

Special Conditions of Participation for FRUIT LOGISTICA February 7 – 9, 2024

Status: April 2023

§ 1 Event/Organizer

- 1.1 FRUIT LOGISTICA is organized by Messe Berlin GmbH (MB) in cooperation with Fruitnet Media International GmbH at the Berlin ExpoCenter City exhibition grounds.

§ 2 Dates

Duration of the event

February 07 – 09, 2024

Registration deadline

July 31, 2023

Registrations received later will only be considered according to an available capacity. The deadline for submitting stand construction plans to messetechnik@messe-berlin.de for approval is November 28, 2023.

Set-up constructive:

February 02 – 05, 2024: 7 a.m. - 12 p.m.

Set-up decorative:

(without machines and equipment)

February 06, 2024:
7 a.m. – 10 p.m.

Dismantling:

February 09, 2024: from 4 p.m.
February 10 – 12, 2024: 7 a.m. – 10 p.m.

Subject to change, please note the following information later if necessary.

Each exhibitor is obliged to fully equip his stand during the event on February 07 and 08, 2024 from 9.00 a.m. to 6.00 p.m. and on February 09, 2024, from 9.00 a.m. to 4.00 p.m. and to staff it with expert personnel. Dismantling of the stand on Friday, February 09, 2024 before 4 p.m. is not permitted. If the exhibiting company violates this regulation, the organizer is entitled to demand a contractual penalty to be determined in accordance with the regulations of the GTP. The exhibiting company may provide evidence that the organizer has not suffered any loss or only a significantly lower loss. This shall not affect the possibility of asserting further claims.

§ 3 Admission and Placement

- 3.1 Registration via the FRUIT LOGISTICA Exhibitor Portal does not constitute an entitlement to admission.

MB is entitled to provide the exhibitor with a stand area that deviates from the placement, i.e. to change the location, type, shape, dimensions and/or size of the exhibitor's stand area or stand, provided that such changes are necessary for technical or operational reasons and are made to an extent that is reasonable for the exhibitor, taking into account the exhibitor's interests. Insofar as subsequent changes result in a reduced participation fee, the difference shall be refunded to the exhibitor. Further claims against MB are excluded

Each exhibitor is obliged to make use of the information provided to him, i.e. to inform himself in particular about the spatial and technical requirements for the individual stand construction, the location, the exact dimensions and any fixtures of the stand allocated to him.

- 3.2 The rental price for the stand area depends on the following stand types:

Row stand area	216,00 EUR/m²
Corner stand area	230,00 EUR/m²
Headstand area	244,00 EUR/m²
Block stand area	258,00 EUR/m²

The stand forms are shown in the exhibitor portal.

Double storey construction (for the stand area actually built over) 216.00 EUR/m²

The minimum stand size to be occupied is 12 m².

The electricity/water connection must be ordered as an additional service in the web shop of the exhibitor portal.

Electricity/water consumption, hall lighting, heating, aisle cleaning and hall supervision are included in the rental price.

The stand construction must be ordered separately by the exhibitor unless he has ordered a system stand.

System stands comprise the stand construction and the listed basic equipment as described in the exhibitor portal "System Stand Order", which is provided or carried out by MB Capital Services GmbH.

For system stands, an additional charge is levied in addition to the rental price pursuant to § 3.2 a surcharge will be levied as follows:

System Stand Basic:	135,00 EUR/m²
System Stand Classic:	169,00 EUR/m²
System Stand Special:	234,00 EUR/m²

The participation contract includes a Media Package (obligatory). The Media Package includes a comprehensive presence in the digital and print media of FRUIT LOGISTICA: the List of Exhibitors, the FRUIT LOGISTICA online platform, the FRUIT LOGISTICA App and the Exhibition Guide. The prices are for the

Main Exhibitor:	535.00 EUR
Co-Exhibitor:	105,00 EUR

The remuneration for the Co-Exhibitor will be invoiced to the Main Exhibitor.

- 3.3 In accordance with the agreements with the Association of the German Trade Fair Industry (AUMA), an amount of **0,60 EUR/m²** will be charged.

- 3.4 All prices are exclusive of VAT.

§ 4 Withdrawal from the contract

Once the stand has been placed, the provisions of the General Terms and Conditions of Participation of MB (ATB) apply. This also applies to the cancellation of the order for the FRUIT LOGISTICA system stand.

§ 5 Terms of Payment

- 5.1 Any subsequent invoice rewriting will be charged with a processing fee of **EUR 80,00** plus VAT.
- 5.2 If, after the agreement on placement and stand space, the exhibitor, with the consent of the MB, takes up additional stand space, the additional amount resulting from the increase in stand space shall be paid either with the down-payment invoice or the final invoice.

§ 6 Exhibitor Passes

Exhibitors are entitled to free exhibitor passes in the following numbers: up to 20 m² stand area 4 passes and for each additional 10 m² 1 additional pass.

§ 7 Stand design/appearance for individual stands

- 7.1 Approval is mandatory for individual stand constructions. The deadline for submitting stand construction plans is November 28, **2023**.
- 7.2 Each stand at FRUIT LOGISTICA must be equipped with at least floor covering and partition walls.
- 7.3 Stand sides adjoining visitor aisles must be open in design to document the open character as an exhibition stand of the event. The closed part of an aisle side may therefore not exceed 30 %. A single wall should not be longer than 5 m at a time. These walls must be graphically designed or broken up by the installation of transparent showcases, niches, displays, etc.
- 7.4 The rear sides of stands over **2.5 m high that** border on neighbouring stands must be kept neutral so as not to impair the design of the neighbouring stand. The tenant is obliged to erect a joint-free, stable, white partition wall without a commercial statement against the directly adjacent neighbouring stand.

§ 8 Sale

- 8.1 Direct sales are prohibited. This prohibition extends to all direct and indirect transactions with end consumers.
- 8.2 Inadmissible indirect transactions with end consumers are those transactions in which a preliminary product is given away free of charge which can only be used in connection with another product.

§ 9 Serving Food and Drinks

- 9.1 For the serving of food and beverages (including samples) at the exhibition stands, the exhibitor shall strictly comply with the statutory regulations, in particular the German Catering Act

(Gaststättengesetz) as well as orders of the Veterinary and Food Supervisory Authority (Veterinär- und Lebensmittelaufsichtsamt). Responsible for applications for the granting of a catering permit (Gestattung) regarding the serving of alcohol on the stand is the

Berlin Public Order Office
-Charlottenburg-Wilmersdorf-
Hohenzollerndamm 174-177, 10713
Berlin
[\(https://service.berlin.de/dienstleistung/327483/\)](https://service.berlin.de/dienstleistung/327483/)

§ 10 Handing over of Exhibits

- 10.1 The distribution - even free of charge - of fruit and vegetables in quantities larger than samples is not permitted. On the last day of the fair, fruit and vegetables may only be given to Berliner Tafel e.V.

§ 11 Volume

- 11.1 The volume for product presentations must be kept at a level that does not disturb neighbouring exhibitors at all times. To ensure that all exhibitors can hold technical discussions without being disturbed during FRUIT LOGISTICA, demonstrations on the stand as part of special events (musical performances, shows, presentations, etc.) are only permitted from 5:30 p.m. each day.
- 11.2 Registration is mandatory for events at the stand (e.g. receptions), as well as for events that go beyond the daily opening hours.

§ 12 High Frequency, Radio Systems

The operation of high-frequency, radio systems and other transmitters for communication purposes is listed for the MB in the Technical Guideline under item 5.11. The use of unannounced frequencies is prohibited, as other exhibitors may be permanently disturbed in their trade fair presentation and the technical equipment of third parties may be damaged.

§ 13 Building supervision and fire protection regulations

Emergency exits, inlets and outlets, fire alarms, hydrants, smoke dampers, electrical distributions and switchboards, telephone distributors and ventilation slots must be freely accessible and must not be obstructed. The use of open fires for cooking, heating and operating purposes is prohibited. Packing material, paper and other easily combustible materials must not be left lying around or stored in the halls. Outside the halls, vehicles, containers, other storage containers and materials may only be parked at 5 m from the hall wall.

§ 14 General Terms and Conditions of Participation (GTP)

In addition to these Special Conditions of Participation for FRUIT LOGISTICA, Messe Berlin General Terms and Conditions of Participation, any other event-specific guidelines, the Technical Guidelines, the House Rules and the Fire Protection Regulations shall apply. If individual provisions contradict each other, the provisions of the Special Conditions of Participation for FRUIT LOGISTICA, the event-specific guidelines, the technical guidelines, the house rules and the fire protection regulations, Part A, shall take precedence over the Messe Berlin General Terms and Conditions of Participation in the order stated.