

Berlin 5|6|7 Feb 2025

FRUITFUL CONNECTIONS.

SPONSORING OPTIONS

**FRUIT
LOGISTICA**

The leading trade show for the
global fresh produce business.

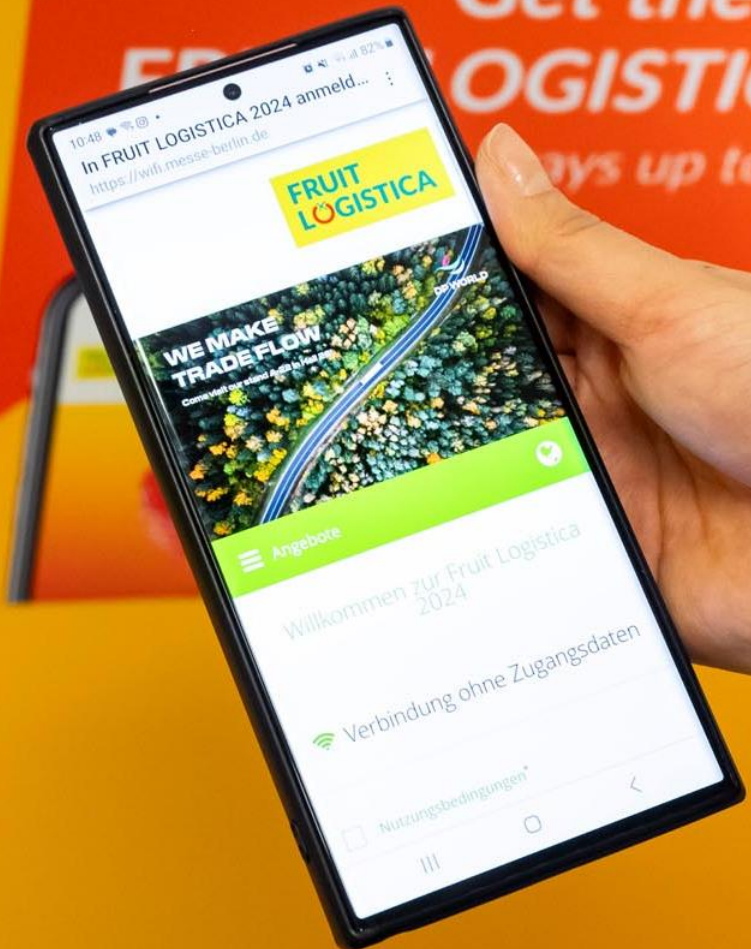
fruitlogistica.com

FRUITNET

 **MESSE
BERLIN**

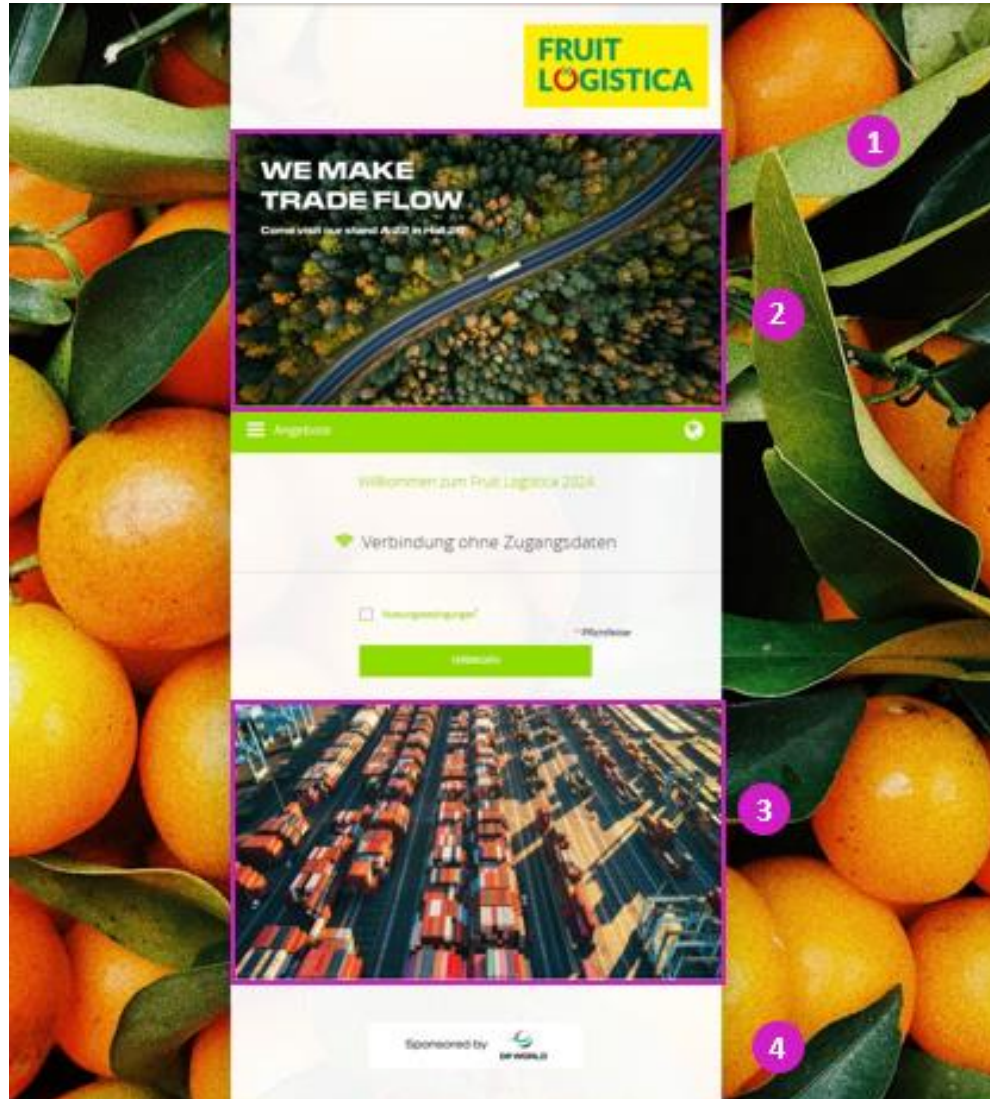


EXCLUSIVE WIFI SPONSORING



EXCLUSIVE WIFI SPONSORING

Exemplary
visuals
for tablet



EXCLUSIVE WIFI Sponsoring

Description FRUIT LOGISTICA will offer free WIFI at numerous access points all over the Berlin ExpoCenter City.

The sponsor benefits from the following FEATURES.

Within the login screen (responsive design):

1. Eye catching branding of the background without text of the portal page by the sponsor (a picture or a colour definition by the sponsor – responsive design)
2. Up to 2 different impressive pictures (rotation) of the sponsors can be shown in this area
3. Up to 2 different impressive pictures (rotation) of the sponsors can be shown in this area
4. Logo integration with a headline "sponsored by"

All-Over the Exhibition site and on the Website:

- a. branding area on all FRUIT LOGISTICA information counters on-site
- b. logo presence on all direction signs
- c. logo presence on the online map of the FRUIT LOGISTICA website
- d. the permission to deploy 2 promoters
- e. Logo presence in the digital signages at Entrance South
- f. Logo presence in the digital signages in the middle foyers

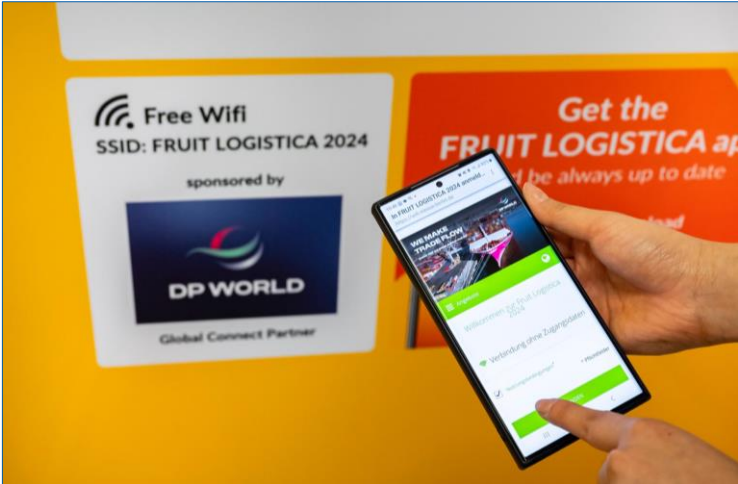
FRUIT LOGISTICA ONLINE AND APP

- I. Advertising option at FRUIT LOGISTICA Online or APP

Package Price 45.000.00 EUR incl. implementation costs
Layouts and logos have to be designed and provided by the sponsor. Promotion staff, storage, promotion material etc. are not included and have to be ordered separately by the sponsor.

Status This option is currently available.

INTEGRATIONS WIFI SPONSORING



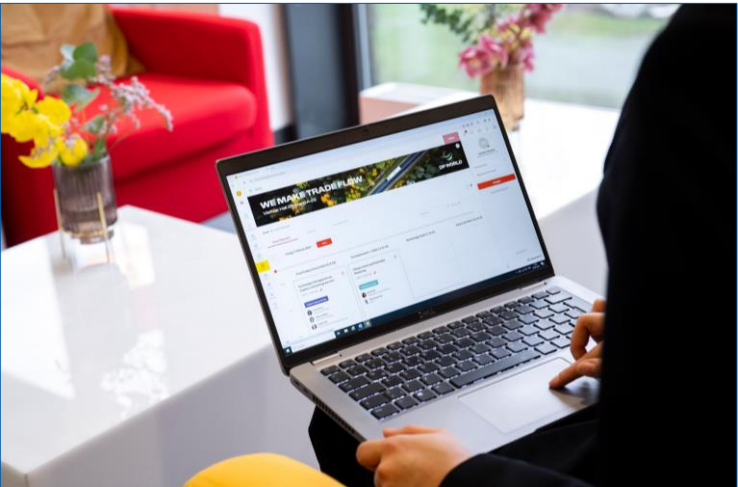
login screen (mobile devices)



login screen (laptop devices)



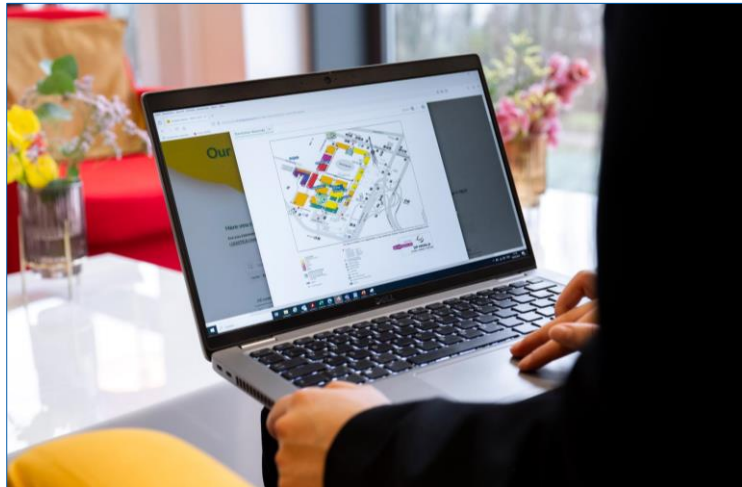
logo presence on all direction signs



advertising option at FRUIT LOGISTICA Online or APP



branding area on all information counters on-site

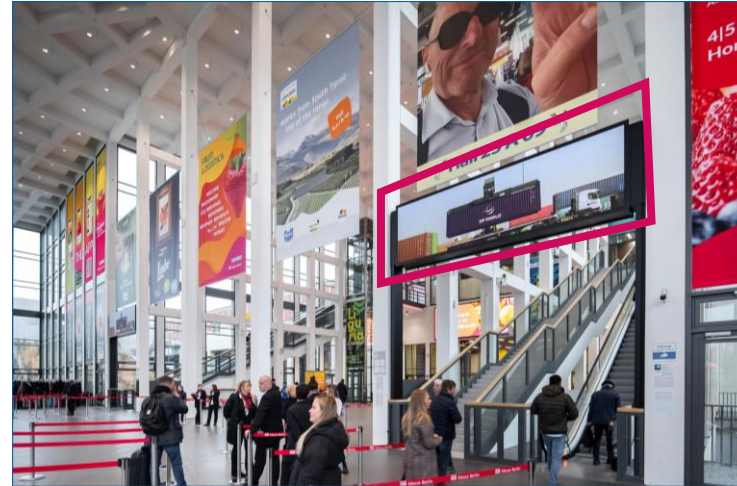


logo presence on the online map of FRUIT LOGISTICA website

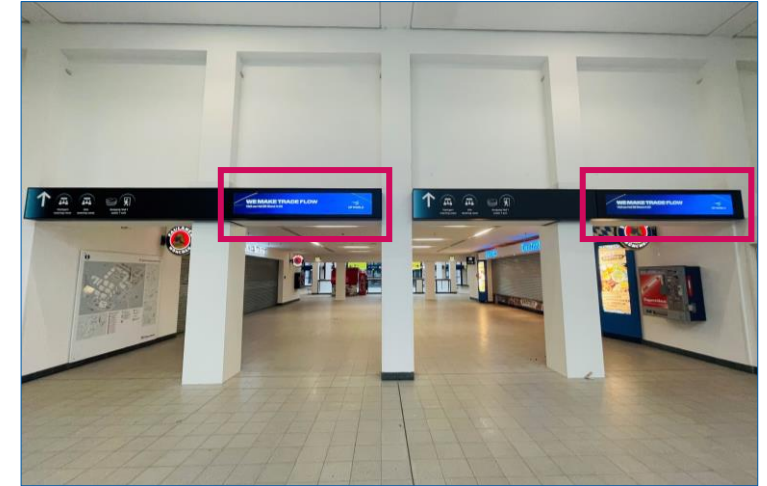
INTEGRATIONS WIFI SPONSORING



the permission to deploy 2 promoters



logo presence in the digital signage at
Entrance South



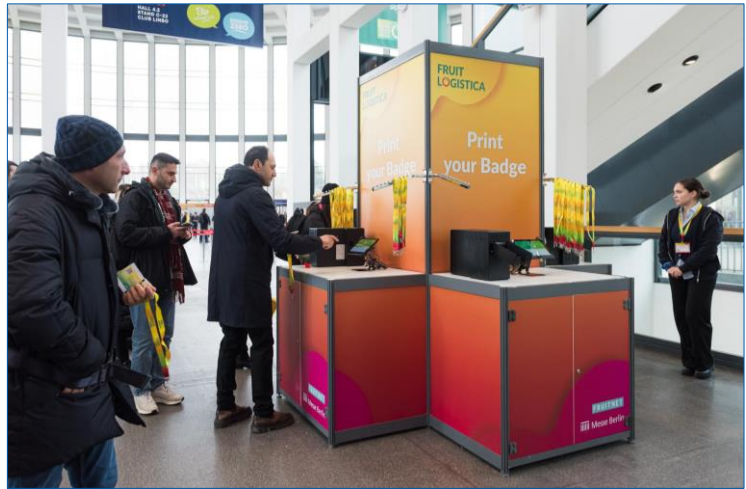
logo presence in the digital signage in the
middle foyers

BADGE SPONSORING



Back Side Badge Sponsoring

Description	individual design of the back sides of the on-site printed badges: up to approx. 10,000 badges printed on-site by exhibitors, trade visitors and journalists at different located badge counters on the exhibition site
Sizes	tba
Package Price	10,000.00 EUR incl. printing and distribution costs
Status	Availability upon request.



GET IN TOUCH WITH OUR EXPERIENCED MARKETING TEAM...

Chris Maroschek

Tuba Ipek

Lilith Strebl-Schneider

Gudrun Mehlhase

Kristina Bendler

Emily Frieden

Leopold Benecke

Ann-Sophie von Zastrow

GIVE US A CALL OR WRITE US AN E-MAIL:

PHONE: +49(0)30 3038-2525

E-MAIL: ADVERTISING@MESSE-BERLIN.DE

Important note on prices:

All indicated prices plus Value Added Tax. Subject to change. Subject to confirmation.

The indicated prices apply to the period of the exhibition. Prices for production and installation are subject to fluctuations due to the dynamic price development of some materials used and can thus only be offered without obligation.

Agency commissions will not be accorded.

Prices do not include graphic design/layout.

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