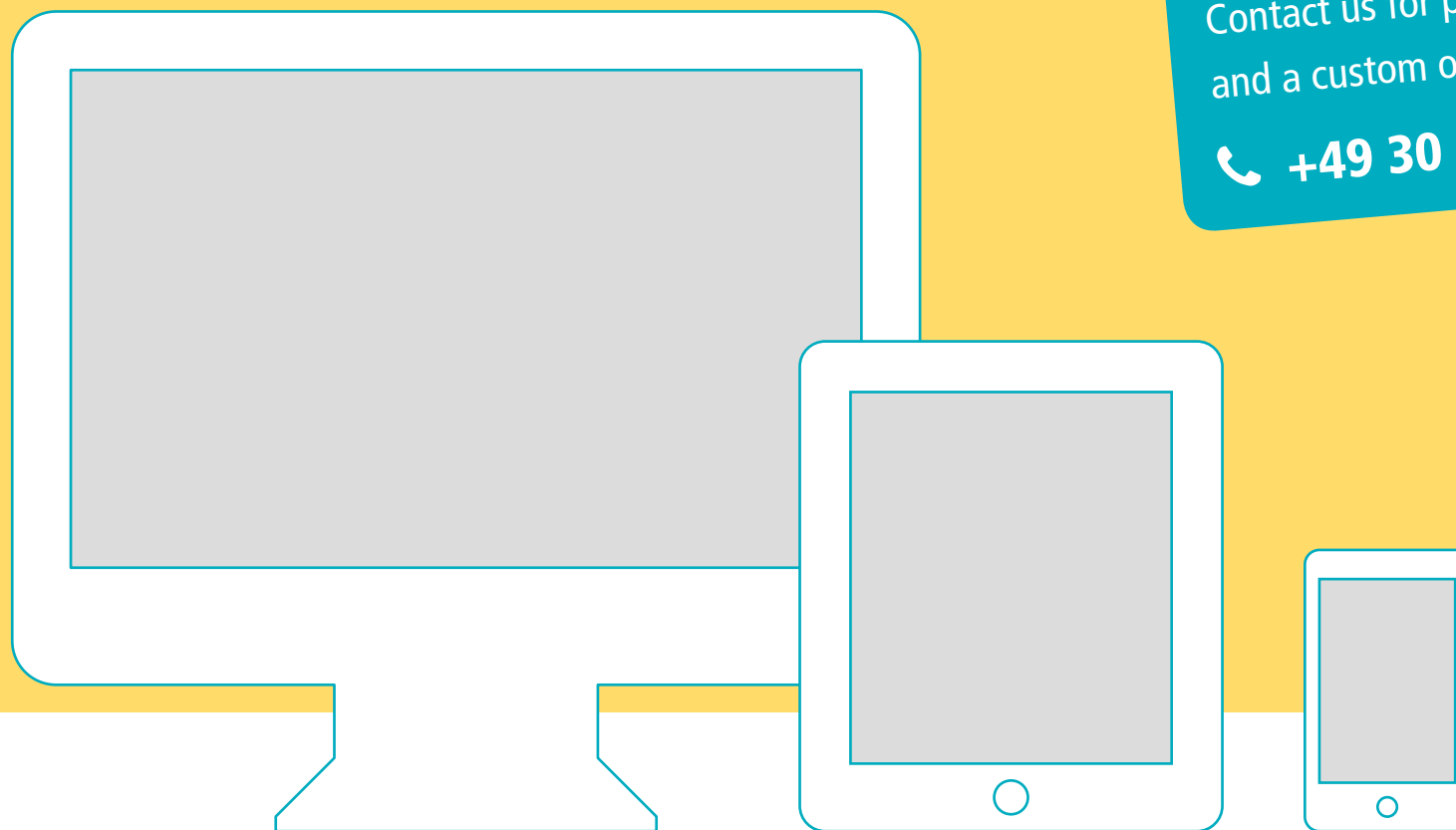


# Online advertising on the Virtual Market Place®

Media Data



Contact us for personal consultation  
and a custom offer  
☎ +49 30 3038 2180

Valid: 12/01/2019 – 11/30/2020

Online Marketing Team

✉ [content@virtualmarket.fruitlogistica.de](mailto:content@virtualmarket.fruitlogistica.de)

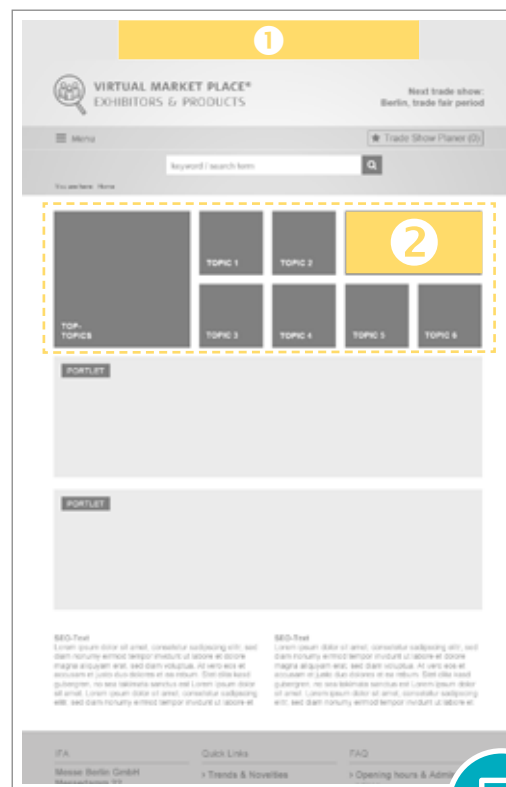
🔗 [Terms and Conditions](#)

 Messe Berlin

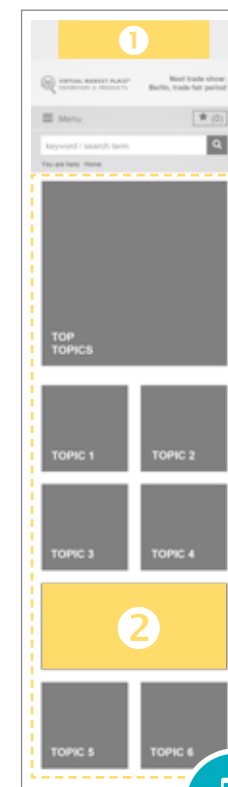
# Banner ad on the Virtual Market Place® homepage



Desktop



Tablet

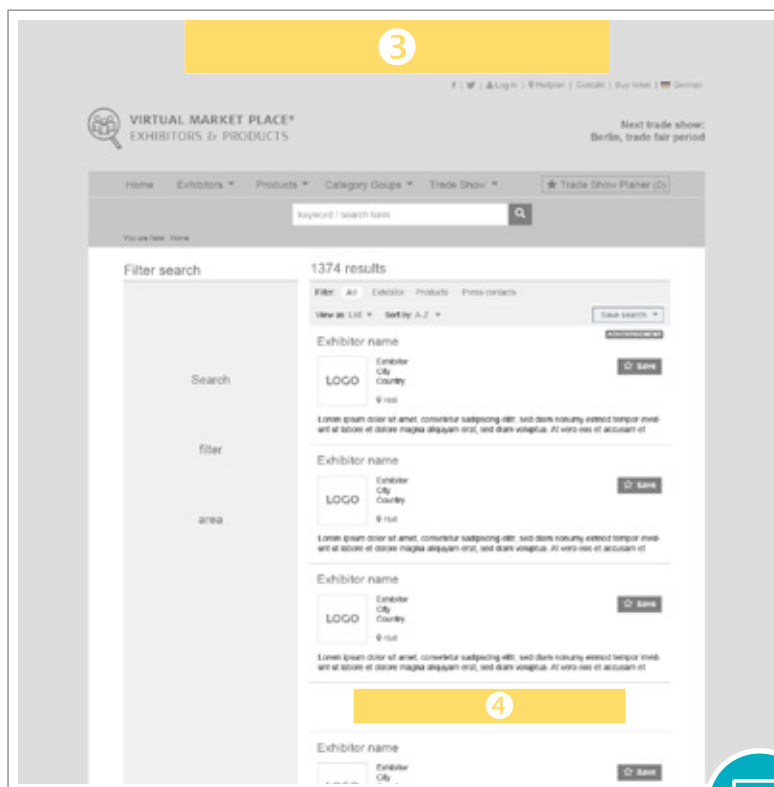


Smartphone

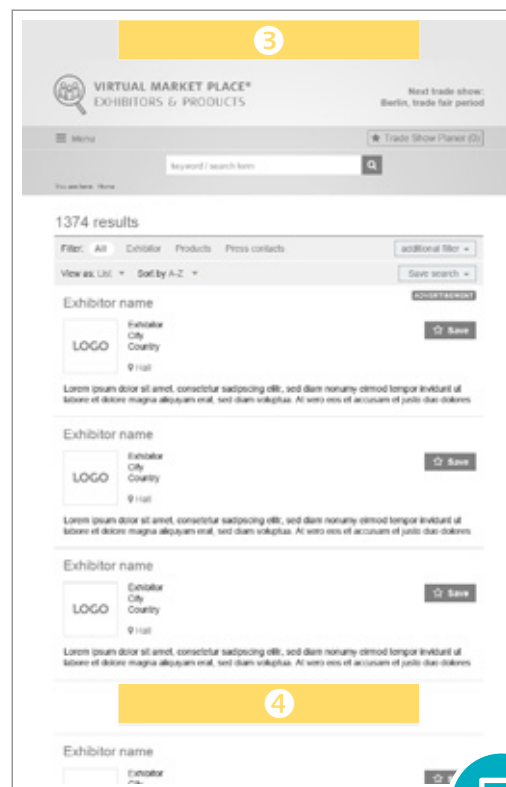
Position	Dimensions (px)	File size	File type	Price
1 Top Position	728 x 90 (Desktop) 468 x 60 (Tablet) 234 x 60 (Smartphone)	max. 40 kB max. 40 kB max. 15 kB	jpg, png or gif	3,700 €
2 Content Ad	300 x 140	max. 40 kB	jpg, png or gif	4,000 €

The ad sections rotate up to five customers per advertising space. Valid from 12/01/2019 – 11/30/2020.

# Banner ad on the Virtual Market Place® search result page



Desktop



Tablet

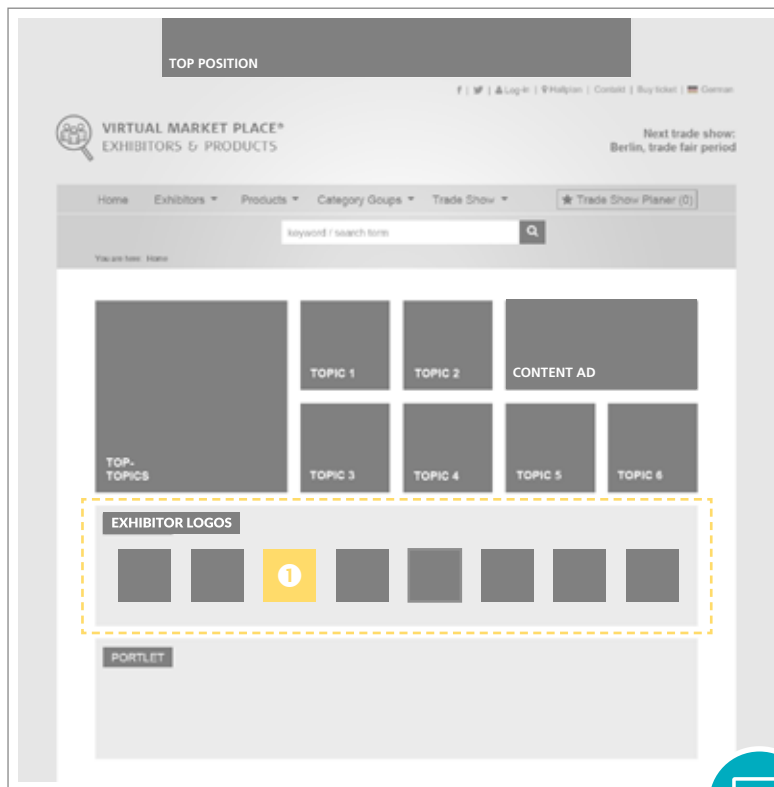


Smartphone

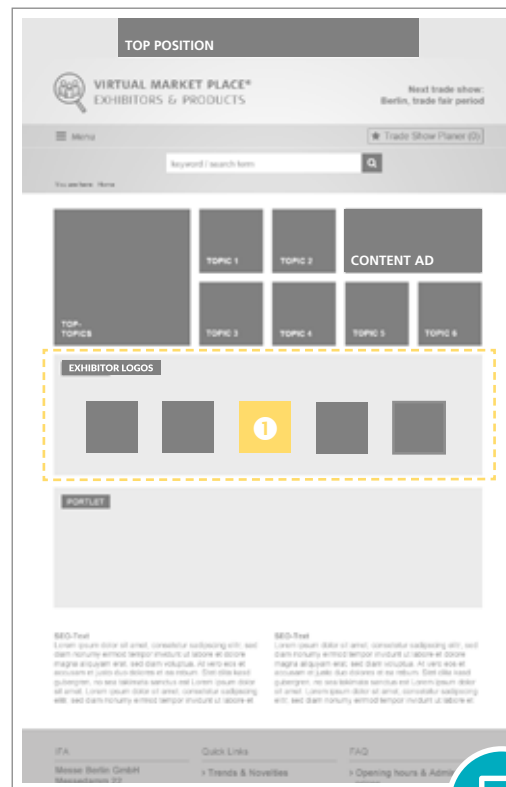
Position	Dimensions (px)	File size	File type	Price
3 Top Position	728 x 90 (Desktop) 468 x 60 (Tablet) 234 x 60 (Smartphone)	max. 40 kB max. 40 kB max. 15 kB	jpg, png or gif	2,600 €
4 Content Ad	468 x 60 (Desktop + Tablet) 234 x 60 (Smartphone)	max. 40 kB max. 15 kB	jpg, png or gif	2,600 €

The ad sections rotate up to five customers per advertising space. Valid from 12/01/2019 – 11/30/2020.

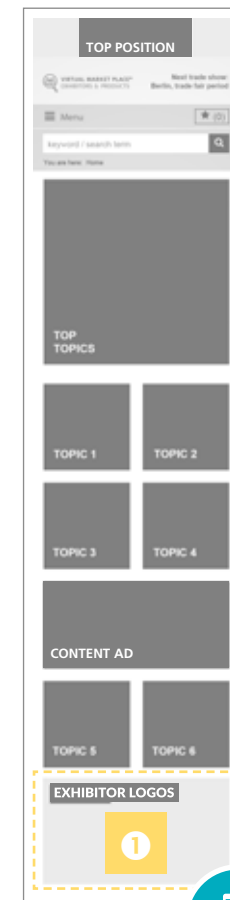
# Exhibitor logo on the start page on the Virtual Market Place®



Desktop



Tablet



Smartphone

Position	Dimensions (px)	File type	Price
1 Logo	600 x 600	jpg, png	300 €

The exhibitor books one of 20 logo spaces on the Virtual Market Place® start page. The order in which the logos appear is random. Valid from 12/01/2019 – 11/30/2020.

# Top ranking in the search results with AdKeywords\* in the Virtual Market Place®

Keyword / search term



VIRTUAL MARKET PLACE®  
EXHIBITORS & PRODUCTS

Home Exhibitors Products Category Groups Trade Show Trade Show Planner (2)

Keyword / search term

Filter search 1374 results

Filter: All Exhibitor Products Price contacts

Exhibitor name

Exhibitor name

YOUR LOGO

Exhibitor  
City  
Country

Hall

Your company profile appears here.

ADVERTISEMENT

☆ Save

The majority of your potential customers use the search field to find products and services. By booking an AdKeyword you will make sure your company appears at the top of the search results for this keyword.

- ✓ Secure your top listing
- ✓ Guide more visitors to your online profile
- ✓ Be visible on all devices by ranking first in the search results
- ✓ Benefit from absolute **exclusivity**:  
Each keyword is assigned only once  
for the price of 499 €

Contact us for a  
personal consultation  
and an individual offer!

\* Keyword assigned to your company for top position ranking in the search results.