



source: unsplash/wocintechchat

Personalize your FRUIT LOGISTICA content!

This guide presents **your FRUIT LOGISTICA sharepic** to support your social media communication. Use the free sharepic template for speakers and personalise it to communicate your trade fair presence on LinkedIn and other social media **in the look of FRUIT LOGISTICA** in advance. All you need is the speaker file from the website and MS PowerPoint or Adobe Acrobat.

Step by step to your own speaker posting

1. **Choose a portrait photo** of yourself. Note here that the photo should be portrait format with an aspect ratio (width:height) of about 2:3. The vast majority of portrait-sized pictures will fit here.
2. **Open the file "Speaker.pdf"** with Acrobat or the file „Speaker.pptx“ with PowerPoint.
3. Click in the image box to **add your photo**.
4. Click in the text boxes to enter your **name, the name of your company, stage slot** (Stage/Forum | Date | Time) **and presentation title**.
5. Now **export** via "File" > "Export" and select from the image formats jpeg or png. In Acrobat, please pay attention to the export setting "Quality: Maximum". In PowerPoint, please ensure a resolution of approx. 2400 x 1254.

Perfect - you've done it. Now you're ready to share your personalised FRUIT LOGISTICA sharepic on LinkedIn and other social media. Use our hashtag **#FL24** here.