

FRUIT LOGISTICA Media Package

With the Media Package, FRUIT LOGISTICA offers exhibitors a package of selected marketing tools to optimize their participation in the trade fair and their presence on the market.

The Media Package includes an extensive presence in the digital and print media of FRUIT LOGISTICA: the **exhibitor overview**, the **FRUIT LOGISTICA Online platform**, the **FRUIT LOGISTICA app** and the **Exhibition Guide**.

The **exhibitor overview** is integrated into the FRUIT LOGISTICA website. Here, interested parties can initially find all exhibitor and program information quickly, conveniently and easily. On the **FRUIT LOGISTICA Online platform**, there are extensive networking opportunities in addition to exhibitor and product presentations. The **FRUIT LOGISTICA app** is the smart companion for on-site visits. Your exhibitor entry is identical in all 3 channels.

The **Exhibition Guide** provides quick orientation on the exhibition grounds and will be distributed free of charge to all visitors.

The costs for the Media Package are compulsory and will be charged to exhibitors which is invoiced to the main exhibitor.

FRUIT LOGISTICA Online (FLO)	
Primary exhibitor 535.00 EUR excluding VAT	Co-exhibitor 105.00 EUR excluding VAT
<ul style="list-style-type: none"> ▪ company name ▪ address ▪ hall and stand number ▪ telephone ▪ email ▪ branch codes ▪ entry in the product key numbers ▪ contact persons with email and telephone ▪ company profile (max. 4,000 characters) ▪ company logo ▪ link to social media profiles (facebook, twitter, YouTube etc.) ▪ link to homepage ▪ presentation of up to 10 products in text (max. 4,000 char. per product) and picture with link to the products on the exhibitor's homepage. Please note: Only products and services in accordance with the product group index are allowed. ▪ link to videos & PDFs ▪ business matching & calendar ▪ video & audio calls 	<ul style="list-style-type: none"> ▪ company name ▪ address ▪ hall and stand number ▪ telephone ▪ email ▪ branch codes ▪ entry in the product key numbers ▪ contact persons with email and telephone ▪ company profile (max. 4,000 characters) ▪ company logo ▪ link to homepage ▪ presentation of 1 product in text (max. 4,000 char.) and picture with link to the product on the exhibitor's homepage. Please note: Only products and services in accordance with the product group index are allowed. ▪ business matching & calendar ▪ video & audio calls

Exhibition Guide
Basic company entry (company name, country, hall and stand)

Advertising Options	
<p>Exhibition Guide</p> <ul style="list-style-type: none"> ▪ Advertisements ▪ Extended company entry with logo in alphabetic list A-Z <p>Advertising closing date: 5 January 2024</p>	<p>Contact: Fruitnet Media International Mon.-Fri., CET 09:00-16:30 h T +49 211 9910440 F +49 211 6911746 katalog@fruchthandel.de</p>
<p>Digital media</p> <ul style="list-style-type: none"> ▪ Advertising Packages ▪ Entry Upgrades 	<p>Contact: T + 49 3038 2500 advertising@messe-berlin.de</p>

You can check, update and complete your data online until 31 October 2024. The link will be sent promptly to the specified contact person by e-mail. The media package is valid for one year. Upgrades and advertising services can be booked in the advertising store of the FRUIT LOGISTICA Online platform. If you have any questions, our support team is available from Mon.-Fri. 09:00-16:00 CET, at +49 30 3038 2500 and support@messe-berlin.de.