



FRUIT
LOGISTICA

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6|7|8 FEBRUARY 2019 | BERLIN

YOUR BRAND, YOUR PRODUCT, YOUR OFFER: ON THE WORLD STAGE.

FRUIT LOGISTICA is the focal point of innovation in today's global fresh produce business. Nowhere else in the world can you make so many top contacts and hear about so many new ideas. Connect with over 78,000 international trade visitors from more than 130 countries. Fast growing trade visitors numbers from growth markets in Asia, Latin America and Africa. The ideal networking opportunity: top level contacts from every corner of the world.

What is the International Trade Press Stand?

The International Trade Press Stand is dedicated entirely to international trade press publications and aims to provide exhibitors and trade visitors with copies of the different fresh produce and associated trade publications available in different countries and regions of the world.

How can participation benefit you?

- The guarantee of having your publication distributed at FRUIT LOGISTICA is without a doubt a key argument for driving advertising sales
- Increase the awareness of your publication and the promotional opportunities it offers to potential readers and advertisers on an international level
- Assist directly in driving subscription sales

Interested? See details below!

What we offer:

- Placement of 200 copies of your publication on display on the International Trade Press Stand
- Continuous support by hosts
- Listing in the official FRUIT LOGISTICA exhibition guide under the section "International Trade Press" with title of publication and publication of your logo
- Listing on the FRUIT LOGISTICA website under the menu item "Visitor Service" with title of publication, logo, E-Mail address and a hyperlink to your website
- Invitation to attend the official FRUIT LOGISTICA 2019 International Press Conference for a representative of your publication (Please note: This does not include the covering of any costs incurred in travelling to or residing in Berlin)
- Invitation to attend the FRUIT LOGISTICA 2019 Welcome Reception for a representative of your publication (Please note: This does not include the covering of any costs incurred in travelling to or residing in Berlin)
- Free accreditation and access to the Press Centre and journalists' workstation

What you provide in return:

- Printing of one FRUIT LOGISTICA 2019 advertisement in your publication or a banner on your homepage
- Publication of a report on the upcoming FRUIT LOGISTICA in an issue of your publication prior to the event (before February 2019)

We hope that you will take advantage of this special offer. Should you be interested, please complete and return the attached forms to this fax number:

+49(0)211 86652 101

Should you have questions or require more information feel free to contact me.

Kind regards,

Krystina Horn and Gülsüm Özcan



Attachement:
registration + questionnaire