

Berlin 7|8|9 Feb 2024
International Trade Show

FRUIT
LOGISTICA

The
heartbeat
of the fresh
produce business



FRUITNET

 Messe Berlin

Our finger is on the pulse.

FRUIT LOGISTICA – the fresh produce industry's most important trade fair.

Your trade fair visit offers these benefits:

1. Discover diversity

Experience up close the broad spectrum of the world's leading trade fair for the global fruit trade. Last year, more than 2,600 exhibitors from 92 countries represented the industry's entire value chain – from producer to point of sale, you will find offers that are relevant for your business.

2. Encounter innovation

Discover innovative solutions and trends along all stages of the process – from fruit and vegetable seed development to smart cultivation technology, from packaging and automation to global logistics.

3. Expand your network

In the cosmopolitan city of Berlin and across just three days, you will make important business contacts with industry experts from all continents. Benefit from FRUIT LOGISTICA's international coverage, its focused target group approach, and its maximum efficiency.



Kai Mangelberger,
Director FRUIT LOGISTICA

„FRUIT LOGISTICA is your gateway to the global fruit trade community. Discover everything your customers desire in one place, right here in Berlin.“

Innovation is in our blood.

Our trade fair highlights for you.

Fresh Produce

- International fresh fruits and vegetables
- Organic Route with certified organic products
- Fresh Produce Forum
- Future Lab

Machinery & Technology

- Machines and processing lines
- Cultivation technology
- Greenhouse technology and vertical farming
- Smart Agri and Farming Forward >>
- Tech Stage and Startup Day

Logistics (Hall 26)

- Transport and storage
- Robotics and cargo drones
- Artificial intelligence
- Logistics Hub

Topics close to the industry's heart.

FRUIT LOGISTICA Event Programme.

Look forward to our high-quality event programme across six stages.
Gain important insights into today's key industry topics.



FRESH PRODUCE FORUM *

Analysis of today's challenges
at all stages of the value chain



FUTURE LAB *

Innovative products,
ground-breaking solutions and
future-oriented concepts



LOGISTICS HUB

Current big topics from the
entire logistics chain



TECH STAGE *

Innovative, practical ideas
and technical solutions for
the whole supply chain



FARMING FORWARD >>

Innovative companies present
agricultural solutions



STARTUP AREA + STAGE

New companies with
pioneering business ideas

Further insights:

TREND REPORT

Information on the future direction
of the global fruit and vegetable
trade, with exclusive expert con-
tributions on the most important
trends and challenges.

EUROPEAN STATISTICS HANDBOOK

A collection of production data, import
and export statistics, market trends,
and other key information about the
fruit and vegetable trade in Europe.



[www.fruitlogistica.com/en/
about-us/publications](http://www.fruitlogistica.com/en/about-us/publications)

*With simultaneous translation in five languages



**Vote and win a set
of Apple AirPods Pro!
(2nd generation)**

A heart-pounding finale.

Presentation of FLIA and FLIA Technology.

The FRUIT LOGISTICA Innovation Award (FLIA) is the industry's most important global award and is presented by Messe Berlin together with FRUCHTHANDEL MAGAZINE.

The award recognises outstanding products and innovations across the entire fruit and vegetable supply chain. NEW: In addition to the FLIA, the FLIA Technology is awarded for the first time, for outstanding innovation in the field of Machinery & Technology.

Submissions are nominated by a jury and presented to visitors on site during the trade fair. Stop by and vote for your favourite!

Everything your heart desires.

Online or on site, we are here to help you.

FRUIT LOGISTICA Online

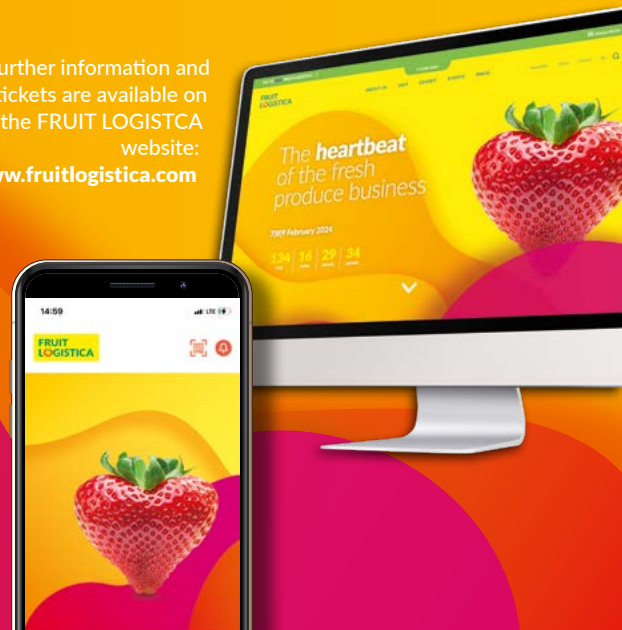
Our digital industry platform offers the following:

- Extensive information about exhibitors and their products – before, during and after the trade fair
- Digital hall plans
- Overview of all events in the event programme
- Access to video on demand and blog content
- Maintain your business contacts
- Personal appointment calendar
- Options to connect via appointment, chat and video call
- Free and fast registration
- Synchronise with the official event app

Further information and tickets are available on the FRUIT LOGISTICA website:
www.fruitlogistica.com

FRUIT LOGISTICA App

Use it to keep an eye on everything before and during the trade fair.



Because we care about you.

Additional services during your visit to Berlin.

As a trade visitor, enjoy these services:

- Free exhibition guide with site plan, exhibitor information, and event programme
- Free airport and hotel shuttle services
- Free on-site shuttle service
- Free use of on-site WiFi service
- Free welcome coffee at the entrance to Hall 7, one hour before the start of the trade fair
- Relaxed post-show event, with drinks and music in the foyer

Coming soon:

- Upgrade to a Gold ticket for lounge access
- Tickets for the welcome party on the evening before the fair



FRUIT
LOGISTICA



Tickets

Day pass: 45 Euro
Day pass Friday: 27 Euro
Permanent pass: 85 Euro

Opening times

7 & 8 February 2024 | 9:00 – 18:00
9 February 2024 | 9:00 – 16:00

ASIA FRUIT
LOGISTICA

Be there too in Hong Kong,
from 4 – 6 September 2024!

Follow us here:



#f124

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