 | 216 | 220 |
| - Table Grapes | 51 | 80 | 48 | 50 |  |
| - Plums |  | 36 | 49 | 45 | 40 |
| - Sweet Cherries | 4 | 8 | 12 | 10 |  |
| Ukraine | 44 | 60 | 72 | 80 |  |
| - Apples | 14 | 23 | 42 | 50 |  |
| - Watermelons | 21 | 18 | 18 | 20 |  |


| FRESH VEGETABLES 3) | 2016 | 2017 | 2018 | $2019 p$ |
| :--- | ---: | ---: | ---: | ---: |
| Moldova | $\mathbf{5}$ | $\mathbf{7}$ | $\mathbf{3}$ | $\mathbf{5}$ |
| - Onions | 1 | 5 | 1 | 2 |
| Ukraine | 65 | 51 | 54 | 55 |
| - Onions | 14 | 16 | 21 | 20 |
| - Tomatoes | 35 | 21 | 15 | 15 |
| - Cabbage | 3 | 4 | 8 | 7 |
| - Cucumbers | 3 | 4 | 4 | 4 |

TRADE BALANCE
FRESH FRUITS AND VEGETABLES, VALUE (million euros)

| MOLDOVA | 2016 | 2017 | 2018 | $2019 p$ |
| :--- | ---: | ---: | ---: | ---: |
| Import | 49 | 53 | 74 | 75 |
| Export | 58 | 102 | 91 | 100 |
| TRADE BALANCE | 9 | 49 | 17 | 25 |


| UKRAINE | 2016 | 2017 | 2018 | $2019 p$ |
| :--- | ---: | ---: | ---: | ---: |
| Import | 443 | 437 | 501 | 550 |
| Export | 38 | 50 | 51 | 65 |
| TRADEBALANCE | -405 | -387 | -450 | -485 |

Area
$69,700 \mathrm{~km}^{2}$ (GEO)
$448,800 \mathrm{~km}^{2}$ (UZB)
GDP per Inhabitant
3,900 EUR (GEO)
1.380 EUR (UZB)

GDP Growth
4.7 per cent (GEO)
5.1 per cent (UZB)

## EASTERN EUROPE

Georgia is a mountainous country, and this fact has a significant impact on both its agriculture overall and its fresh produce industry in particular. Only 2 per cent of the country's total territory, in fact, is devoted to fruit and vegetable growing.

In 2018, Georgia produced around 200,000 tonnes of fruit (including berries but excluding grapes and citrus). That production was concentrated in three regions: Shida Kartli, which accounts for 48 per cent of total production; and Kakheti and Samegrelo-Zemo Svaneti, which produced another 18 per cent and 11 per cent respectively. Georgian topfruit exports are insignificant, but its stonefruit sales to other countries have been growing each year. In 2018, they reached 13,000 tonnes, against just 3,000 tonnes in 2015. Russia traditionally consumes at least 70 per cent of Georgia's total exports.

Adjara is George's main citrus-growing region thanks to its favourable climate, producing about 60,000 tonnes

| PRODUCTION |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| VOLUME (000 tonnes) |  |  |  |  |
| FRESH FRUIT ${ }^{1}$ | 2016 | 2017 | 2018 | 2019p |
| Georgia | 297 | 235 | 308 | 280 |
| - Apples | 65 | 20 | 83 | 60 |
| - Easy Peelers | 60 | 55 | 62 | 55 |
| - Watermelons | 60 | 68 | 57 | 65 |
| Uzbekistan |  | 6.272 | 6.035 | 6.100 |
| - Grapes | 1.570 | 1.626 | 1.590 | 1.600 |
| - Apples | 1.034 | 1.029 | 1.130 | 1.100 |
| - Watermelons | 928 | 975 | 876 | 880 |
| - Melons | 657 | 691 | 619 | 650 |
| - Apricots | 570 | 533 | 494 | 490 |
| FRESH VECETABLES 2 | 2016 | 2017 | 2018 | 2019p |
| Georgia | 145 | 129 | 147 | 140 |
| - Tomatoes | 54 | 50 | 52 | 55 |
| - Cucumbers | 19 | 23 | 33 | 30 |
| - Brassicas | 20 | 17 | 19 | 20 |
| Uzbekistan | . | 10.220 | 9.172 | 10.000 |
| - Tomatoes | 2.499 | 2.455 | 2.284 | 2.400 |
| - Carrots | 2.137 | 2.250 | 2.185 | 2.200 |
| - Onions | 1.115 | 995 | 1.464 | 1.500 |
| - Cucumbers | 822 | 814 | 857 | 850 |
| - Brassicas | 933 | 904 | 743 | 800 |

1) Including fruits for processing. 2) Excluding potatoes, including vegetables grown for processing. 3) Excluding potatoes.
Sources: AMI-informiert.de; Comtrade; Fruit-Inform

## GEORGIA, UZBEKISTAN

of easy peelers and 2,000 tonnes of lemons each year. At least half of these volumes are exported, mainly to Russia, Ukraine and Armenia.

Georgia is also a grape country. Its total production exceeds cumulative harvested volumes of other fruits and ber-
 ries (including citrus) and continues to grow actively - reaching at least a four-year high in 2018 at 260,000 tonnes. However, these volumes are used mostly by processors for production of wines and traditional spirits.

Unlike fruits and berries, Georgian vegetable production cannot satisfy domestic demand. Georgia is also an active importer of cabbage, carrots, onions and beetroot.

Uzbekistan is the centre of fruit and vegetable production in Central Asia, producing more than half of total harvested volumes in the region thanks to its favourable climate, sunny summer and mild winter.

Uzbekistan grows about 6 m tonnes of fruits and berries per annum, with grapes as the main crop. In 2018, Uzbek growers produced about 1.6 m tonnes of grapes. Apples and watermelons are important crops as well, and their production totals around $1 m$ and 900,000 tonnes respectively each year. In addition, Uzbekistan is the second-largest grower of apricots and the fourth-largest for sweet cherries worldwide.

Unlike fruit, vegetable production shows a negative trend. For comparison, vegetable output in Uzbekistan barely exceeded 9 m tonnes in 2018, while a year before it had totalled more than iom tonnes. Tomatoes account for about 25 per cent of total harvested volumes, and their production went down by about 8 per cent in the period 2016-2018.

Nevertheless, Uzbekistan is the second-largest carrot grower worldwide, with only China producing more. The country annually grows about 2-2.2m tonnes of carrots, which are consumed fresh or processed inside the country. Carrot exports did not exceed 30,000 tonnes before 2018.

It should come as no surprise that Uzbekistan is the main exporter in the Central Asia region. Uzbek exporters sell about 130,000 tonnes of table grapes annually, and the country is an important player in stonefruit exports as well. Kazakhstan, Russia and Kyrgyzstan are the leading importers of fresh fruit from Uzbekistan.


Unemployment
12.7 per cent (GEO)
6.9 per cent (UZB)


GEORGIA - FRESH FRUIT IMPORTS
2018 BY ORIGIN ( 000 tonnes)


UZBEKISTAN - FRESH FRUIT EXPORTS
2018 BY DESTINATION ( 000 tonnes)


IMPORTS
VOLUME ( $\mathbf{0} 00$ tonnes)

| FRESH FRUIT | 2016 | 2017 | 2018 | $2019 p$ |
| :--- | ---: | ---: | ---: | ---: |
| Georgia | 56 | 59 | $\mathbf{7 4}$ | $\mathbf{7 5}$ |
| - Bananas | 17 | 23 | 26 | 30 |
| - Apples | 12 | 6 | 13 | 10 |
| - Oranges | 8 | 7 | 9 | 10 |
| - Watermelons | 3 | 4 | 5 | 5 |
| - Pomegranates | 3 | 4 | 4 | 4 |
| Uzbekistan | 8 | 12 | 22 | 20 |
| - Easy Peelers | 1 | 2 | 8 | 8 |
| - Bananas | 2 | 4 | 5 | 5 |


| FRESH VECAABLES | 2016 | 2017 | 2018 | $2019 p$ |
| :--- | ---: | ---: | ---: | ---: |
| Georgia | $\mathbf{7 2}$ | $\mathbf{7 0}$ | $\mathbf{7 9}$ | $\mathbf{8 0}$ |
| - Onions | 21 | 18 | 27 | 30 |
| - Tomatoes | 22 | 18 | 20 | 20 |
| - Cucumbers | 9 | 8 | 8 | 9 |
| - Aubergines | 7 | 8 | 7 | 8 |
| Uzbekistan | $\mathbf{1 0}$ | $\mathbf{2 6}$ | $\mathbf{1}$ | $\mathbf{1 0}$ |
| - Onions | 10 | 23 | 0 | 5 |

EXPORTS
VOLUME ( $\mathbf{( 0 0 0}$ tonnes)

| FRESH FRUIT |  | 2016 | 2017 | 2018 | $2019 p$ |
| :--- | ---: | ---: | ---: | ---: | ---: |
| Georgia | $\mathbf{4 3}$ | $\mathbf{4 6}$ | $\mathbf{5 8}$ | $\mathbf{6 0}$ |  |
| - Easy Peelers | 27 | 24 | 30 | 30 |  |
| - Peaches/Nectarines | 6 | 11 | 13 | 15 |  |
| Uzbekistan | 325 | 355 | $\mathbf{3 8 6}$ | $\mathbf{3 8 0}$ |  |
| - Grapes | 96 | 136 | 135 | 140 |  |
| - Peaches/Nectarines | 44 | 43 | 64 | 60 |  |
| - Persimmons | 62 | 69 | 51 | 50 |  |
| - Apricots | 50 | 23 | 43 | 40 |  |


| FRESH VECETABLES | 2016 | 2017 | 2018 | $2019 p$ |
| :--- | ---: | ---: | ---: | ---: |
| Georgia | $\mathbf{1 0}$ | $\mathbf{1 0}$ | $\mathbf{1 1}$ | $\mathbf{1 0}$ |
| - Tomatoes | 3 | 4 | 5 | 5 |
| Uzbekistan | $\mathbf{1 9 2}$ | $\mathbf{2 3 3}$ | $\mathbf{4 4 0}$ | $\mathbf{4 2 0}$ |
| - Onions | 46 | 27 | 86 | 80 |
| - Cabbage | 32 | 38 | 84 | 80 |
| - Carrots | 13 | 28 | 67 | 65 |
| - Tomatoes | 41 | 58 | 60 | 60 |

TRADE BALANCE
FRESH FRUITS AND VEGETABLES, VALUE (million euros)

| CEORGIA | 2016 |  | 2017 | 2018 |
| :--- | ---: | ---: | ---: | ---: |
| Import | 63 | 61 | 69 | 70 |
| Export | 25 | 30 | 38 | 40 |
| TRADE BALANCE | -38 | -31 | -31 | -30 |


| UZBEKISTAN | 2016 | 2017 | 2018 | $2019 p$ |
| :--- | ---: | ---: | ---: | ---: |
| Import | 5 | 10 | 11 | 15 |
| Export | 308 | 357 | 495 | 380 |
| TRADE BALANCE | 303 | 347 | 484 | 365 |

## NEW LOCATION <br> Singapore

NEW
DATES
2020
Mid-September

## 16-18 September 2020




FRUIT
LOGISTICA

## AMI

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[^0]:    Sources: AMI-informiert.de; Agreste; Eurostat; Businessfrance/Agrotech; Wapa

