

Day program 6 February 2019

Fruit Logistica Innovation Award - Vote today!

Category	Date	Time:	Location
Fruit Logistica Innovation Award	February 6, 2019	09:00 - 18:00	Hall 20/21 Passageway

The most important award of the fruit trade industry will be awarded on February 8, 2019 in Berlin. On February 6th and 7th, 2019, more than 75,000 trade visitors from over 130 countries will have the opportunity to choose the Innovation of the Year

The ten nominees will present themselves in a special exhibition area in the transition between **Halls 20 and 21**. The winners will be announced on February 8, 2019 at 2:30 pm in the transition between Halls 20 and 21.

Voting: passage between halls 20/21

Container carriers target the fruit market

Category	Date	Time:	Location
Logistics Hub	February 6, 2019	10:00 - 10:30	Hall 26

OCEANFREIGHT OR AIRFREIGHT - WHAT NEXT?

Container carriers target the fruit market

Container operators have increasingly entered the reefer market at the expense of specialized operators. They now offer fully reefer oriented (seasonal) services with purpose built tonnage

Presenter / Contact person:

[Alex von Stempel](#), Managing Director, Freshwater Logistics Ltd.

Speaker:

[Stefan Verberckmoes](#), Shipping Analyst und Europaredakteur, Alphaliner

Traditional food presented in a modern way

Category	Date	Time:	Location
Fresh Produce Forum	February 6, 2019	10:00 - 11:00	Hall B/CityCube Berlin

High-quality food plays an important role on consumer shopping lists, and younger consumers in particular attach importance to a healthy diet. This often goes hand in hand with new shopping and consumption habits. It is also important to reconcile various aspects such as the environment, sustainability and transparency. How are tradition and modernity combined today? Here, examples are presented of how these demands can be implemented in a contemporary way.

Moderator:

[Kaasten Reh](#), Project Director Events & Awards, Fruchthandel Magazin, Fruitnet Media International GmbH

Speaker:

[Gunnar Brune](#), Tricolore Marketing [Richard Johnson](#), Founder, British Street Food Awards

Logistics or the power of the possible

Category	Date	Time:	Location
Logistics Hub	February 6, 2019	10:00 - 16:00	Hall 26

Logistics Hub, now in its 4th year as a separate lecture series at Fruit Logistica, is aimed at all trade visitors who are interested in logistics.

How do mangos, papayas and bananas actually get on the table? What hurdles are there for the logistics provider to overcome, what risks have to be taken into account, and what about the quality of the cold chain?

Visitors are to learn in 10 sessions how products can be delivered even fresher and more durable.

The presentations are selected according to specific topics and criteria and last between 20-25 minutes.

The individual meetings will take place on the first two days of the fair from 10-12 and 14-16 and on the third day in the morning from 10-12.

The events will be held in English with simultaneous translation into German, French, Spanish and Italian.

Contact person:

[Alex von Stempel](#), Managing Director, Freshwater Logistics Ltd.

Could airfreight offer relief?

Category	Date	Time:	Location
Logistics Hub	February 6, 2019	10:35 - 11:00	Hall 26

OCEANFREIGHT OR AIRFREIGHT - WHAT NEXT?

Could airfreight offer relief?

How serious are airfreight capacity issues, as 'belly cargo' has become a clear favourite? What can the fresh produce sector learn from the pharma sector and the pharma logistics in particular?

Presenter / Contact person:

[Alex von Stempel](#), Managing Director, Freshwater Logistics Ltd.

Speaker:

[Stavros Evangelakakis](#), Global Product Manager, Cargolux Airlines

Tomato Fruit under heat stress

Category	Date	Time:	Location
Future Lab	February 6, 2019	11:00 - 11:30	Hall 26

The heat wave in Germany in 2018 led to considerable yield losses in agriculture. Tomatoes are important crops in vegetable cultivation worldwide. Excessively high temperatures damage their fruit development. If the heat persists, the plants not only suffer from a lack of irrigation, but their metabolism is also considerably impaired. Prof. Dr. Jutta Ludwig-Müller, Professor of Plant Physiology at the TU Dresden, and her team are developing agricultural strategies to reduce such heat-related yield losses. In experiments, they found that this heat causes hormonal stress in tomato plants, which produce the best fruit yields at moderate temperatures. The team succeeded in demonstrating that the plant hormone auxin significantly decreases during the flowering and fruit development of tomatoes under heat. Treating the heat-infested plants with the plant hormone led to a significant improvement in fruit development.

Moderator:

[Sabine Reh](#), Project Management, Fruchthandel Magazin, Fruitnet Media International GmbH

Speaker:

[Prof. Dr. Jutta Ludwig-Müller](#), Technische Universität Dresden

Fresh produce demand and container shipping

Category	Date	Time:	Location
Logistics Hub	February 6, 2019	11:00 - 12:00	Hall 26

OCEANFREIGHT OR AIRFREIGHT - WHAT NEXT?

Fresh produce demand and container shipping

Fresh produce demand is increasing, but no longer at the same rate as seaborne frozen products. What's happening?

Afterwards panel discussion with international stake holders from the transport and logistics service sector and customers from 11:25 to 12:00 o'clock.

Presenter / Contact person:

[Alex von Stempel](#), Managing Director, Freshwater Logistics Ltd.

Speaker:

[Graham Schrieder](#), Head of Fruit and Vegetable Segment, Maersk Line

Frozen fruit and vegetables - trends and potential

Category	Date	Time:	Location
Fresh Produce Forum	February 6, 2019	11:30 - 12:30	Hall B/CityCube Berlin

The working and living habits of consumers have changed considerably in recent years. And so have their eating and preparation habits. People usually have less time, but still want a healthy diet. And so frozen fruit and vegetable products also play an important role. We take a look at the potential of this segment.

Moderator:

[Kaasten Reh](#), Project Director Events & Awards, Fruchthandel Magazin, Fruitnet Media International GmbH

Speaker:

[Elena Ozeritskaya](#), Founder Fresh Insight

Faster thinking- better freshness

Category	Date	Time:	Location
Future Lab	February 6, 2019	12:00 - 12:30	Hall 26

Whoever delivers the best freshness is ahead of the consumer. "Nowadays, there are too many challenges and decisions in the food trade - only those that use machine learning deliver performance optimizations that bring success."

Algorithms are already often superior to human thinking. Machine learning is faster than the smartest mind. There is great potential here to further optimize freshness.

Moderator:

[Mike Knowles](#), Editor, Eurofruit Magazin, Fruitnet Media International GmbH

Speaker:

[Harrij Schmeitz](#), Managing Director, Fresh Informationmanagement Center

FUTURE OF FOOD BY TOMRA FOOD, COMPAC & BBC TECHNOLOGIES

Category	Date	Time:	Location
Press dates	February 6, 2019	12:30	Hall 9, Booth 22

Contact:

Marijke Bellemans

marijke.bellemans@tomra.com

Investment greenhouse

Category	Date	Time:	Location
Fresh Produce Forum	February 6, 2019	13:00 - 14:00	Hall B/CityCube Berlin

In times of low prices, but also with fluctuating prices, such investments can be interesting mainstays. But also the low interest rates bring new big investors to the agricultural sector. This forum is an information event for all who are looking for new investment opportunities and new turnover and profit opportunities. It provides an overview of investment opportunities, challenges and risks, but also of opportunities, market entries and interrelationships.

Investing in greenhouse projects (or controlled environment agriculture) is on the agenda of quite some investment funds. Growing healthy food close to the market with a low carbon foot print is interesting with potentially high returns. But there are some obstacles to overcome which should not be overlooked. This presentation is about the great opportunities, the pitfalls and the possible solutions.

Moderator:

[Kaasten Reh](#), Project Director Events & Awards, Fruchthandel Magazin, Fruitnet Media International GmbH

Speaker:

[Robert Keijzer](#), Commercial Director, KUBO Sustainable Greenhouse Projects [Cindy van Rijswijk](#), Industry Analyst Fruit & Vegetables, Rabobank

Sub-Saharan logistics

Category	Date	Time:	Location
Logistics Hub	February 6, 2019	14:00 - 14:20	Hall 26

HOW TO ACHIEVE CUSTOMER SATISFACTION WITH GLOBAL LOGISTICS

Sub-Saharan logistics

Logistics in the Sub-Sahara region is fraught with difficulties. But how can viable and sustainable supply chains be developed?

Presenter / Contact person:

[Alex von Stempel](#), Managing Director, Freshwater Logistics Ltd.

Speaker:

[Andy Connell](#), Director, A-Bar-C Services

It's a matter of taste

Category	Date	Time:	Location
Future Lab	February 6, 2019	14:00 - 14:30	Hall 26

When will you eat more healthy vegetables? When someone is telling you how healthy they are? Market research shows that taste is the key towards a more healthy consumption. But what is taste? And what do we like? Can we influence the taste in open field vegetables? In Bejo there has been a lot of research and breeding done on this topic. It results in interesting insights in the differences in content matters and taste characteristics that can be used to market produce.

Moderator:

[Michael Barker](#), Editor, Fresh Produce Journal, Fruitnet Media International GmbH

Speaker:

[Christine Jong](#), Area Business Manager Western Europe, Bejo

Central America meeting European quality and sustainability requirements – challenges and best practices

Category	Date	Time:	Location
Events	February 6, 2019	14:00 - 16:00	Hall B/CityCube Berlin, Room M 4-5

Panel discussion with local producers and trading experts about the Trade in Fresh Fruit & Vegetables from Central America

Panelists:

- Ivan Bustillo, Valle Farms (Honduras)
- Gloria Polanco, Frutas Tropicales de Guatemala Frutesa
- Alexander Roman, Trade Commissioner / Director North Europe PROCOMER Costa Rica
- Andreas Schindler, CEO of Don Limon (Germany)
- Piet Schotel, Centre for the Promotion of Imports from Developing Countries (CBI), The Netherlands

Moderator: Dr. Andreas Brügger, CEO of the German Fruit Trade Association (DFHV)

Organised by the Lateinamerika Verein LAV (Business Association for Latin America) and CBI (Centre for the Promotion of Imports from developing countries, Netherlands Enterprise Agency)

For registration and more information please contact Manuel Neumann: m.neumann@lateinamerikaverrein.de

Spoken Language: English

Dominican and Central American Pavilions in halls 25 and 26

- Costa Rica
- Dominican Pavilion
- Guatemala
- Honduras
- Panama

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- Costa Rica
- Dominican Pavilion
- Guatemala
- Honduras
- Panama

Keynote Speaker:

[Gloria Polanco Piet Schotel](#), Fruit Consultancy Europe B.V. [Alexander Roman Procomer](#), Director & Trade Commissioner, North Europe of the Trade Promotion Agency of Costa Rica (PROCOMER)

[Andreas Schindler](#)

Moderator:

[Andreas Dr. Brügger](#)

Remote Container Management

Category	Date	Time:	Location
Logistics Hub	February 6, 2019	14:20 - 14:35	Hall 26

HOW TO ACHIEVE CUSTOMER SATISFACTION WITH GLOBAL LOGISTICS

Remote Container Management

RCM promises to provide greater visibility in supply chains. How does it work and what are the next stages of the development?

Presenter / Contact person:

[Alex von Stempel](#), Managing Director, Freshwater Logistics Ltd.

Speaker:

[Søren Østergaard](#), Head of Reefer Innovation, Maersk

Achieving Compliance and Food Safety Value in the Packhouse

Category	Date	Time:	Location
Tech Stage	February 6, 2019	14:30 - 15:30	Hall 9, booth B-12/B-13

A presentation on the changing global fresh produce market and the implications on food safety in the packhouse. A holistic approach to the development of sanitary equipment by incorporating regulatory requirements and validated customer requirements. An approach to define standard designs and operational protocols to enable the highest safety standards for both producers and consumers.

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Contact person:

[Dimitri Tavernarakis](#)

Fresh or frozen - Comparing operational costs of cold stores

Category	Date	Time:	Location
Logistics Hub	February 6, 2019	14:35 - 14:50	Hall 26

HOW TO ACHIEVE CUSTOMER SATISFACTION WITH GLOBAL LOGISTICS

Fresh or frozen - Comparing operational costs of cold stores

Energy saving strategies remain a key-factor for cost-efficient cold store operations. Comparing energy costs between handling chilled and frozen vegetables.

Presenter / Contact person:

[Alex von Stempel](#), Managing Director, Freshwater Logistics Ltd.

Speaker:

[Antonio Oken](#), Managing Director, Oken Trading

Ports and fresh produce logistics

Category	Date	Time:	Location
Logistics Hub	February 6, 2019	14:50 - 15:05	Hall 26

HOW TO ACHIEVE CUSTOMER SATISFACTION WITH GLOBAL LOGISTICS

Ports and fresh produce logistics

How port investments in innovative solutions, such as e-phytosanitary certificates can enhance fresh produce supply chain efficiency.

Presenter / Contact person:

[Alex von Stempel](#), Managing Director, Freshwater Logistics Ltd.

Speaker:

[Ingrid Vanstreels](#), Key Account Manager Shippers & Forwarders

DeepFruits – Intelligent harvesting

Category	Date	Time:	Location
Future Lab	February 6, 2019	15:00 - 15:30	Hall 26

An autonomous robotic agricultural platform is a new approach to crop rotation estimation and automated harvesting. The key element of such a neural network is an accurate, fast and reliable fruit recognition system. Recent work in deep neuronal networks has led to the development of a state-of-the-art object detector, which takes over the task of fruit recognition. This detector is called Faster Region-based CNN (Faster R-CNN). Two types of images are used and the information is combined with each other: RGB colour images (RGB) and near infrared images (NIR).

Moderator:

[Stephanie Zaar](#), Editor, Fruchthandel Magazin, Fruitnet Media International GmbH

Speaker:

[Prof. Dr. Chris McCool](#), University of Bonn

Trend product Avocado

Category	Date	Time:	Location
Fresh Produce Forum	February 6, 2019	15:00 - 16:00	Hall B/CityCube Berlin

Avocadoes is one of the faster growing product in the shelf and preference of consumers in Europe and worldwide. The presentation will provide an overview of the production growth around the world and the main trends on varieties. It will also analyze the trade trends from an export and import perspective looking at market size in particular in the European market, looking at the consumption trends.

Moderator:

[Kaasten Reh](#), Project Director Events & Awards, Fruchthandel Magazin, Fruitnet Media International GmbH

Speaker:

[Philippe Binard](#), General Delegate, Freshfel Europe, European Fresh Fruit and Vegetables Association

Blockchain and coldchain – new power perspectives?

Category	Date	Time:	Location
Logistics Hub	February 6, 2019	15:05 - 16:00	Hall 26

HOW TO ACHIEVE CUSTOMER SATISFACTION WITH GLOBAL LOGISTICS

Blockchain and coldchain – new power perspectives?

How can blockchain technology empower farmers and how could 3pls help them generate more revenue in the face of growing fresh distribution monopolies (e-tail and retail)

Afterwards: Discussion with speakers and international experts.

Presenter / Contact person:

[Alex von Stempel](#), Managing Director, Freshwater Logistics Ltd.

Speaker:

[Matthijs Montsma](#), Program Manager Postharvest Quality, Wageningen University

Octinion Agriculture

Category	Date	Time:	Location
Tech Stage	February 6, 2019	16:00 - 17:00	Hall 9, booth B-12/B-13

Welcome for the worldwide launch of our fully autonomous strawberry picking robot. For the very first time, the commercial Octinion robot will be shown to the public. Join us to witness the revolution in the strawberry harvesting industry: see for yourself how it can find, pick and handle strawberries just like a human and how it can do much more than that!

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Keynote Speaker:

[Tom Coen](#), Octinion BVBA

FRESHUELVA: Presentation of the V International Berries Congress

Category	Date	Time:	Location
Press dates	February 6, 2019	16:30 - 17:30	Press Conference Room B, Press Centre Hall 6.3

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