

FRUIT LOGISTICA Media-Package

The Media-Package includes both a listing in the printed Exhibition Guide and an online entry on the digital platform, the online catalogue. Your company data for both entries will automatically be taken from your stand registration form. You can check, update and complete your data on the digital platform. The data from your online entry will then also be used for the Exhibition Guide. **Deadline: 21 November 2021.**

| | Primary exhibitor 519.00 EUR excluding VAT | Co-exhibitor 99.00 EUR excluding VAT |
|--------------------|---|--|
| BASIC ENTRY | Digital platform & App <ul style="list-style-type: none"> ■ Basic company entry (company name, postal address, hall and stand number, telephone, fax, email, branch codes, entry in the product key numbers) Exhibition Guide <ul style="list-style-type: none"> ■ Basic company entry (company name, country, hall and stand) | Digital platform & App <ul style="list-style-type: none"> ■ Basic company entry (company name, postal address, hall and stand number, telephone, fax, email, branch codes, entry in the product key numbers) Exhibition Guide <ul style="list-style-type: none"> ■ Basic company entry (company name, country, hall and stand) |
| | Exclusively on the digital platform <ul style="list-style-type: none"> ■ 3 contact persons with email and telephone ■ Company profile (max. 4,000 characters) ■ Company logo ■ Link to social media profiles (facebook, twitter, YouTube etc.) ■ Link to homepage ■ Presentation of up to 10 products in text (max. 4,000 char. per product) and picture with link to the products on the exhibitor's homepage. <u>Please note:</u> Only products and services in accordance with the product group index are admitted. ■ Link to videos on the exhibitor's homepage ■ Business matching & calendar ■ Video & audio calls | Exclusively on the digital platform <ul style="list-style-type: none"> ■ 1 contact person with email and telephone ■ Company profile (max. 4,000 characters) ■ Company logo ■ Link to homepage ■ Presentation of 1 product in text (max. 4,000 char.) and picture with link to the product on the exhibitor's homepage. <u>Please note:</u> Only products and services in accordance with the product group index are admitted. ■ Business matching & calendar ■ Video & audio calls |

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| ADDITIONAL ENTRIES (with costs) | Exhibition Guide <ul style="list-style-type: none"> ■ Advertisements ■ Extended company entry with logo in alphabetical list A-Z Advertising closing date 3 January 2022 | Contact: Fruitnet Media International Mon.-Fri., CET 09:00-16:30 h T +49 211 9910440 F +49 211 6911746 katalog@fruchthandel.de |
| | Digital platform <ul style="list-style-type: none"> ■ Banner advertising ■ Upgrade co-exhibitor ■ Additional product entries | |

For detailed information about upgrades and additional services, please visit www.fruitlogistica.com > Exhibitors > Digital platform (name to be announced soon)

Duration:

All online media package services are valid from **1 November 2021** until **31 October 2022**. During this period you can update your entry as often as you like.