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**SEE YOU AT
FRUIT
LOGISTICA**
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source: unsplash/linkedinaleassolutions

Personalize your FRUIT LOGISTICA content!

This guide presents **your FRUIT LOGISTICA sharepic** to support your social media communication. Use the free sharepic template for visitors and personalise it to communicate your trade fair presence on LinkedIn and other social media **in the look of FRUIT LOGISTICA** in advance. All you need is the visitor file from the website and MS PowerPoint or Adobe Acrobat.

Step by step to your own visitor posting

1. **Choose a portrait photo** of yourself or a person representing your company at FRUIT LOGISTICA. Note here that the photo should be portrait format with an aspect ratio (width:height) of about 2:3. The vast majority of portrait-sized pictures will fit here.
2. **Open the file "Visitor.pdf"** with Acrobat or the file „Visitor.pptx“ with PowerPoint.
3. Click in the image box to **add your photo**.
4. Click in the text fields to enter your **name and the name of your company**.
5. Now **export** via "File" > "Export" and select from the image formats jpeg or png. In Acrobat, please pay attention to the export setting "Quality: Maximum". In PowerPoint, please ensure a resolution of approx. 2400 x 1254.

Perfect - you've done it. Now you're ready to share your personalised FRUIT LOGISTICA sharepic on LinkedIn and other social media. Use our hashtag **#FL24** here.