

To
Exhibitors at the FRUIT LOGISTICA

We would like to inform you how you can selectively plan your company's press and public relations work for the FRUIT LOGISTICA and ensure that it is efficiently implemented.

There is one room available in the Press Centre in Hall 6.3 on the Exhibition grounds for your **press conferences**. The Room has maximum seating capacity of 50. The room is equipped with a rostrum, audio facilities, 1 LCD-data projector, 1 screen, 6 podium microphones, 2 wireless microphones, 1 laser pointer, 1 CD-/DVD-Player, tables for catering (drinks and snacks) and other tables for registration and the distribution of material. A technician will be on hand throughout the event.

The following **facilities** are available in advance of the fair and on the FRUIT LOGISTICA grounds to supply all kinds of other **services**, such as additional technical equipment, projections, decorations, catering etc., and can now be contacted:

- **Technical and other equipment:**

CFG Capital Facility GmbH, Norbert Krüger and Ralf Milke, Messedamm 22, 14055 Berlin
tel.: +49 (30) 3038-4069, E-Mail: n.krueger@capital-facility.de or milke@messe-berlin.de

- **Catering:**

Capital Catering GmbH, Christoph Pieper, Messedamm 22, 14055 Berlin
tel.: +49 (30) 3038-3950, e-mail: pieper@capital-catering.de,
www.capital-catering.de

- **Interpreters:**

Dolmetscher-Service Braunstein, Claudia-Ann Flumenbaum, Binger Str. 53, 14197 Berlin, tel.: +49 (30) 323 14 67, [e-mail: service@dolmetscher-braunstein.de](mailto:service@dolmetscher-braunstein.de),
www.dolmetscher-braunstein.de

- **Floral decorations:**

Blumen-Rühl Event, Thüringer Allee 12, 14052 Berlin
tel.: +49 (30) 811 10 51, e-mail: blumen-ruehl@t-online.de,
www.blumen-ruehl.com

- **Hostess service:**

MB Capital Services GmbH, Doris Aust, Thüringer Allee 12, 14052 Berlin,
tel.: +49 (0) 30 3038-1437, e-mail: aust@mb-capital-services.de,
www.mb-capital-services.de

You can now start making reservations with Messe Berlin for **press conferences and press dates**. Please indicate if you do not intend to hold your press conferences at the Press Centre. Please use the form on the internet: [fruitlogistica.com/ Press Service/PR for Exhibitors/ Press Conference](http://fruitlogistica.com/Press%20Service/PR%20for%20Exhibitors/Press%20Conference). We will make every effort to co-ordinate the dates and times, seeking to avoid overlapping press conferences whenever possible. We shall publish the dates and times in advance of the fair, using the internet, a calendar of press events, and through the Press Centre at the FRUIT LOGISTICA, ensuring that all journalists accredited at the FRUIT LOGISTICA receive this information. This however does not replace your personal invitations sent to the media.

We can also provide you with **press boxes** to store your press material at the FRUIT LOGISTICA Press Centre. These can be rented for the duration of the event. Please use the form on the internet: [fruitlogistica.com/Press Service/ PR for Exhibitors/ Press Boxes](http://fruitlogistica.com/Press%20Service/PR%20for%20Exhibitors/Press%20Boxes) if you wish to hire these facilities for the duration of the event. The availability of press material shall serve particularly those journalists who will come to the Press Centre in order to obtain an outline of the range of displays. The use of these press boxes will ensure that each one of your press releases actually reaches journalists who are genuinely interested in them.

Please also use the form to notify us of the name of your **press officer** at FRUIT LOGISTICA, to enable any enquiries before, during and after the event to be passed on directly to your press department.