



DIGITAL PACKAGE FRUIT LOGISTICA SPECIAL EDITION 2021

The Digital Package includes the presentation in the online catalogue Virtual Market Place® as well as several additional services. Your company data for both entries will automatically be taken from your stand registration form. You can check, update and complete your data in the Virtual Market Place®, the log in will be sent to you via email.

For any questions regarding the editing of your information, please contact the editorial team (content@virtualmarket.fruitlogistica.de).

A complete overview of the included services can be found in the following overview:

Exhibitor (509.00 EUR excluding VAT)

1. VIRTUAL MARKET PLACE® ENTRY

- Basic company entry (company name, postal address, hall and stand number, telephone, fax, email, branch codes, entry in the product key numbers)
- 3 contact persons with email and telephone or 3 networker (see 3.)
- Company profile (max. 4,000 characters)
- Company logo
- Link to social media profiles (e. g. facebook, twitter, YouTube) and homepage
- Presentation of up to 10 products in text (max. 4,000 char. per product) and picture with link to the products on the exhibitor's homepage. Please note: Only products and services in accordance with the product group index are admitted.
- Entry of up to three keywords under which the exhibitor wishes to be found
- Integration of up to 2 videos (YouTube or Vimeo), title, video information, categorization

2. ACCESS TO THE ONLINE EVENT PROGRAMME


- Your Virtual Market Place® log in also gives you access to the complete digital event programme of FRUIT LOGISTICA SPECIAL EDITION 2021

3. NETWORKING & MATCHMAKING

Networker-Login for your 3 contact persons (see 1.)

- Individual profile
- Personal calendar

Business Matching

- Business Matching based on the networking profile
 - Chat function for connected networkers
 - Contact option and arrangement of appointments
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4. ORGANIC- & CONVENIENCE-ROUTE

- Highlighting of certified organic end products and fresh convenience end products with the respective route symbol
- Publication of the certificates in the exhibitor entry

5. VIRTUAL MARKET PLACE®-SUPPORT

- Online-Redaktion Virtual Market Place®
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