

Berlin 5|6|7 Feb 2025

MAKE FRUITFUL CONNECTIONS.

FRUIT
LOGISTICA

GET YOUR
TICKETS NOW:
FROM 27 €

FRUITNET

fruitlogistica.com



**MESSE
BERLIN**

THE INDUSTRY GROWS HERE.

From February 5th-7th, it's that time again: the world's leading trade show for the fresh produce industry opens its doors in Berlin. FRUIT LOGISTICA offers three days of fresh ideas, valuable contacts and fruitful business possibilities.

From Point of Seed to Point of Sale - the entire spectrum of the industry is on display. Discover new trends in fresh produce, experience technical innovations, and meet old and new business partners alike.



FRESH REASONS FOR YOU TO VISIT.

93.1 %

of trade visitors
rated the show positively.

More than

90,000

industry experts
from 145 countries.

91.2 %

of trade visitors
intend to visit the next
FRUIT LOGISTICA.



OUR CORE AREAS.

FRESH PRODUCE

We are a global marketplace for fruits and vegetables, where fresh produce growers, experts, buyers and distributors from 145 countries meet for business.

MACHINERY & TECHNOLOGY

Follow the industry's rapid developments: from artificial intelligence in agriculture to high-tech machines for the food processing industry. Experience efficient and sustainable solutions for the future.

LOGISTICS

Getting fresh fruits to their destinations around the world - efficiently and sustainably - is a major challenge. We present new solutions for fresh produce logistics and cover topics related to supply chain management - such as storage, robotics, cargo drones, artificial intelligence and ports.



WHERE NEW IDEAS SPROUT.

Smart Agri & Greenhouse Technology

From digital solutions for agriculture to innovative concepts for greenhouse and vertical farming: we offer a view of tomorrow today.

Organic Route

On our specially designated Organic Route, you can reach those exhibitors specifically showing certified organic produce.

Startup World

An environment where new businesses can sprout. In our Startup World, we connect young companies and their future-oriented ideas with the global industry.

Specialist Forums

Experience over 90 lectures and panel discussions - live on six stages - by more than 120 renowned experts.

FRUIT LOGISTICA Innovation Awards (FLIA)

The FLIA Awards recognize outstanding innovations across the fruit and vegetable supply chain.



VOTE FOR A
CHANCE TO WIN
APPLE AIRPODS
PRO!

HERE'S THE SHOW APP.

Use the FRUIT LOGISTICA Online digital platform for your trade show preparation, and then download the show app as a practical on-site companion. Whether you're looking for the program overview, exhibitor and product information, on-demand videos or interactive hall plans – take your trade show visit into your own hands.

[Click here to download the FRUIT LOGISTICA app.](#)



Want more data, trends and analysis?
See our current publications:

[Click here to access the Trend Report and the European Statistics Handbook.](#)

SERVICE TO SUIT YOUR TASTE.

Exhibition Guide

The extensive show program with all exhibitors, halls and plans is available to you free of charge.

Complimentary Shuttle

Whether to the airport, the hotel or the trade show, our shuttle service will take you comfortably to your destination.

Networking

From the free Welcome Coffee to our Welcome Party to the Gold Upgrade for access to our exclusive lounge areas - enjoy networking opportunities with decision-makers from all over the world.

Always Online

What would a trade show be without the Internet? Just log in to the free WiFi, start surfing and save on data usage.

Souvenir Shop

You can find original Berlin souvenirs directly at the trade show.



DISCOVER
OUR NEW
OFFERS ON
FRUITFUL FRIDAY

FOR BUSINESS THAT BEARS FRUIT.

Questions?

We will help you.

OUR TICKET PRICES

Day Ticket	45 €
Friday Ticket	27 €
Permanent Ticket	85 €
Gold Upgrade	75 €

**ASIA FRUIT
LOGISTICA**

Also visit our event in Hong Kong.

**FRUIT
LOGISTICA**

5 and 6 February 2025, 9 a.m. – 6 p.m.

7 February 2025, 9 a.m. – 4 p.m.

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    #fl25