



At the heart of the industry in vibrant Berlin

FRUIT LOGISTICA is the leading trade fair for the global fresh produce industry and features all fresh produce business sectors. FRUIT LOGISTICA's key strengths are its international character, focused target group approach, and maximum efficiency.



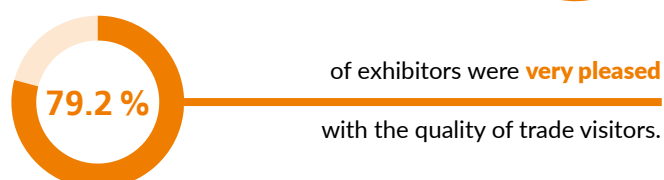
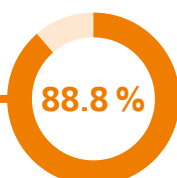
Top 5 exhibiting countries
Italy, Netherlands, Spain, Germany, France

Top 5 trade visitor regions
Europe, South America, Central America, Africa, Middle East

Exhibitors



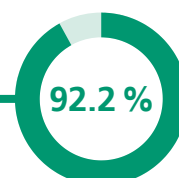
of exhibitors rate their participation as a positive commercial success.



Trade visitors



of trade visitors rate the variety of products and services at FRUIT LOGISTICA positively.





Exhibition areas

FRESH PRODUCE
MACHINERY & TECHNOLOGY
LOGISTICS

Trade fair highlights



SMART AGRI & GREENHOUSE

Innovative technologies as well as CEA and digital solutions for the future of the fresh fruit industry



ORGANIC ROUTE

Individual highlight tour for certified organic products



STARTUP AREA

Innovative startups from all over the world

Event programme

Premium event programme covering current specialist topics with simultaneous translations into German, English, French, Spanish and Italian



FRESH PRODUCE FORUM

Discussions on current challenges at all stages of the value chain



FUTURE LAB

Innovative products, groundbreaking solutions and cutting-edge concepts



LOGISTICS HUB

Current key issues from the entire logistics chain



STARTUP DAY

New businesses with forward-thinking business ideas



TECH STAGE

Innovative, practical ideas and technical solutions for the entire supply chain

Target groups

- Producers, importers and exporters
- Wholesale markets
- Wholesale and retail trade
- Packaging companies
- Technical equipment companies and service providers
- Food processing companies
- Startups
- Haulage companies and waste disposal firms
- Associations and institutions

Exclusive for exhibitors

- FRUIT LOGISTICA INNOVATION AWARD (FLIA)
- Welcome Reception
- All-round service
- Networking online



FRUIT LOGISTICA 2024

7 - 9 February 2024

Messe Berlin GmbH

Messedamm 22

14055 Berlin | Germany

Booth rental: from 216 euros/sqm

Register now at: fruitlogistica.com

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ASIA FRUIT LOGISTICA

4 - 6 September 2024 in Hong Kong

asiafruitlogistica.com