

## TERMS AND CONDITIONS OF ENTRY

Valid from 1 July 2020

### INTRODUCTION

The FRUIT LOGISTICA Innovation Award ("FLIA") is presented for outstanding innovations in the entire fresh produce supply chain from production to the point of sale. **Innovations may be products, services or technical innovations.** The award is presented at FRUIT LOGISTICA each year by Messe Berlin GmbH, organisers of the exhibition, and the Fruitnet Media International GmbH, Düsseldorf, Germany.

If your company or organisation has introduced an outstanding innovation to the market in the period between 1 November 2019 and 31 October 2020, you are entitled to submit it for consideration for the award presented in February at FRUIT LOGISTICA 2021 in Berlin. The competition is open exclusively to registered exhibitors and their registered co-exhibitors at the FRUIT LOGISTICA 2021 exhibition.

### §1. DEFINITIONS

1. The **AWARD** is the FRUIT LOGISTICA Innovation Award (FLIA).
2. The **EXHIBITION** refers to FRUIT LOGISTICA 2021 in Berlin or more specifically the special exhibition areas set aside for the display of innovations nominated by the competition jury for the award.
3. The **COMPETITION** refers to the processing and judging of entries for the FRUIT LOGISTICA Innovation Award, the nomination of entries and their presentation at the exhibition, voting by visitors to the exhibition, the evaluation of the votes and the announcement of the winner of the award at the awards ceremony.
4. The **INNOVATION** is the product, service, process or similar which is submitted for the competition.
5. The **NOMINATED INNOVATION** is an innovation which has been nominated by the jury for the final round of presentation and voting by visitors to the exhibition.
6. The **ENTRANT** or **APPLICANT** is the person, company, organisation or other body which submits the innovation for the competition.
7. The **APPLICATION, ENTRY** or **SUBMISSION** refers to the process of submitting innovations for participation in the competition.
8. The **ORGANISERS** are Messe Berlin GmbH, Berlin and Fruitnet Media International GmbH, Düsseldorf.
9. The **EXHIBITOR** or **EXHIBITING COMPANY** is a company or organisation which is officially registered by Messe Berlin GmbH as exhibitor or co-exhibitor at FRUIT LOGISTICA 2021 in Berlin.
10. **COMMERCIALLY TRADED/COMMERCIAL ACTIVITY** means that the innovation has been sold, traded or used as a commercial product in significant quantities (i.e. not as prototype or test samples).

## §2. TERMS AND CONDITIONS OF ENTRY

### A. The Award – Eligibility for the competition

1. The annual FRUIT LOGISTICA Innovation Award is presented at the FRUIT LOGISTICA exhibition in Berlin. It is awarded to the innovations voted by visitors to the exhibition as the best innovations of the year from the shortlist of innovations nominated by the jury. The winners will be honoured with a Gold, Silver and Bronze award.
2. Participation in the competition is free of charge and is open exclusively to registered exhibitors and co-exhibitors at FRUIT LOGISTICA 2021 in Berlin. Innovations must first be submitted for selection and nomination by a jury. The jury will then nominate a maximum of ten innovations for presentation and voting by trade visitors to the FRUIT LOGISTICA 2021 exhibition. The winner will be announced during the exhibition.
3. Entrants must be legally entitled in terms of ownership or authorised use of property rights  
– including for example patents, copyright, intellectual property rights or registered trademarks – to enter the innovation for the competition and to present the innovation at the exhibition. By entering the competition, entrants explicitly indemnify the organisers against any claims arising out of the unauthorised use of such rights. Claims against the organisers in connection with the competition are inadmissible.
4. Only one innovation may be submitted per company or group of subsidiary or associated companies.
5. The innovation entered for the competition must fall within one of the published categories for exhibited products at FRUIT LOGISTICA 2021 (see Appendix A: Classification of Products and Services Eligible). The innovation must be available and suitable for presentation at the exhibition in Berlin, either in the form of the innovation itself, or (for example in the case of services, processes, systems or very large products) as a video or graphic presentation which provides an adequate impression of the true nature and innovative quality of the innovation.
6. The innovation must have normally been sold, commercially traded or used in significant quantities (i.e. not as prototype or test samples) **within the period 1 November 2019 to 31 October 2020**.
7. The following persons or organisations are not eligible for the competition:
  - a) Members, employees or family members of the adjudicating jury, or the company or organisation to which they belong, including specifically Messe Berlin GmbH and member companies of the Fruitnet Media International GmbH.
  - b) Any person, company or organisation not registered as an exhibitor at FRUIT LOGISTICA 2021.
8. By submitting an innovation for the competition, entrants agree explicitly to accept and abide by these terms and conditions of entry and to accept the decisions of the organisers and jury as binding and final without further recourse to appeal of any kind.
9. If the same innovation is submitted separately for the competition by both the legal owner and a distributor or dealer, only the legal owner's submission will be accepted unless he forgoes his precedence in writing in favour of the distributor or dealer. If the same innovation is submitted by more than one legal owner or more than one distributor or dealer, or it is not possible to determine who is the legal owner of the rights to the innovation, the jury may at its discretion, and with the agreement of all parties, permit a joint but single submission by the applicants involved. The applicants will however be required to resubmit the innovation as a single joint entry with one set of supporting documentation.  
If the applicants involved cannot agree on a joint entry, the organisers may decide by casting lots which applicant will be permitted to proceed with his entry or alternatively disqualify all identical entries from the competition. The organisers however agree to be bound by the decision of a relevant court of jurisdiction if one or more of the parties seek

recourse to law to determine ownership and right to participate in the competition, provided that the legal judgement is formally notified to the organisers before the date of the selection process by the competition jury.

10. The official languages of the competition are English and German. All communications must be in one of these two languages.

## **B. Entry process**

1. Entries must be made in writing using the official competition entry forms. Entries must be received at the offices of the organisers in Düsseldorf, Germany by

**6 November 2020**

at the latest. Applications received after this date will only be considered by the jury at the organisers' discretion. Only complete and signed entries fulfilling all the eligibility criteria will be accepted for the competition.

2. The completed entry forms must be submitted to the organisers (1) in advance by e-mail and (2) also as a printed and signed original document delivered by post or courier. The original signed forms should be sent together with the other documents required as part of the entry formalities. Entries by fax alone are not permitted for reasons of legibility.

3. The following items are required for submission with each entry:

- a. Original completed and signed competition entry forms together with the required supporting documents. The entry forms must be signed by the highest ranking legally responsible authorised representative of the exhibiting company.
- b. One or more full-colour high quality digital photographs of the innovation in printable high resolution (300 dots per inch) format, with a minimum size of 15 x 10 cm (minimum 1800 x 1200 pixels). Photographs should be submitted in maximum quality JPEG/JPG or TIFF formats.  
Photographs must be suitable for high quality reproduction and publication in a printed medium if the innovation is subsequently nominated by the jury.
- c. One or more samples of the actual innovation for consideration by the jury. Where for any reason the innovation cannot be supplied in its original form for consideration by the jury (for example because of size, weight, or because the innovation is a service, process or abstract concept), the entrant must provide adequate documentation or information in printed or digital form (USB-Stick) to support the entry. Acceptable formats for documentation include PowerPoint, PDF and Excel files. Low resolution PDF files are generally preferred because of their cross-platform capabilities and because they cannot be altered inadvertently by the recipient. Films or video presentations must be playable with Windows Media Player or Quick-Time.  
If you require further information, please contact the organisers (see 6. below).

4. Entrants may if they wish supply additional information and documentation not included in the official entry forms to the jury to explain and illustrate their innovation. In the same way, the jury may ask entrants to supply further documentation to support an entry.

5. Digital photographs and other digital files must be submitted on USB-Stick.

6. Documentation and samples must be delivered at the entrant's expense and at his own risk to the organisers at

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FRUIT LOGISTICA Innovation Award  
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Entrants are responsible for all aspects and costs of transport, insurance, customs duties, taxes etc. in connection with the submission of their entries and participation in the competition. Entries and deliveries for which the organisers are required to pay additional transport costs, customs duties or other charges by customs officials, courier companies or similar will be refused by the organisers and may be disqualified from the competition.

### **C. Confidentiality – Publicity – Property rights**

1. The act of submission of entries to the competition and all products, information, documentation, pictures etc. supplied in connection with the entry shall be considered confidential for the entrant, the organisers, and the jury and will not be shared with or made known to any other parties or the public in any way by the organisers or the jury except as follows.
2. In respect of entries which are subsequently nominated by the jury for presentation and voting by the public at the exhibition, the obligation of confidentiality in respect of the fact of the submission of the entry, the name and address of the entrant, the entrant's general description of the innovation as contained in the official entry forms, and photos (hereafter jointly known as "non-restricted information concerning the nominated innovation") will cease as soon as notification of nomination has been sent by e-mail to the entrant and the entrant has signed and returned the form confirming his acceptance of the nomination and the conditions applying, unless the entrant notifies withdrawal from the competition by return mail. The organisers shall thereafter be entitled to reproduce and publish the non-restricted information concerning the nominated innovation in any way they wish in connection with the competition and via any medium including but not limited to press releases issued by the organisers, the official FRUIT LOGISTICA exhibition guide, publications belonging to the Fruitnet Media International GmbH, and the official websites of the organisers. The organisers are specifically entitled to use non-restricted information concerning the nominated innovation in connection with publicity and promotion for the current competition and for any subsequent FRUIT LOGISTICA Innovation Award competition. No payment or compensation of any kind shall be made to entrants for the use of non-restricted information concerning the nominated innovation as described in this paragraph.
3. All entrants are exclusively responsible for taking such steps as they may desire to protect their innovations and intellectual property by way of patent, copyright, registered names or trade marks or any other intellectual property right.
4. No transfer of intellectual property rights, copyright or registered trade marks is inferred by entry in the competition. The organisers respect all rights vested in the original innovations. However, the entrants specifically and explicitly authorise the use of registered trade marks and copyrighted protected illustrations and descriptions of the nominated innovation (as included in the definition of non-restricted information concerning the nominated innovation) by the organisers when describing the nominated innovations in the administration and publicity of the competition including the exhibition and the awards ceremony.

### **D. General liability**

1. Entrants are responsible at all times for all aspects and costs of transport and appropriate insurance of any innovations or supporting documentation or materials in any form supplied to the jury or for exhibition as a nominated innovation. The organisers will make every reasonable effort to safeguard the innovation or supporting documentation or materials to be judged or exhibited for as long as they are in the organisers' possession but they cannot be held responsible in any way for damage, loss or other risks, with the exception of malice and gross negligence on the part of the organisers. Applicants are required and expected to arrange appropriate and adequate insurance to cover all possible risks in connection with transport, storage and display of these items.
2. No liability shall attach to the organisers, their employees or agents in respect of any costs incurred, loss, harm, damage or liability suffered by any entrant in relation to the award or the competition procedures other than that caused by malice or gross negligence on the part of the organisers, their employees or agents.

**E. Nomination by the competition jury**

1. All entries submitted to the competition which fulfil the terms and conditions of entry will be considered by the competition jury for nomination for the award.
2. The competition jury will be appointed by the organisers. The organisers undertake to ensure the competence, impartiality and fairness of the jury members. The jury will include independent external experts selected and invited by the organisers as well as non-voting staff members of the organisers' companies. Jury members will not be remunerated for their service. A jury member who is active as a general trader or service provider and who has traded or is trading with an innovation submitted for the competition or is likely to do so in future but who has no special or preferred status as a selected agent or representative of a particular innovation must declare their interest in the innovation beforehand but will not automatically be excluded from acting as a jury member. He must however convince the organisers that he has no vested interest and will receive no direct undue benefits from the outcome of the competition.
3. All entrants accept that the decisions of the jury in respect of nominated innovations are final. Neither the jury members nor the organisers are permitted to enter into correspondence or discuss in any way the decisions of the jury.
4. If the jury considers none of the entries to be of sufficient quality, no nominations will be made and the competition may be discontinued, postponed or cancelled at the organisers' discretion.
5. Entrants whose innovations are nominated by the jury for presentation and voting at the exhibition will be notified in writing by the organisers as soon as possible after the jury sitting.
6. Entrants whose innovations are nominated by the jury will be required to complete, sign and return a separate form confirming their acceptance of the nomination and the conditions applying.
7. Entrants who have received official written notification of the nomination of their innovation from the organisers may after a date specified by the organisers in the letter of notification describe the nominated innovation as "Nominated for the FRUIT LOGISTICA Innovation Award 2021" unless the entrant has notified his withdrawal from the competition or the nomination has been withdrawn subsequently by the organisers. No other formulations are permitted. This description is restricted to the innovation itself in its unaltered and original form as submitted for the competition and may not be used to describe the exhibiting company itself, the owner or any distributor of the innovation, or any other version of the innovation not identical with the original innovation submitted.  
The Award Year "2021" must always be stated when using this description. The official competition logo including the year of the award may also be used as long as it is not altered in any way and only in accordance with the separate specifications which will be supplied on request together with the logo. The organisers reserve the right to take appropriate measures including legal action if necessary to ensure the correct use of the description and the competition logo.
8. Entrants with innovations not nominated by the jury for presentation and voting at the exhibition will be notified in writing by the organisers. Entrants of innovations which have not been nominated may not make reference to the competition or the award in any form in connection with these innovations.

**F. Presentation of nominated innovations at the exhibition**

1. All entrants with nominated innovations will be provided with the opportunity to present their innovation according to the following special conditions in the special exhibition area provided for this purpose at FRUIT LOGISTICA 2021 by the Messe Berlin. The Messe Berlin will supply the entrant with a neutrally decorated display area in the special exhibition area. Details of the size and nature of the display areas will be provided to nominated entrants in early January 2021. The sequence and placement of the innovations within the

total available exhibition area is at the absolute discretion of the organisers. Entrants will be expected to present larger innovations by means of illustrations, charts, video, or computer presentations within the standard area. Innovations, documentation and other necessary materials supplied by the applicant for exhibition shall be known hereafter as "the exhibition items".

2. The Messe Berlin undertakes to provide neutral basic display area only. The entrant will be liable for all organisational aspects, costs and risks of
  - a. the punctual delivery of the exhibition items in an appropriate form for display direct to the specified exhibition area within the exhibition halls between 10.00–17.00 hours on Tuesday, 2 February 2021. (The organisers will not transport exhibition items which were provided at the jury stage to the exhibition.)
  - b. the timely placement and installation of the approved exhibition items in the allocated display area, by 17.00 hours on Tuesday, 2 February 2021 at the latest, ready for final display to visitors
  - c. the provision and installation of any additional display materials or equipment specifically permitted by the organisers including for example necessary containers or holders for the innovation, information boards as specified by the organisers, any technical equipment necessary for the exhibition of the innovation (including cool cabinets, video displays, computer equipment etc.)
  - d. the maintenance of the exhibition items in good condition during the exhibition. For this purpose the entrant will regularly inspect the exhibition items to ensure their quality. In the case of perishable products in particular, the entrant will ensure the product remains in good condition for the duration of the exhibition including placing the product in his own cold storage overnight if necessary and/or restocking with fresh product as appropriate during the exhibition. Any products which are not kept in good condition may at the organisers' exclusive discretion and without any right of appeal be temporarily or permanently removed from display if in the organisers' opinion the quality of the display is not up to an acceptable professional standard.
3. Presentation of the innovation will be subject to separate rules set out in a separate document which will be provided in advance of the exhibition by the organisers. These rules are intended to ensure a fair, equal and impartial presentation of all innovations to the voting public. The use of additional company logos, brand logos, slogans, special graphics etc. or additional promotional, advertising or decoration materials, which are aimed at attracting visitors to the innovation or to enhance the appearance and value of the innovation, are not permitted. The organisers' decision on the application of these rules to the entrant's display is final. Entrants not abiding by these rules may be disqualified from the competition with immediate effect and have no recourse to appeal.
4. During the normal opening hours of FRUIT LOGISTICA 2021 (09.00 – 16.00 hours from Wednesday 3 February to Friday 5 February 2021) each special exhibition area will be supervised by at least one member of staff appointed by the Messe Berlin whose responsibilities include the general supervision of the presentation, the administration of votes made by visitors to the exhibition, and the answering of general public enquiries including direction of enquirers to the entrant's own stand. The member of staff is not responsible and cannot be held responsible for the security or quality of the nominated innovation. Outside normal opening hours from 17.00 hours on Tuesday, 2 February to 22.00 hours on Friday, 5 February 2021, a security guard will supervise each of the special exhibition areas. The provision of supervisory or security staff is a courtesy measure by the organisers and represents no acknowledgement of responsibility or liability of any kind for damage, loss or other risks, with the exception of malice and gross negligence on the part of the organisers, their employees or agents. Applicants may provide their own additional security staff if they wish and are in any event required and expected to arrange appropriate and adequate insurance to cover all possible risks in connection with transport, storage and display of their innovations and exhibition items at all times.
5. Entrants must provide at least one and a maximum of two members of their own staff at the special exhibition area to answer enquiries from visitors and/or to safeguard the

security and quality of their innovation during the normal opening hours of the exhibition. Such staff may not attempt to contact or influence visitors who are not in the immediate vicinity of the exhibited innovation or have not already shown specific interest in the entrant's innovation. Any competitor found by the organisers to be exerting undue influence on visitors, other than by providing neutral information material or simply answering questions on the innovation, may at the exclusive discretion of the organisers be disqualified immediately from the competition without right to appeal.

## G. Voting procedure

1. Visitors to the exhibition will be able to see and inspect the nominated innovations in the special exhibition areas during exhibition opening hours. They will be able to vote for the innovation they consider to be the best innovation during the exhibition opening hours on Wednesday, 3 February and Thursday, 4 February 2021. Voting will end at 18.00 hours on Thursday, 4 February 2021.
2. Votes will be counted by the organisers under the supervision of an independent adjudicator immediately after the close of voting. The Gold, Silver and Bronze awards will be awarded to the first, second and third placed innovations on a list of those receiving the greatest number of valid votes. In the event of a tie in the voting between two innovations, a minimum of three members of the jury will determine the winner by a simple majority vote.
3. All trade visitors and exhibitors at FRUIT LOGISTICA 2021 are entitled to vote for a nominated innovation. The following are **not** permitted to vote:
  - a. members, employees (or their family members) of the entrant or the original producer/manufacturer of the innovation;
  - b. members of the jury or the independent adjudicator;
  - c. members or employees of the organisers.
4. Voting is possible only at the FRUIT LOGISTICA exhibition itself using the official voting form. Each person has only one vote and this must be cast on one of the official voting forms provided by the organisers for this purpose. Voting forms are available in the special FLIA exhibition areas. They are also included in the official FRUIT LOGISTICA Exhibition Guide which is distributed to visitors at the exhibition. Completed voting forms can be submitted at the special FLIA exhibition areas. Voting will be supervised by Messe Berlin personnel.
5. The organisers may at their exclusive discretion and with immediate effect disqualify a nominated entry from the competition if the entrant or any of his agents, employees or associates attempts to influence or manipulate the independent voting procedure, or if there is evidence of serious irregularities in the voting for an innovation. They may at their discretion also remove or have the innovation removed from the exhibition. All votes cast for the innovation will be disregarded. These decisions are final and entrants accept that they will have no right to question or challenge this decision by any method and that no correspondence will be entered into.

Unfair influence or manipulation or serious irregularities in voting include but are not limited to:

  - Voting by employees or representatives of the entrant or the original producer/manufacturer of the innovation or their family members
  - Multiple voting by a single person for the same innovation
  - The distribution of multiple voting forms by the entrant, his employees or representatives or other supporters of the innovation
  - The methodical organisation by the entrant, his employees or representatives or other supporters of the innovation of mass voting for an innovation
  - The offering of incentives of any kind to influence voting
  - The employment of promotional methods or materials whose aim is to directly influence the voting of visitors, for example through the slogan "Vote for our innovation".

Excluded from this rule is general publicity concerning the quality and advantages of the innovation or its nomination for the FLIA award using the wording "Nominated for the FRUIT LOGISTICA Innovation Award 2021". It is not considered unfair for the entrant to promote his innovation and its nomination at the entrant's own stand by providing information on the innovation to visitors to the stand and by making them aware of the participation of the innovation in the competition. The entrant, his employees or

representatives or other supporters of the innovation may **not** however distribute voting forms.

#### **H. The award presentation**

1. The FLIA award ceremony will take place at 14.30 hours on Friday, 5 February 2021 in the area of the FLIA exhibition **in the Foyer between Halls 20/21**. All nominated entrants must send at least one official representative to attend the award ceremony.
2. The winners as officially announced by the organisers may describe the submitted innovation as „Winner of the FRUIT LOGISTICA Innovation Gold Award 2021“, „Winner of the FRUIT LOGISTICA Innovation Silver Award 2021“, „Winner of the FRUIT LOGISTICA Innovation Bronze Award 2021“. The correct year of the award must always be used in connection with this description. No other formulations are permitted. The description is restricted to the innovation itself in its unaltered and original form as submitted for the competition and may not be used to describe the exhibiting company itself, the owner or any distributor of the innovation, or any other version of the innovation not identical with the original innovation submitted. The organisers reserve the right to take appropriate measures including legal action if necessary to ensure the correct use of the description.

#### **I. After the competition**

1. Entrants must dismantle and remove their exhibition items and all other documentation and additional materials and equipment from the special exhibition area at their own risk and expense after 18.00 hours on Friday, 7 February and by 22.00 hours on Monday, 8 February 2021 at the latest. The organisers, the Messe Berlin GmbH and their staff or agents will not provide any general supervision of the exhibition items after 22.00 hours on Friday, 5 February 2021. Condition D (General liability) above applies at all times.
2. Innovations, documentation and materials otherwise supplied by entrants to the organisers during the competition, for example for the jury sitting in December or for the exhibition, will not be returned to entrants unless specifically agreed by the organisers beforehand in writing. Entrants may then arrange at their own risk and expense and with the prior specific agreement of the organisers to collect such items from the organisers. All items not specifically arranged in writing for collection by entrants, or which have not already been collected, will be disposed of or destroyed by the organisers on or after Saturday, 6 February 2021, 18.00 hrs.

#### **J. Disqualification, Termination**

1. The organisers may at any time and for any reason disqualify an entrant from any further participation in the competition if they at their absolute discretion determine that such disqualification is justified by a failure to abide by the Terms and Conditions of Entry.
2. If a nominated innovation becomes the subject of a legal dispute and if the parties involved in the dispute are not able to provide the organisers with joint confirmation of the mutually agreed settlement of the dispute within a period of time laid down by the organisers, the innovation will be disqualified from the competition.
3. The organisers have the right to claim damages against a disqualified entrant for any specific damages which the organisers may have incurred as a result of the disqualification. Such damages may include the cost of producing or amending competition documentation, legal costs if any, and any appropriate personnel costs. The entrant accepts that in the event of disqualification of a nominated innovation, he is liable to payment of an automatic contractual penalty in this respect to the value of 15,000 Euro. The organisers reserve the right to claim for damages above and beyond this amount if appropriate, for example for damage caused to the reputation of the organisers. The automatic contractual penalty as defined above will be considered to be in addition to any such damages.
4. The organisers may at any time cancel, discontinue or postpone the award and the competition by notifying all entrants in writing and by posting a notice to that effect on the webpage of the award located at [www.fruitlogistica.com](http://www.fruitlogistica.com).

5. In the event of disqualification or termination under paragraphs §2 J 1 or §2 J 2, no liability of any kind shall attach to the organisers, their employees or agents in respect of the consequences of such disqualification, cancellation, termination or postponement unless caused by malice or gross negligence on the part of the organisers, their employees or agents.

#### **K. Change of Terms and Conditions**

1. The organisers reserve the right to determine any situations not covered by these Terms and Conditions of Entry on a case by case basis and if necessary introduce additional terms and conditions as they deem appropriate. Any decisions on such situations by the organisers will be final, and no communication will be entered into in regard to the decision by the organisers.
2. The organisers may change these Terms and Conditions of Entry at any time prior to the final entry submission date without specific notice. The amended Terms and Conditions will be effective immediately upon being posted on the website for the award located at [www.fruitlogistica.com](http://www.fruitlogistica.com). Entrants will be notified on receipt of their entry or as soon as applicable thereafter of any subsequent changes to the Terms and Conditions of Entry. Entrants will be given 5 working days in which to accept the revised Terms and Conditions of Entry or to withdraw from the competition. No liability will attach to the organisers for any loss or damage resulting from the entrant's withdrawal from the competition.

### **§3. LEGAL JURISDICTION**

1. The mutual rights and obligations deriving from these Terms and Conditions are subject to the law of the Federal Republic of Germany.
2. Place of fulfilment is Berlin. If the defendant is a businessman or a legal entity in the public domain, or if the defendant has no general place of jurisdiction within Germany, the place of jurisdiction is Berlin

### **§4. ORGANISERS**

#### **Fruitnet Media International GmbH**

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40237 Düsseldorf, Germany  
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#### **Messe Berlin GmbH**

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Valid from 1 July 2020

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## APPENDIX A

### CLASSIFICATION OF PRODUCTS AND SERVICES ELIGIBLE

#### FRUIT LOGISTICA 2021

##### Fresh products

- 110** Fresh fruit
- 120** Fresh vegetables
- 125** Mushrooms
- 130** Potatoes
- 140** Nuts • dried fruit
- 150** Fresh convenience products
- 160** Fresh herbs • sprouts • spices
- 170** Flowers • plants
- 180** Organic products
- 190** Fair-trade products
- 195** Frozen fruits and vegetables

##### Technical systems

- 205** Seeds • variety development • nursery trees
- 210** Cultivation equipment/systems
- 215** Post-harvest technical systems • modified atmosphere technology • product monitoring technology
- 220** Cooling systems
- 225** Ripening equipment
- 230** Packing/sorting machinery
- 235** Packaging technology and machinery
- 240** Processing technology and machinery
- 245** Packaging materials/containers
- 250** Weighing systems • labelling • barcoding
- 255** Bulk containers • containers for transport/storage • pallets
- 260** POS installations and vending technology
- 265** Recycling • waste disposal • cleaning systems
- 270** Greenhouses • greenhouse technology
- 280** Digital technologies • applications

##### Logistics

- 310** Transport companies • transport systems
- 320** Transport services • customs clearance services
- 330** Fruit terminals • port handling • ports • cold storage and warehouse facilities
- 340** Wholesale markets • producer markets/auctions
- 350** Tracking systems (RFID/barcode/GPS)

##### Services

- 410** Quality control and certification
- 420** Food safety control and certification
- 430** Digital inventory management systems and services
- 440** Advertising/sales promotion/marketing/PR agencies
- 450** Market research • statistical services
- 460** Trade and professional associations • research & educational institutions • government/official representations
- 470** Press and media • exhibitions and conferences
- 480** Financial/insurance services

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