

Day program 08 February 2019

Fruit Logistica Innovation Award - Vote today!

Category	Date	Time:	Location
Fruit Logistica Innovation Award	February 8, 2019	09:00 - 18:00	Hall 20/21 Passageway

The most important award of the fruit trade industry will be awarded on February 8, 2019 in Berlin. On February 6th and 7th, 2019, more than 75,000 trade visitors from over 130 countries will have the opportunity to choose the Innovation of the Year

The ten nominees will present themselves in a special exhibition area in the transition between **Halls 20 and 21**. The winners will be announced on February 8, 2019 at 2:30 pm in the transition between Halls 20 and 21.

Voting passage between halls 20/21

Brexit what's the latest?

Category	Date	Time:	Location
Logistics Hub	February 8, 2019	10:00 - 10:25	Hall 26

The Brexit clock is ticking. What are the signs that trade adjustment is taking shape and that fresh produce trades are realigning themselves.

Presenter / Contact person:

[Alex von Stempel](#), Managing Director, Freshwater Logistics Ltd.

1st Global Women's Network

Category	Date	Time:	Location
Events	February 8, 2019	10:00 - 11:30	Hall 6.3, room B

We would like to cordially invite you to participate at the first "Global Women's Network" event at FRUIT LOGISTICA Berlin.

Three passionate women in the industry Viviane Schappo , Monica Bratuti and Julie Escobar have put together more than 25 years of experience to create the first network event for Women in the Produce Industry at FRUIT LOGISTICA.

We strongly believe there are great opportunities for Women around the world to unite in this Network-Event and share Ideas, collaborate with each other and Inspire the Global Agricultural community to support Women's Professional growth.

The time has come for us to rise and show the Global Fresh Community that we can be united and have a stronger voice in the Business.

This Network event is an opportunity to get Inspired, connect and yes ROCK THE BOAT! We are the NEW GENERATION of women who want to succeed in the Fresh World and beyond.

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Contact person:

[Julie Escobar](#)

Farmtechnology

Category	Date	Time:	Location
Start-up Stage	February 8, 2019	10:00 - 12:00	Hall 9, booth B-12/B-13

Under the slogan **'Disrupt Agriculture'** the first FRUIT LOGISTICA Start-up Day will take place on 8 February 2019 - a special format for start-ups developing groundbreaking products, projects and ideas.

20 promising start-ups will be presenting their technologies and solutions for the industry.

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Moderator:

[Stephanie Zaar](#), Editor, Fruchthandel Magazin, Fruitnet Media International GmbH

The impact trade disputes on fresh produce logistics

Category	Date	Time:	Location
Logistics Hub	February 8, 2019	10:25 - 10:45	Hall 26

The impact trade disputes on fresh produce logistics

Is perishable logistics in the process of being regionalized and even 'nationalized' as production becomes more local?

Presenter / Contact person:

[Alex von Stempel](#), Managing Director, Freshwater Logistics Ltd.

Speaker:

[Robert Hardy](#), Commercial Director, Oakland Invicta Ltd

Mergers and acquisitions in the UK cold storage business

Category	Date	Time:	Location
Logistics Hub	February 8, 2019	10:45 - 11:05	Hall 26

What are the indications that Brexit is triggering a wave of automation in the UK cold storage sector?

Presenter / Contact person:

[Alex von Stempel](#), Managing Director, Freshwater Logistics Ltd.

Speaker:

[Chris Sturman](#), Berater

Thinking forward – Win-win for the entire supply chain

Category	Date	Time:	Location
Future Lab	February 8, 2019	11:00 - 11:30	Hall 26

Sustainability is the balance between economic success, ecological action and social expectations. In the context of global trade, it is a major challenge to reconcile these needs at all levels of the value chain.

Customer-specific solutions along the value chain mean far more than just crop protection. The aim is to create tailor-made solutions that meet the needs of society, farmers and other players in the value chain.

In addition to seeds and crop protection (chemical and biological), these include the efficient use of resources and the promotion of biodiversity while maintaining high productivity.

These measures are supported by Bayer Forward Farming as a dialogue and knowledge platform for sustainable agriculture and are embedded in partnerships along the value chain.

Moderator:

[Maura Maxwell](#), Latin America Editor, Eurofruit Magazine, Fruitnet Media International GmbH

Speaker:

[Birte Tschentke](#), Key Relations Manager, Bayer AG

The new packaging law – challenges and solutions

Category	Date	Time:	Location
Fresh Produce Forum	February 8, 2019	11:00 - 12:00	Hall B/CityCube Berlin

Packaging has a variety of tasks, above all to protect food. Today, however, the concept of sustainability also plays an important role, resources must be saved and the environment protected - what distinguishes sustainable packaging? In Europe, the manufacturer of a product is also responsible for the packaging, i.e. for prevention, reuse and recycling. In Germany, this is implemented by the Packaging Act (VerpackG), which comes into force on 1 January 2019. What challenges need to be mastered? What solutions are available?

A produce industry commitment to reach a sustainable circular economy.

Packaging is a very important modern tool to protect, preserve, valorize, display, marketing produce. Without packaging would be almost impossible to export produce internationally or display in modern retailers.

Therefore, we all need to find a sustainable solution to avoid indirect negatives impacts on the environment. Pragmatic approach is driving us together to more informations, communications, commitments from the industries to final consumers for caring about wastes, less materials, efficient packaging systems and a circular economy all over the world.

Moderator:

[Kaasten Reh](#), Project Director Events & Awards, Fruchthandel Magazin, Fruitnet Media International GmbH

Speaker:

[Massimo Bellotti](#), International Sales Manager, Produce Division, Groupe Guillin

[Kim Cheng](#), Managing Director, Deutsches Verpackungsinstitut e.V. (dvi)

The impact on UK ports

Category	Date	Time:	Location
Logistics Hub	February 8, 2019	11:05 - 11:25	Hall 26

UK ports relying on trade with Commonwealth countries may be able to steal a march on those facilities relying on produce trades from the Continent. How true is this?

Presenter / Contact person:

[Alex von Stempel](#), Managing Director, Freshwater Logistics Ltd.

Speaker:

[James Leeson](#), Head of Port Commercial, DPW World UK Ports

Brexit: Who are the winners and who are the losers?

Category	Date	Time:	Location
Logistics Hub	February 8, 2019	11:25 - 12:00	Hall 26

Panel discussion with Anton Filippo, Commercial Director, Logistics Business Partners, Netherlands and the previous speakers.

Presenter / Contact person:

[Alex von Stempel](#), Managing Director, Freshwater Logistics Ltd.

Speaker:

[Anton Filippo](#), Commercial Director, LBP Rotterdam BV - Logistic Business Partners

Revolutionizing Fresh Produce Quality for Consumers

Category	Date	Time:	Location
Future Lab	February 8, 2019	12:00 - 12:30	Hall 26

Have you ever bought an avocado and discovered in the kitchen that the fruit was not ready-to-eat? Have you ever been disappointed by the flavor of strawberries or the shelf life of a fresh cut salad? Great taste, attractive appearance, and optimal shelf life are the key drivers of fresh produce consumption. Together with 2 partners Innovative Fresh launched InQuality in Scandinavia in 2018. InQuality is a unique concept that combined instore monitoring, training and advisory services to consistently lift the quality experience for consumers in retail. During his presentation Jelger will provide insights from the retail shelf, practical examples in fresh produce and the tools to lift the quality experience for consumers. Are you ready to be the Best in Fresh?

Moderator:

[Christine Weiser](#), Editor, Fruchthandel Magazin, Fruitnet Media International GmbH

Speaker:

[Jelger de Vriend](#), Co-Founder, innovative fresh

Supply Chain Management

Category	Date	Time:	Location
Start-up Stage	February 8, 2019	12:00 - 14:00	Hall 9, booth B-12/B-13

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Moderator:

[Stephanie Zaar](#), Editor, Fruchthandel Magazin, Fruitnet Media International GmbH

Blossoms need bees

Category	Date	Time:	Location
Fresh Produce Forum	February 8, 2019	13:00 - 14:00	Hall B/CityCube Berlin

Worldwide bee mortality is a major problem, especially for the fruit and vegetable industry. Science and industry are looking for solutions. In particular, pollination with specialized bees, bumble bees or wild bees promise solutions.

Moderator:

[Kaasten Reh](#), Project Director Events & Awards, Fruchthandel Magazin, Fruitnet Media International GmbH

Speaker:

[Tom Strobl](#), Co-Founder, Pollinature GmbH [Dr. Christian Maus](#), Scientific director of the Bayer Bee Care Center, Bayer AG

Sweet, sour, green and early. New pears.

FRUIT LOGISTICA

6|7|8 FEBRUARY 2019 | BERLIN



Category
Future Lab

Date
February 8, 2019

Time:
14:00 - 14:30

Location
Hall 26

The University of Bologna, together with the Consorzio Italiano Vivaisti (CIV) of San Giuseppe di Comacchio (Ferrara), has presented a new initiative for the new UNIBO-CIV pear varieties: Lucy Sweet® PA1UNIBO*, Early Giulia® PA1UNIBO*, Debby Green® PA1UNIBO*, and Lucy Red® PA1UNIBO*. The initiative offers all European farmers the opportunity to test plant pears on their own plantations under commercial conditions. UNIBO-CIV is actively looking for stakeholders in the pear industry in Italy and other European countries.

Moderator:

[Kristina Vogt](#), Editor, Fruchthandel Magazin, Fruitnet Media International GmbH

Speaker:

[Barbara Novak](#), agronomic engineer with an International MSc. in Horticultural Sciences

Fruit Logistica Innovation Award - award ceremony

Category
Fruit Logistica Innovation Award

Date
February 8, 2019

Time:
14:30 - 15:30

Location
Hall 20/21 Passageway

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