

# LET'S GROW!

Innovation. Interaction. Inspiration.

## FRUIT LOGISTICA

BECOME EXHIBITOR



FRUITNET

MESSE BERLIN

### AT THE HEART OF THE INDUSTRY IN BERLIN

FRUIT LOGISTICA is the leading trade show for the global fresh produce business and features every part of the value chain. International character, focused target group approach, and maximum efficiency are the key strengths.

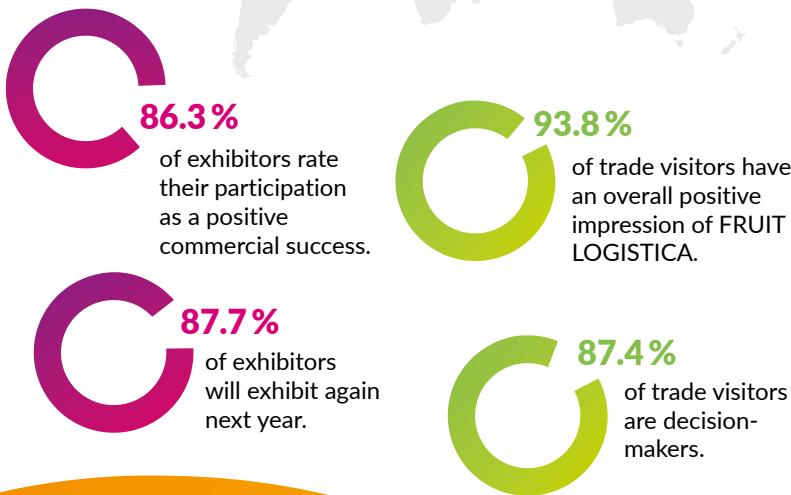


### TOP 5 EXHIBITING COUNTRIES

Italy, The Netherlands, Spain, Germany, France

### TOP 5 TRADE VISITOR REGIONS

Europe, South America, Central America, Africa, Middle East and Asia



### EXHIBITION AREAS

- FRESH PRODUCE
- MACHINERY & TECHNOLOGY
- LOGISTICS

### HIGHLIGHTS

- SMART AGRI & GREENHOUSE
- ORGANIC ROUTE
- STARTUP WORLD

### EVENTS AT A GLANCE

- 6 STAGES
- > 100 SESSIONS
- > 160 RENOWNED SPEAKERS
- > 600 TRADE MEDIA

### AWARDS

FLIA & FLIA TECHNOLOGY



### TARGET GROUPS

- Producers, importers and exporters
- Wholesale markets
- Wholesale and retail trade
- Packaging companies
- Technical equipment companies and service providers
- Food processing companies
- Startups
- Haulage companies and waste disposal firms
- Associations and institutions

Source: FRUIT LOGISTICA 2025 statistics

### FRUIT LOGISTICA 2026

4-6 February 2026

Messe Berlin GmbH

Messedamm 22

14055 Berlin, Germany

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fruitlogistica@messe-berlin.de

STAND RENTAL

STARTING FROM 219 €/m<sup>2</sup>

## ASIA FRUIT LOGISTICA

Asia's fresh produce trading hub

Knowledge Partner

ASIAFRUIT

## ASIA'S FRESH PRODUCE HUB

ASIA FRUIT LOGISTICA is Asia's premier fresh fruit and vegetable trade show, taking place on 3-5 September 2025 at AsiaWorld-Expo in Hong Kong.

ASIA FRUIT LOGISTICA showcases the global fresh produce industry value chain and brings together key market players. Take advantage of the best platform to meet with leading suppliers and top buyers from markets across Asia and around the world.

ASIA FRUIT LOGISTICA also brings you the best information and insights. Asiafruit Knowledge Centre is the brand-new content hub on the show floor powered by Asiafruit Magazine, ASIA FRUIT LOGISTICA's Knowledge Partner. It is headlined by Asiafruit Congress, Asia's premier fresh produce conference, together with Asiafruit Business Forum and Asiafruit Showcase.

### FIVE REASONS TO ATTEND ASIA FRUIT LOGISTICA

#### Impressive exhibitor line-up

Find suppliers from all over the world and discover a vast spectrum of fresh produce over three full days.

#### Unique networking opportunity

Meet top purchasing professionals and decision-makers from every sector of Asia's fresh produce business.

#### Industry insights

Top speakers provide insights into key topics and market trends at Asiafruit Knowledge Centre includes Asiafruit Congress, Asiafruit Business Forum, and Asiafruit Showcase.

#### Inspiration

Explore and develop new ideas, source new products and innovative business solutions and move your business to the next level.

#### Touch base with the fresh produce community

It's Asia's must-attend event of the year for industry professionals worldwide that you simply don't want to miss!



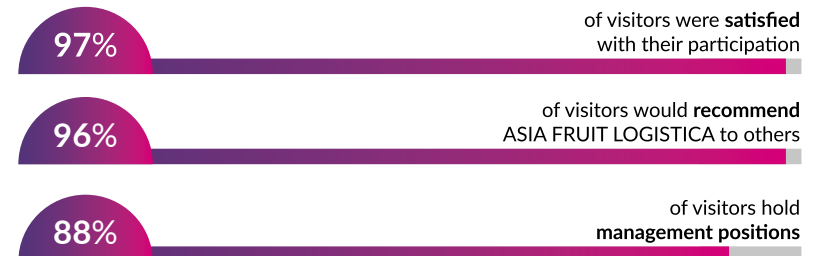
### EXHIBITING COUNTRIES



### VISITING COUNTRIES / REGIONS



### VISITORS



### EXHIBITORS



Source: ASIA FRUIT LOGISTICA 2024 statistics

### CONTACT US

#### Event management

Bangkok office  
Tel +66-2-9414600  
info@gp-events.com

#### Global Produce Events (HK) Co., Limited

2308 Dominion Centre  
43-59 Queen's Road East  
Wanchai, Hong Kong, China

#### Support in your own language

For details of our representative in your country, go to [asiafruitlogistica.com](http://asiafruitlogistica.com) > Contact



#asiafruitlogistica2025



website and social media



scan with wechat to follow official account