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MEET ME AT
FRUIT
LOGISTICA
7|8|9 February
Hall 1 | Stand 01

source: unsplash/alexanderhip

Personalize your FRUIT LOGISTICA content!

This guide presents **your FRUIT LOGISTICA sharepic** to support your social media communication. Use the free sharepic template for exhibitors and personalise it to communicate your trade fair presence on LinkedIn and other social media **in the look of FRUIT LOGISTICA** in advance. All you need is the exhibitor file from the website and MS PowerPoint or Adobe Acrobat.

Step by step to your own exhibitor posting

1. **Choose a portrait photo** of a person representing your company at FRUIT LOGISTICA. Note here that the photo should be portrait format with an aspect ratio (width:height) of about 2:3. The vast majority of portrait-sized pictures will fit here.
2. **Open the file „Exhibitor.pdf“** with Acrobat or the file „Exhibitor.pptx“ with PowerPoint.
3. Click in the image box to **add your photo**.
4. Click in the text fields to enter your **name, the name of your company and your hall and stand number**.
5. Now **export** via "File" > "Export" and select from the image formats jpeg or png. In Acrobat, please pay attention to the export setting "Quality: Maximum". In PowerPoint, please ensure a resolution of approx. 2400 x 1254.

Perfect - you've done it. Now you're ready to share your personalised FRUIT LOGISTICA sharepic on LinkedIn and other social media. Use our hashtag **#FL24** here.