



October 2021

## Terms of participation

- “Spotlight” is a free service offered by FRUIT LOGISTICA for exhibitors and co-exhibitors aimed at media representatives and trade visitors.
- The “Spotlight” service is available exclusively to exhibitors and co-exhibitors at FRUIT LOGISTICA 2022, allowing them to present their premieres and novelties.
- Each exhibitor is invited to submit a “Spotlight” text with approx. 900 characters accompanied by an image of a premiere or new product/service (no company logos). All texts will be edited by one of our professional journalists.
- All articles must list a media contact person (full name, phone number, e-mail address, company website).
- The articles layouts are all in a standardised format covering information type, scope and presentation and are listed alphabetically by exhibitor name.
- Information should be submitted by e-mail in English or German.
- Messe Berlin GmbH reserves the right to determine suitability for publication. Any entitlement to publication of texts/images is ruled out.
- Approved articles will be published on the FRUIT LOGISTICA website under the “Spotlight” submenu in “Trade visitors” in German, English, Spanish and Italian.
- By submitting a text and/or image, participating companies authorise release for free use by the media for journalistic purposes and for publication by Messe Berlin GmbH.
- Exhibitor/co-exhibitors guarantees that they are the sole owner of all rights, including copyrights, to the submitted photo(s). Furthermore, they guarantee that subjects and/or persons pictured do not infringe on any rights, in particular personal rights, of third parties and that these images may be freely used for “Spotlight”. Should any third-party rights be claimed, the exhibitor/co-exhibitor indemnifies/ exempts Messe Berlin GmbH from any related costs and/or claims.
- An exhibitor/co-exhibitor who submits an article for “Spotlight” must be the rightful owner or duly entitled to exercise such rights, including patents, copyrights, intellectual property rights, brand names or registered trademarks.
- All statements in “Spotlight” are based on information provided by the FRUIT LOGISTICA exhibitor/co-exhibitor. This includes, if specified, the description and classification of the exhibit(s) as a "premiere", in particular as a world, continental, or trade show premiere. Messe Berlin assumes no responsibility for the accuracy of the information provided by exhibitors.