



## ENTRY FORM "FLIA 2021"

**Closing date for entries: 6 November 2020**

IMPORTANT: To ensure that we can process your entry, please complete this interactive PDF and send it to us BEFORE you save it for your own records.

Name of the exhibiting company .....

Hall + Stand no. FRUIT LOGISTICA 2021 .....

Address 1 .....

Address 2 .....

Country .....

Website .....

URL with info on the innovation (if available) .....

Managing director .....

Person responsible for the entry .....

*Please give contact details here of the person responsible for the entire application process.*

Telephone / Mobile .....

Personal e-mail address .....

**We hereby submit the following innovation for FLIA 2021:**

*Only 1 innovation may be submitted by each organisation or group.*

1. **Name of the innovation** .....
2. **Month** ..... **and year** ..... **of its first commercial launch**
3. **Country where first commercially launched** .....
4. **Description of the innovation (max. 250 characters)**

Please briefly describe your innovation and its key distinguishing characteristics. Here is an example from the winner of FLIA 2020:

*A new tomato variety with an unmistakable dark violet colouring and a unique sweet-sour umami taste, rich in anthocyanins. This innovative product is suitable for all growing conditions and seasons, including cultivation under artificial light.*

**IMPORTANT:** This description will normally be used in the event of nomination for FLIA 2021 for all press releases and other print and online publicity.

**Name of innovation** .....

**5. Details of available sizes and – if relevant – of the available varieties and types of the innovation (max. 400 characters)**

**6. What makes your innovation unique compared with other products? What are its uniquely innovative qualities? (max. 500 characters)**

**7. What special new advantages does your innovation bring in terms of commercial, environmental and social factors? (max. 500 characters)**

**8. For which market and target group was your innovation mainly developed? Who is likely to be the key customer group? (max. 200 characters)**

**9. For commercially traded products: Approximate volume or number of units sold in the period 1 November 2019 to 31 October 2020:**

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**10. Copy of invoice to prove commercial distribution of the innovation**

**We attach as an e-mail attachment a copy of a sales invoice issued for this product to a third-party.**

*This information will be kept completely confidential. You may make details of specific volumes and prices illegible as long as the name of the product and the customer to whom the invoice was issued remains legible.*

**Name of innovation** .....

**11. Please give very briefly 3 reasons why you believe your innovation should win the FLIA 2021 award (max. 300 characters):**

- (1) .....  
(2) .....  
(3) .....

**12. Photographs and illustrations**

Detailed photographs of the innovation are provided as e-mail attachments.

Please provide between 2 and 4 professional digital colour photographs of the innovation with a minimum size of 15 x 10 cm in high resolution (300 dpi) JPG or TIFF format, minimum 1800 x 1200 pixels.

**IMPORTANT:** *The photographs will be used for press releases and print/online publicity and should therefore present your innovation in a professional way.*

**13. Samples**

Samples of the innovation are required for the official jury meeting on 4 December 2020. Samples are only made available to the jury members and the organisers of the competition. In no circumstances will they be made available to any third parties.

Samples must be delivered in the period from 30 November to 3 December 2020 free of all expenses to the organisers' address:

Fruitnet Media International GmbH,  
Attn. Frau Sabine Reh,  
Lindemannstr. 12, 40237 Düsseldorf, Germany

Please write the name of the company/organisation together with the name of the innovation clearly on the outside of the packet.

If for any reason samples cannot be provided (for example because of size or weight, or because the innovation is a service or abstract process), please provide the jury with adequate documentation in the form of photographs, videos or PowerPoint presentations or similar, which clearly explain the characteristics and function of the innovation.

Samples are supplied at the entrant's own expense and at his own risk. Entrants are responsible for all aspects and costs of transport, insurance, customs duties, tax etc. Deliveries for which the organisers are required to pay additional costs such as customs duties will be refused by the organisers.

Samples, documentation and other materials supplied by entrants for the jury meeting will only be returned to entrants if this has been specifically agreed to in writing by the organisers. In such cases entrants may arrange with the organisers to collect these materials entirely at their own risk and expense from a location specified by the organisers. All samples, documentation and materials not collected in this way may be disposed of or destroyed by the organisers at any time but not earlier than 14 days after the jury meeting.

Name of innovation .....

**14. Legally binding signatures**

*(Please choose only one of these two options)*

Our organisation owns all legal rights

Owner of the legal rights is .....

**As a legally authorised signatory of the company, I confirm that I have read and understood, and that I accept the official Conditions of Entry.**

I confirm that to the best of my knowledge all information and statements provided in these entry forms are true and correct.

Name of company/organisation .....

Name of authorised signatory .....

Position in company .....

Signature .....

Date ..... Place .....

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**Additional confirmation by the owner of the legal rights  
(only required if the company entering the innovation is not the legal owner)**

As a legally authorised representative of the legal owner of the rights, I confirm that the above named company is authorised to enter the innovation for the competition.

Name of company .....

Company address

Telephone ..... Website .....

E-mail .....

Name of authorised signatory .....

Position in company .....

Authorised signature .....

Date ..... Place .....

## Important Dates

### Deadline for entry: 6 November 2020

Submission of all documentation by e-mail to Sabine Reh

Entries received after this date cannot be considered by the jury.

#### **Checklist for entries**

Compulsory

- ✓ Completed entry forms
- ✓ Copy of trade invoice
- ✓ 2 to 4 photographs

Only complete and signed entries which fulfill all the criteria for eligibility will be accepted for the competition.

Optional

- ✓ Additional documentation (video, Powerpoint presentation of max. 5 pages)

### Deadline for delivery of samples: 30 November-3 December 2020

**Fruitnet Media International GmbH**  
**Attn. Frau Sabine Reh**  
**Lindemannstr. 12**  
**40237 Düsseldorf, Germany**

- ✓ Please write the name of the company/organisation together with the name of the innovation clearly on the outside of the packet.

### **For questions in connection with your application please contact**

Sabine Reh, Project Manager Events + Awards  
Fruitnet Media International GmbH  
Tel +49-(0)211-991 04 26  
[sr@fruchthandel.de](mailto:sr@fruchthandel.de)

As at 23.6.2020